

GREATER READING CHAMBER ALLIANCE



• 606 Court Street, Reading, PA 19601
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 • info@greaterreading.org
 • www.greaterreading.org

Our mission is to be Berks County's leading unified resource for building a healthy, competitive business community. Our vision is to assist companies to retain, expand and grow their operations and employment and attract new businesses to Berks County.

UPCOMING EVENTS

EMOTIONAL INTELLIGENCE IN THE WORKPLACE - SPRING 2024

4 weeks on Wednesday: May 1, 8, 15, 22
 Time: 9 a.m. - noon

Center for Business Excellence
 49 Commerce Dr., Wyomissing, PA 19610
 \$695/person for GRCA Members
 \$845/person for Future Chamber Members
 Training is WEDnet eligible
 Contact: Mark Dolinski
 mdolinski@greaterreading.org

Register: <https://greaterreadingchamber.chamber-master.com/eventregistration/register/11671>

LUNCH&LEARN: FOCUS ON FIRST IMPRESSIONS - (MAY 2024)

Wednesday May 1, 2024
 12:00 PM - 1:30 PM EDT

Center for Business Excellence
 49 Commerce Dr., Wyomissing
 \$25 /member (member exclusive)

Contact: Katie Johnsen 610-898-7779
 kjohnsen@greaterreading.org

Register: <https://greaterreadingchamber.chamber-master.com/eventregistration/register/11605>

CAVAS EXPRESSIONS AESTHETIC BEAUTY SPA RIBBON CUTTING EVENT

Wednesday May 1, 2024

5:00 PM - 7:00 PM EDT, cutting at 5:30
 3609 Pottsville Pike, Reading, PA
 Contact: Kitty Cavas kitycavas@gmail.com

ENVIRONMENTAL HEALTH & SAFETY ROUNDTABLE 2024

Feb. 22, May 2, Aug. 29, and
 Nov. 7 from Noon to 1:30 p.m.
 Center for Business Excellence

49 Commerce Dr., Wyomissing, PA 19610
 \$295/person for Chamber Members for
 All sessions. *
 \$360/person for Future Chamber Members for
 All sessions. *
 Lunch included.

*After first session, future sessions will be prorated.
 Contact: Keith Stamm, 610-898-7776
 kstamm@greaterreading.org

REGIONAL BUSINESS WOMEN'S NETWORKING MIXER (LANCASTER, YORK & HARRISBURG)

Tuesday May 7, 2024
 5:00 PM - 7:00 PM EDT
 John Wright Restaurant

234 N Front Street Wrightsville PA 17368
 \$35 per person / W2W Member Exclusive Event
Limited amount of tickets available - please register max of 2 per company
 Contact: Katie Johnsen 610-898-7779
 kjohnsen@greaterreading.org
 Register: <https://greaterreadingchamber.chamber-master.com/eventregistration/register/11585>

LEADERCAST GHOAT (GREATEST HABITS OF ALL TIME)

Wednesday May 8, 2024
 8:30 AM - 4:00 PM EDT

Center for Business Excellence
 49 Commerce Dr., Wyomissing, PA 19610
 \$110/person for GRCA Members
 \$120/person for Future Chamber Members
 Lunch included.

Contact: Mark Dolinski
 mdolinski@greaterreading.org
 Register: <https://greaterreadingchamber.chamber-master.com/eventregistration/register/11626>

NON-PROFIT ROUNDTABLE #2: GRANT WRITING ESSENTIALS

Thursday May 9, 2024
 9:00 AM - 10:30 AM EDT

Center for Business Excellence
 49 Commerce Drive
 Wyomissing, PA 19610

Free for GRCA Member Non-profit Organizations

\$25 / Association of Fundraising Professionals
 Berks County Members (Contact Anna Lisa to register)

\$50 / Future GRCA Member Nonprofit Organizations
 Contact Information

Jackie Stiles jstiles@greaterreading.org
 Register: <https://greaterreadingchamber.chamber-master.com/eventregistration/register/11672>

NEW MEMBER MIXER - MAY 2024

Tuesday May 14, 2024
 4:30 PM - 6:00 PM EDT

New Location: GRCA

606 Court Street, downtown Reading

Free to GRCA members

Contact: Katie Johnsen 610-898-7779
 kjohnsen@greaterreading.org

Register: <https://greaterreadingchamber.chamber-master.com/eventregistration/register/11611>

ESSENTIALS OF EFFECTIVE LEADERSHIP - SPRING 2024

Dates: Five weeks on Wednesdays,
 May 15, 22, 29, June 5, 12

Time: 8:30 a.m. - 11:30 a.m.

Center for Business Excellence

49 Commerce Dr., Wyomissing, PA 19610
 \$695/person for Chamber Members;
 \$895/person for Future Chamber Members
 Contact: Mark Dolinski, Vice President Training and Professional Development
 mdolinski@greaterreading.org

Register: <https://greaterreadingchamber.chamber-master.com/eventregistration/register/11667>

WOMEN2WOMEN - BUILDING A GROWTH MINDSET - MAY 2024

Thursday May 16, 2024
 8:30 AM - 10:00 AM EDT

GoggleWorks Center for the Arts
 201 Washington St, Reading, PA 19601

****Parking & Entrance details:** Please park in the lot behind the GoggleWorks and walk to the front of the building due to the construction of its new ART PARK! You can also park in the IMAX theater garage, but payment will be due at time of leaving.

