



Eric Miller

Rosann Bar

Lisa Karl

## POTTSTOWN AREA ECONOMIC DEVELOPMENT (PAED) WELCOMES THREE NEW BOARD MEMBERS

Pottstown Area Economic Development (PAED) recently announced three new Members to its Board of Directors, welcoming Rosann Bar, Ph. D., Dean of Academic Innovation, Montgomery County Community College; Lisa Karl, Vice President of Sales & Strategic Partnerships, Valley Forge Tourism and Convention Board; and Eric Miller, Commercial Loan Officer, Peoples Security & Trust Bank.

Rosann Bar received her Ph.D. in sociology from Columbia University in NYC, and as Chair of the department of Sociology and Criminal Justice at

Caldwell University, Caldwell, NJ, taught Sociology and Anthropology for nearly 20 years. She educated students in culture and social life by designing multiple travel abroad seminars to various destinations around the world. A Fulbright Scholar, Dr. Bar was the Dean of the School of Business and Social Sciences at Ocean County College in Toms River, NJ before assuming the position of Dean of Academic Innovation at Montgomery County Community College.

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A graduate of Temple University and Disney's College Program, Lisa Karl brings her extensive background in hospitality working at hotel properties throughout Southeastern & Central Pennsylvania. She currently serves as the Vice President of Sales & Strategic Partnerships at Valley Forge Tourism and Convention Board, where she leads efforts in sports, conventions, and global tourism. Currently Lisa serves on the West Pikeland Township Conservation Land Trust Board and volunteers with Hope Springs Equestrian Therapy.

Eric Miller is a seasoned Commercial Loan Officer at Peoples Security Bank & Trust, bringing over a decade of experience in the financial services industry. Eric has developed a strong foundation in customer service and risk analysis, working closely with clients across diverse industries, including real estate development, logistics, agriculture, professional services, and manufacturing. A graduate of Owen J. Roberts High School, Eric earned his Bachelor of Arts degree from Franklin & Marshall College.

As shared by PAED's Executive Director, Peggy Lee-Clark, "PAED is fortunate to have a Board made up of visionary leaders from both the private and public sectors who play a pivotal role in shaping the economic revitalization of Pottstown. We welcome Rosann, Lisa, and Eric to the Board to join in PAED's work to promote business growth."

Pottstown Area Economic Development (PAED) provides services to businesses and organizations seeking to invest, expand or relocate including assistance with site selection, commercial and industrial real estate development, access to resources and workforce development. PAED's efforts stimulate investment, which helps maintain and enhance the tax base, retain and create job opportunities, and restores, utilizes or removes underutilized buildings.

For more information about Pottstown Area Economic Development (PAED), please contact Peggy Lee-Clark, Executive Director at 610.575.7233.



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