

# You only get one chance to sell your business.

THAT'S WHERE WE COME IN.

The first step on your exit journey is understanding the true value of your business. We would like to offer you an objective evaluation of your company so you understand where you stand today, and it is 100% confidential.

CONTACT US TODAY for a Complimentary Consultation  
Services Include:

- Business Brokerage
- Business Valuations
- Business Consulting
- Business Planning



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## THREE REASONS TO GET A BUSINESS VALUATION



By Jeffrey L. Shelly,  
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With the new year upon us, business owners close out the old year and look forward to the new one. It's not only a good time to plan but also an appropriate time to see where the business stands. One way to do this is to look at the business and see what its current market value would be and for what it would sell. There are several reasons why having a professional Business Valuation performed would be useful.

**Understand the Value of Your Asset:** Owning a business is like holding any other investment — you need to know its worth to plan effectively for the future. Ignoring your business's value is like never checking your investment statements or stock performance.

**Set a Fair Price for Buy-In:** An independent, third-party Business Valuation ensures a fair price for both buyers and sellers. It helps outgoing owners plan for retirement while giving new owners a strong start without the burden of overpaying.



**Prepare for a Future Sale:** Knowing your business's current value helps you identify what drives or detracts from it, so you can take steps to increase its worth. When the time comes to sell, you'll be prepared for a smooth and profitable transition.

Like any other business tool, a business valuation can be useful for planning the future of the business as well as the owner.

Considering a Business Valuation? To schedule a free consultation contact: Jeffrey Shelly - Jeff@Onesbs.com or Rob Knarr - Rob@Onesbs.com.

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