Christy Shutter – Battery Warehouse

Christy Shutter is the owner of Battery Warehouse, Inc. (BWI). She started her battery career working part-time for her

father, Paul Walters, while attending college for a business degree. Her father founded BWI in 1987. Their first location was in Sinking Spring on Route 724, but when the new highway came through the area, the business needed to relocate, so they opened a new store on Route 422 in Wernersville.

Before Christy worked fulltime in the battery business, she

wanted to get some business experience on her own. Her first job was at Nuclear Support Services (NSS) in Campbelltown, PA, a company that provided nuclear engineers and technicians for nuclear power plants in the United States. Next, she worked in Robesonia, PA, at Associated Wholesalers, Inc. (AWI), for the CEO as his administrative assistant for ten years. Then,



she worked in the executive offices for Fulton Bank in Lebanon, PA. During this time, Christy continued working part-time

for Battery Warehouse, Inc. She married Todd Shutter in 1998, and they had their son, Reed, a few years later. In 2004, she decided to start her battery career full-time at Battery Warehouse, Inc. Her husband, Todd, joined BWI in 2006. Todd and Christy opened a second battery store in Lebanon, PA, on 12th Street. As the business grew, BWI-

Lebanon moved to a larger facility on Cumberland Street, Lebanon. Then in 2015 they built their current location, 125 Schneider Drive, Lebanon. Their son, Reed, joined the family business in 2020.

Unfortunately, Christy's father, Paul, passed away in November 2020 and her husband, Todd, in September 2023. She made the difficult decision to consolidate



their two stores, closing the Wernersville store and moving everything to their Lebanon store. Christy said she is VERY GRATEFUL to their Berks County customers for continuing to support BWI in Lebanon. The Lebanon store is just a short 20-mile drive on Route 422 west and only one block north off Rt 422/Cumberland Street at 125 Schneider Drive, Lebanon, PA 17046. We still provide delivery services to our business accounts in both Berks and Lebanon counties.



We have batteries to power your business, home, and life!

For additional information, please contact us at 717-273-8884 or www.batterywarehouseinc.com.



At Battery Warehouse, we are not just automotive batteries. Our expanded product line includes hundreds of batteries for:

- Security Systems
- Fire Systems
- Forklifts

- Pallet Jacks
- Heavy Equipment
- Telecommunications
- UPS
- Emergency Exit Signs

... and many more battery applications.

We can purchase batteries from a variety of manufacturers all over the United States! In addition to batteries, we sell industrial supplies.

www.batterywarehouseinc.com



610-927-3717 sales@batterywarehouseinc.com

125 Schneider Drive Lebanon, PA 17046



Berks Women2Women

Berks Women2Women (W2W), a signature program of the Greater Reading Chamber Alliance (GRCA), is dedicated to supporting women at all stages of lifefrom students taking their first steps toward leadership to senior executives shaping the future of business. We believe in fostering an inclusive community where women can connect, learn and grow. To ensure accessibility, we have partnered with Our Konnection to provide Spanish interpretation services at most of our events, making our programming more inclusive and impactful for the diverse women of Berks County.

W2W also is committed to breaking barriers, including the "grass ceiling"the unseen obstacle keeping women off the golf course-a space where key

business relationships are often built. Through our golf programming, we empower women to confidently participate in these opportunities, strengthening their networks and professional growth. Beyond that, our workshops and events focus on practical skills that benefit women in both their personal and professional lives, helping them navigate challenges and achieve success.

In addition to year-round programming, our annual Women2Women Expo in April provides a platform for women to promote their businesses, connect with others and gain valuable insights. At the heart of W2W is a mission to inspire, uplift and support Berks County women-because when women thrive, our entire community benefits.



Bonnie Heath Senior Insurance Broker

610-428-9901

Bonnie@thefreedomportal.com

Serving the Tri-County Area for over 10 years!

