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## JBT Promotes Francis to AVP, Treasury Business Solutions Manager

Jonestown Bank & Trust Co. (JBT) recently announced that Jessica Francis has been promoted to Assistant Vice President and Treasury Business Solutions Manager.

In her role as Treasury Business Solutions Manager, Francis will oversee JBT's Treasury Management team, focus on building products to help business clients enhance their operations and develop new commercial relationships for the bank.

Francis joined JBT in 2022 as a Business Solutions Officer and has over 20 years of banking experience. Francis began her career at Bank of Lancaster County before joining PNC. Prior to joining JBT, Francis was employed by Marine Bank & Trust Company in Vero Beach, Florida.

An active supporter of the Historic Preservation Trust of Lancaster and the LNS Air Show, Francis lives in Litzitz, PA and is a graduate of Penn Manor High School.



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## Interlace Communications Expands Services

### Commercial Printing Now Available

At Interlace Communications, we've always been committed to helping businesses in the 422 Corridor elevate their marketing efforts. Known for our expertise in online marketing—including website development, SEO and now AEO, Google Ads, and social media management—we've now expanded our offerings to include commercial printing services. This addition is a natural extension of our mission to provide complete comprehensive marketing solutions, helping businesses create cohesive and impactful campaigns that connect with their target audiences both online and offline.

Our commercial printing services cater to the unique needs for your business by delivering high-quality materials that make a lasting impression. From eye-catching brochures and flyers to profes-

sionally designed business cards, banners, and more, we focus on creating tangible marketing pieces that reflect your brand's identity. Whether you're hosting an event, showcasing a new product, or enhancing your branding, our team ensures every printed piece is tailored to your goals, aligning seamlessly with your online marketing strategy.

With this new offering, we're here to provide you with a one-stop marketing solution. By integrating commercial printing with our digital expertise, we can help you develop unified campaigns that amplify your message across multiple channels. Ready to bring your brand to life with expertly crafted print and digital marketing solutions? Visit us at [icconnect.com](http://icconnect.com) or call us today at 484.709.6564 to learn more about how we can help your business grow.

## Is Your Website Optimized for AEO?



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