\$35 / GRCA Member, \$45 / Future GRCA Member
 Contact: Katie Johnsen 610-898-7779
 kjohnsen@greaterreading.org

Register: <https://greaterreadingchamber.chamber-master.com/eventregistration/register/11597>

SALES METHODS & MASTERY TRAINING PROGRAM THURSDAY AND FRIDAY

Thursday and Friday, May 16 & 17
 Time: 8:30 a.m. - 4:30 p.m.

Center for Business Excellence
 49 Commerce Dr., Wyomissing, PA 19610
 \$795/person for GRCA Members
 \$995/person for Not-Yet Chamber Members
 \$695 **Early Bird** registration by
 April 26 (Chamber Members)

\$795 **Early Bird** registration by April 26
 (Not-Yet Chamber Members)

Contact: Mark Dolinski
 mdolinski@greaterreading.org

Register: <https://greaterreadingchamber.chamber-master.com/eventregistration/register/11700>

STATE LEGISLATOR BREAKFAST - 2024

Friday May 17, 2024
 7:30 AM - 9:30 AM EDT

Albright College, South Lounge Fireside
 1621 N. 13th St., Reading

\$40 / GRCA Members
 \$60 / Future GRCA Members

*parking is complimentary

Contact: Katie Johnsen 610-898-7779
 kjohnsen@greaterreading.org

Register: <https://greaterreadingchamber.chamber-master.com/eventregistration/register/11713>

SUPERVISOR TRAINING MODULE 2: MANAGING PERFORMANCE & DEVELOPING EMPLOYEES - LATE SPRING 2024

6 weeks on Wednesdays: May 22, 29,
 June 5, 12, 19, and 26

Time: 8:30 a.m. - 11:30 a.m.

Center for Business Excellence

49 Commerce Dr., Wyomissing, PA 19610

\$625/person for GRCA Members

\$780/person for Future Chamber Members

WEDnet eligible

Contact: Mark Dolinski, Vice President Training and Professional Development 610-898-8386

mdolinski@greaterreading.org

Register: <https://greaterreadingchamber.chamber-master.com/eventregistration/register/11691>

111TH GRCA ANNUAL DINNER

Wednesday May 22, 2024
 5:00 PM - 7:30 PM EDT

Santander Arena

700 Penn Street Reading PA 19602

\$165 / GRCA Member (Purchasing 10?
 Consider a table sponsorship!)

\$185 / Future GRCA Member

\$50 / Arena Seat (Speaker Only)

***if Sold Out - Arena seats are still available!*

Cancellations 5 business days prior

GRCA policy does not allow active campaigning or distribution of campaign materials at its event. No solicitation. Photos are taken at events and may be used on social media and in future advertising; by attending you are consenting to the use of your photo.

Contact: Katie Johnsen, Events Coordinator
 610-898-7779

Register: <https://greaterreadingchamber.chamber-master.com/eventregistration/register/11623>

THE CHERRY ON TOP RIBBON CUTTING & SEASON OPENING EVENT

Friday May 24, 2024

5:00 PM - 9:00 PM EDT, Cutting at 5
 25 Shelbourne Rd, Reading, PA 19606

<https://www.facebook.com/TheCherryonTopPA>

Contact: Ann Marie
 thecherryontoppa@gmail.com

GRCA SCORES BRIAN WESTBROOK AS ANNUAL DINNER KEYNOTE SPEAKER



It's time to rush to get tickets to the Annual Dinner! Join the Greater Reading Chamber Alliance (GRCA) as it welcomes Brian Westbrook, former Philadelphia Eagles All-Pro running back and entrepreneur, as its keynote speaker.

Westbrook will present "From Gridiron to Greatness: A Playbook for Perseverance, Goal Setting and Teamwork," which will detail his success both on and off the field.

Westbrook, whom the Eagles drafted in the third round, led the Birds to six playoff appearances and four NFC Championships. He was inducted into the Eagles Hall of Fame in 2015. Since his NFL retirement, he has focused on entrepreneurship and philanthropy. He founded the Brian Westbrook Foundation, which serves underprivileged youth and teaches them financial knowledge and leadership skills.

The Annual Dinner will honor and celebrate the remarkable businesses of Greater Reading through its Business Excellence Awards in Category 1 and Category 2 from 5 p.m. to 7:30 p.m. on Wednesday, May 22, at Santander Arena, 700 Penn St., Reading.

Upgrades to the event will include complimentary wine at each table, champagne greeting and unique photo opportunities. For those with VIP tickets, the night will include a meet and greet plus photos with Westbrook.

Don't miss this exclusive opportunity to network, entertain guests and clients and applaud the accomplishments of the area's top-growth businesses. This event is open to the public and promises to be an unforgettable evening.

ADDITIONAL INFORMATION

Registration required: \$165 for members, \$185 for future members, \$50 for an arena seat, which only includes the keynote address. Register at greaterreading.org. **Media is invited to attend free of charge; RSVP with Leah.**

SPONSORSHIPS AVAILABLE: The event's title sponsor is Wells Fargo. Sponsorships are available by contacting Katie Johnsen, Events Coordinator, at kjohnsen@greaterreading.org or 610-898-7779. Deadline is May 8, 2024.

EDITORS/PRODUCERS: Please consider covering the event with a reporter and photographer/videographer. Contact Leah Fasnacht, lfasnacht@GreaterReading.org or 610.898.7780 if you plan to attend or if you have any questions.