

WILL OMLOR

Professional EOS Implementer®

What Is EOS?

The Entrepreneurial Operating System (EOS) is designed to help owners, leaders, and managers of entrepreneurial companies address these common frustrations:

- **Lack of control** — over time, markets, or the company
- **People** — who don't listen, understand, or follow through
- **Profit** — there's not enough of it
- **Growth** — they can't seem to break through to the next level

Using a simple set of powerful, practical tools, leaders learn to run their businesses more efficiently and effectively to experience more consistent growth — and have freedom to pursue other passions!

THE EOS MODEL®



2 Ways to Learn About EOS

1 Request a free copy of *Traction* by Gino Wickman. Contact me to request a free copy of the book that started it all, *Traction* by Gino Wickman, creator of EOS.

2 Schedule a free 90-Minute overview of EOS. This session is designed for the leadership team of an entrepreneurial company. During the meeting I will paint a clear picture of the system to help the team decide whether to move forward with EOS.



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