The client is the center of everything I do: their needs, goals, and preferences, their financial considerations, and what type of coverage they are accustomed to.I have lots of happy customers who enjoy being able to call throughout the year when something comes up they want to discuss. For this reason I get many referrals, for which I am grateful. We form lasting relationships and there is hardly anything I would not do for my clients.

Lighthouse Leadership Coaching and Development LLC



For over twenty years, Lana Potgieter has been an internationally recognized leadership coach dedicated to empowering business owners and executive

teams in small to mid-sized organizations. Originally from South Africa, she relocated to Pennsylvania in 2024 to be closer to her daughter and grandchildren. With this move, she founded Lighthouse Leadership Coaching and Development LLC, continuing the success she built in South Africa.

With experience spanning three continents, Lana has helped numerous businesses unlock their growth potential. She blends global insights with a passion for leadership excellence, driving local impact by equipping teams for strategic growth and alignment.

In celebration of Women's History Month, Lana is launching *Lioness Leadership* — a uniquely focused program designed to help women lead with confidence and impact.

Why join? Great leaders don't just grow they help others grow.

This 14-week program is designed to help you master personal leadership and expand your influence by:

- Leading with integrity and character
- Empowering your team and colleagues
- Building a strong circle of accountability

This isn't passive learning—it's a transformational experience within a hand-selected community of committed women. Enrollment is by application only.

Ready to roar and elevate your leadership? Apply now and receive:

• A needs analysis to ensure the program aligns with your goals

• A chemistry check conversation to build the right group dynamic

• Apply today: https://calendly.com/lana _light_leadership/lead-as-a-lionesschemistry-and-info-call

• Use CODE: **422lioness** for a 10% discount.

GROW YOUR CIRCLE & YOUR BUSINESS CONNECTIONS

POTTSTOWN, PA

with amazing women of the Pottstown area!

DONNA MANLEY POTTSTOWN, PA MANAGING DIRECTOR

ladymanley56@gmail.com (215) 817-2525

PolkaDotPowerhouse.com



LIONESS LEADERSHIP

Calling ambitious female leaders!

Join your tribe of **Lioness Leaders** and join a 14-week program to develop the skills to be the Lioness who is Provider; Strategist; Protector; Mentor; Collaborator.

Apply to join this hand-picked group of women who want to become their best. Set up an appointment using the QR code or call **Lana** at **484.347.0515**.

Your Coach will be Lana Potgieter

With experience spanning three continents, Lana has helped numerous businesses unlock their growth potential. She blends global insights with a passion for leadership excellence, driving local impact by equipping teams for strategic growth and alignment.





ABOUT ME

Breanna Angstadt is a Certified Integrative Nutrition Health Coach, Life Coach, NLP Master Practitioner & Personal Trainer.

Breanna spent most of her life overweight, diet hopping whilst battling eating disorders. After many years of trial & error, seeking help & transforming her mindset, she not only surpassed her health & fitness goals, but then went on to inspire others to transform their own lives. After founding the successful Just B Whole Body & Wellness Coaching, Breanna has used her experience, education & intuition to coach women around the world transform their mindset as well as their physique.

When you focus on the bigger picture, beyond the number on the scale & heal your body as a whole, weight loss becomes a **SYMPTOM** of your **success**.

DOES THIS SOUND LIKE YOU?

-Losing weight feels impossible. -Nothing works no matter what you try.

-All you think about is food. -You obsess over your weight. -Everything you do (or don't do) revolves around your weight. -You're tired & defeated but you're still willing to do what it take to lose weight & be DONE. -You're ready to try something different so that you have different results.

Being overweight isn't your "problem". Being overweight is a **SYMPTOM** or a byproduct of a **problem** you're not addressing or perhaps not even aware of.

It's my job to find it.

4 JustBwhole.com

JustBwhole@gmail.com

422business.com and 422bizmag.com

ROUTE 422 BUSINESS ADVISOR

MARCH 2025

