



# TRICOUNTY AREA CHAMBER OF COMMERCE

*Resources. Relationships. Recognition.*

18 W. Lightcap Road, Suite 613, Pottstown, PA 19464 | 610.326.2900 | [www.tricountyareachamber.com](http://www.tricountyareachamber.com)

**Our Mission:** Leveraging the power of membership to provide valued membership services and proactive leadership for the tri-county region.

**Our Vision:** The tri-county area has a strong sense of place – quality of life, economic opportunity, and generations of leaders – to support the region's businesses and communities.

Follow us on:



#WhyTCACC

#tcaccbettertogether

## A NEW YEAR FOR THE TRICOUNTY AREA CHAMBER AND BUSINESS COMMUNITY

As the TriCounty Area Chamber of Commerce moves into 2026, we look to build upon the incredible momentum of last year's successes! Now located at the Philadelphia Premium Outlets in Pottstown, the chamber offices have already become a dynamic hub for business and community connection, hosting multiple events and welcoming hundreds of visitors and locals alike. In 2026, we are excited to continue the same high impact programming and membership benefits while introducing new and expanded offerings designed to empower our members to thrive in an evolving economic landscape.

We are excited to unveil a robust slate of new programs designed to foster both personal and professional growth for our members. Our new Skill Share Series will allow you to go beyond the business card and learn about your peers' secret talents, while our Further Developed Industry Roundtables and Lunch & Learn Series will provide deep-dive insights into specialized sectors and trending business topics. Additionally, we look to start a Men's Development Program to mirror the success of our REACH initiative, alongside Quarterly Multi-Chamber Mixers to expand your regional network. Through these offerings, we look to continue the collaborative mindset in conversations with each of our members and the numerous other civic organizations in our region with the intention of creating a unified regional vision, driving economic prosperity for all, and reducing redundant efforts.



Visibility remains a top priority for our members and the chamber staff looks to answer the call by developing engaging and fun content that highlights the unique stories of our local business community. Through expanded social media spotlights, video features, and collaborative marketing campaigns, we aim to ensure that every member has a platform to reach new audiences and grow their brand.

In addition to visibility, the TriCounty Area Chamber of Commerce is renewing its commitment to being a powerful voice for the business community. Recognizing the complexities of today's political environment, we are significantly expanding our advocacy efforts at the local, state, and federal levels. While this has not been a primary focus in recent years, we believe it is now vital to ensure our members' interests are represented in policy discussions that impact our regional economy.

By strengthening our relationships with legislative leaders and providing timely updates on regulatory changes, we aim to protect a pro-business climate where your organization can continue to excel.

2026 will also mark the launch of a comprehensive tourism initiative led by the Chamber to spotlight the vibrant communities within our service area, including southeastern Berks, western Montgomery, and northern Chester Counties. This strategic focus on tourism is designed to drive economic prosperity by attracting new visitors to the Route 422 Corridor and our local downtowns. By promoting our region's unique culture, historical charm, and small business enterprises, we aim to create a "ripple effect" of spending that directly sustains our local businesses. From increased foot traffic for retailers to higher demand for hospitality and local services, these efforts will foster a thriving marketplace and ensure long-term vitality for the communities we serve.

### Join Us for a Landmark Year

As we embark on this exciting new chapter, the TriCounty Area Chamber of Commerce is dedicated to providing the tools, advocacy, and collaborative environment your business needs to flourish. Whether you are a burgeoning startup or an established corporation, TCACC is your space to leverage for success. We look forward to partnering with you to make 2026 a year of unprecedented growth, connection, and regional prosperity.

## WELCOME NEW MEMBERS

Congratulations to the businesses listed below for becoming new TCACC Members!

### The Link By Mar

(484) 243-0494

[https://www.instagram.com/thelinkbymar?igsh=enAwNVx2amZxaGFo&utm\\_source=qr](https://www.instagram.com/thelinkbymar?igsh=enAwNVx2amZxaGFo&utm_source=qr)

Entertainment

### My Dad's Flooring

(610) 385-3833

<https://www.mydadsflooringamerica.com/>

Floor Coverings and Materials,  
Carpet and Rug Dealers

### Wee Care Child Development Center

(610) 327-4255

<https://weecarecdc.com/>

Day Care Providers - Child

## MEMBER ANNIVERSARIES

Happy anniversary to the following Members for their consecutive years of Chamber membership:

47+ Years

Pottsgrove School District

40 Years

JL Machine & Tool, Inc.

35 Years

GVF

15 Years

Citadel Federal Credit Union

10 Years

Downtown DeZign LLC

PECO

15 Years

Frederick Living

FASTSIGNS

5 Years

RDTeam





## UPCOMING EVENTS.

FEB  
10

Tuesday, 11:30 AM - 1:30 PM

### *REACH Luncheon: Strong Hearts, Strong Women*

Join us at this special REACH Luncheon in honor of American Heart Month—a celebration of knowledge, empowerment, and whole-person well-being. Dr. Henwood will share, her mission-driven path into medicine and why she chose women's health, how women can advocate for themselves at every age and stage, practical guidance for managing wellness proactively and meaningful ways to support others.

FEB  
17

Tuesday, 5:00 PM - 6:30 PM

### *Young Professionals: Mixer at Red Horse Motoring Club*

Join us for a fun, relaxed evening at Red Horse Motoring Club, a private, member-only car club where enthusiasts of all types come together. Check out the stunning showrooms, enjoy the company of fellow young professionals, and take advantage of games like pool, corn hole, and ping pong in a one-of-a-kind setting. Enjoy delicious food, drinks, and networking in a space built for car lovers and fun seekers alike. Looking to sponsor? This is a great opportunity to connect with a dynamic group of young professionals!

FEB  
20

Friday, 11:30 AM - 1:00 PM

### *Lunch & Learn: Fundraising 101*

Join chamber staff and fellow members for lunch and a learning session focused on Fundraising 101 presented by Leslie Bluestone with Bluestone Fundraising Advisors! \$10 for Members and \$20 for Prospective members. Luncheon sponsorships are available!

MAR  
26

Thursday, 5:00 PM - 8:30 PM

### *Boyertown Area Progress Dinner*

Join the TriCounty Area Chamber for dinner to celebrate the Boyertown Area. Dinner registration includes cocktail hour with cash bar, dinner, and the presentation of the Boyertown Area High School Telecommunications Students' video production. This year's video production will include companies that are new to serve the community and have made renovations and improvements to their buildings to beautify the area. We will also have the Boyertown Area High School performing during dinner. Come out to enjoy a fun night with your colleagues and to support your neighboring businesses.



## NONEVENT RELATED MARKETING AND EXPOSURE OPPORTUNITIES:

**Social Media takeover** – \$150 (3 posts in 1 day)

**Email Ad** – \$150 (1 month, in 2 emails)

**Website banner ads** – \$250 (for 3 months on all 5 website pages below)

**Dedicated email to Members** – \$300 per email (Email list about 1,000)

**Digital Billboard Placement** – \$200 Per Month or \$2,500 Per Year

**Showcase placement** – \$400 Per Year

**Coffee Sponsor** – \$800 Per Year

**Energy Bar Sponsor** – \$1,000 Per Year

**Leadership Library Sponsor** – \$1,500 Per Year

**Hospitality Area Sponsor** – \$2,500 Per Year

**Marketing packages/bundles are also available!**

