



# TRICOUNTY AREA CHAMBER OF COMMERCE

*Resources. Relationships. Recognition.*

18 W. Lightcap Road, Suite 613, Pottstown, PA 19464 | 610.326.2900 | [www.tricountyareachamber.com](http://www.tricountyareachamber.com)

**Our Mission:** Leveraging the power of membership to provide valued membership services and proactive leadership for the tri-county region.

**Our Vision:** The tri-county area has a strong sense of place – quality of life, economic opportunity, and generations of leaders - to support the region's businesses and communities.

Follow us on:      #WhyTCACC #tcaccbettertogether

## IS POTTSTOWN SMALL BUSINESS COMMUNITY ENTERING A MODERN DAY RENAISSANCE?

As the downtown corridor buzzes, Pottstown's local small business climate is undergoing a profound transformation, evolving from a traditional industrial past into a vibrant, high-quality commercial hub. Today, the borough is not just attracting businesses; it is attracting anchors of the community that drive tourism, bolster the local tax base, and prioritize livable wages for residents.

Central to this surge is the robust support from the Montgomery County Commerce Department. Through flagship initiatives like the MontcoForward Loan Program, small business owners in Pottstown are gaining access to the capital necessary to maximize their investments and increase productivity. Beyond financing, the county offers specialized recruitment services and workforce development training programs at no cost to the employer ensuring that as these businesses grow, they are staffed by a talented, local workforce equipped for the modern economy.

In the heart of town, collaboration is at the forefront. Local businesses like **Caribbean Paradise Express** have become essential fixtures, serving as a catalyst for productive conversations among its peers. By fostering an atmosphere of mutual support whether through shared marketing efforts or collaborative community events,



Caribbean Paradise Express

businesses like these are proving that a unified downtown vision is the most effective driver of foot traffic and regional tourism.

This spirit of innovation is mirrored in the development of the next generation of leaders. The recent opening of the **VIBE Creative Social Innovation Hub** represents a landmark in Pottstown's evolution. By blending mentorship, entrepreneurship, and workforce development, VIBE is actively cultivating the young professionals who will steer Pottstown's economic future, ensuring the town's vibrancy for decades to come.

Supporting these grassroots efforts is our work at the TriCounty Area Chamber of



VIBE Creative Social Innovation Hub

Commerce. We provide the strategic connections and high-quality resources necessary for sophisticated growth. From our industry-specific roundtables to the revitalization of the Real Estate Executive Exchange (REXX), we offer our members a platform to exchange ideas with seasoned leaders and government officials.

By focusing on attracting businesses that offer livable wages and unique experiences, we are successfully reducing redundant efforts and creating a unified regional vision. The result is a community that is no longer just a stop along the corridor, but a destination, a place where economic opportunity and quality of life go hand in hand.

### WELCOME NEW MEMBERS

Congratulations to the businesses listed below for becoming new TCACC Members!

**CGM Entertainment Group**  
(484) 919-1317  
<http://www.cgmentgroup.com/Entertainment>

**Conestoga Stone Landscape Supply Store**  
(610) 656-6466  
[http://conestogastone.com/Landscaping\\_and\\_Lawn\\_Care\\_Services](http://conestogastone.com/Landscaping_and_Lawn_Care_Services)

**Fresh Monkee**  
(610) 909-3101  
[http://www.freshmonkee.com/Health\\_&\\_Wellness](http://www.freshmonkee.com/Health_&_Wellness)

**Homestead Counseling Services LLC**  
(610) 850-3125  
[http://homesteadcounselingservices.com/Mental\\_Health\\_Services](http://homesteadcounselingservices.com/Mental_Health_Services)

**MS Writers LLC**  
(410) 409-2742  
[http://www.michelleseitzer.com/Writing\\_Services](http://www.michelleseitzer.com/Writing_Services)

**Sandy's Mobile Notary**  
(484) 686-6589  
Notary Services

**Sanatoga Ridge Community**  
(610) 326-6282  
[http://www.sanatogaridge.com/Retirement\\_Communities](http://www.sanatogaridge.com/Retirement_Communities)

**Veterans Island Project**  
(610) 324-9666  
[https://veteran.cwtwebsites.com/Nonprofit\\_Organizations](https://veteran.cwtwebsites.com/Nonprofit_Organizations)

### MEMBER ANNIVERSARIES

Happy anniversary to the following Members for their consecutive years of Chamber membership:

**48+ Years**  
The Hill School

**46 Years**  
Pottstown Area Rapid Transit, Inc. (PART)

**41 Years**  
Martin Stone Quarries, Inc.

**28 Years**  
Sanatoga Animal Hospital  
Spring Ford Country Club

Wolf, Badlwin & Associates, PC  
Berks County Abstract Company

**10 years**  
Translogistics, Inc.

**4 years**  
Steadfast Paper Inc.

Children First  
Nihart Photography



# UPCOMING EVENTS.



MAY 14

Thursday, 8:00 AM - 12:00 PM  
*Young Professionals Summit*

Ready to grow your career, strengthen your financial knowledge, and expand your network? Join us for a high-impact morning designed specifically for driven young professionals. Send your young professionals to the Young Professionals Summit for a morning of skill-building, fresh perspectives, and meaningful connections. From communication and leadership to financial confidence, they'll gain practical tools they can bring straight back to your workplace. Strong teams don't just happen—they're developed. Give yours the opportunity to grow.

MAY 14

Thursday, 6:00 PM - 8:00 PM  
*REACH Social: Wine Tasting*

Unwind, connect, and raise a glass with REACH! Join the REACH Women's Program for an evening of wine tasting at Ridgewood Winery in Birdsboro on Thursday, May 14th from 6:00-8:00 PM. This relaxed and welcoming event is the perfect opportunity to connect with fellow women in our community while enjoying a curated wine tasting experience in a beautiful setting. For \$25 per person, guests will enjoy a guided wine tasting along with light snacks. Whether you're a wine enthusiast or simply looking for a fun night out, this event offers the perfect blend of networking, conversation, and community. Bring a friend, make new connections, and sip your way through a delightful spring evening with REACH. We can't wait to see you there!

MAY 15

Friday, 8:30 AM - 10:00 AM  
*Refresh Friday: Fraud Prevention*

Join us for an informative session with Megan La Rosa and Bob Massino of Tompkins as we explore the evolving landscape of business fraud. This session will cover the various types of fraud impacting businesses today and provide practical, proven strategies to safeguard your company's accounts. Learn how to strengthen internal controls, reduce risk, and respond effectively to threats—helping you keep your business financially secure. Although this class is free to our Members, we do ask you to register for our headcount. Thank you.

JUNE 4

Thursday, 8:00 AM - 9:30 AM  
*Membership Breakfast - Leadership TriCounty Showcase*

Join us for breakfast, and to network with other TCACC Members. Come meet the Leadership TriCounty Class of 2026, a cohort of leaders from across multiple sectors in the region that have spent the last 10 months exploring the TriCounty Area, expanding their engagement in local communities, and strengthening their leadership skills. You'll hear from cohort members as they share insights from their learning journey as well their experiences of community service hours, public speaking, attending community meetings and events. Each participant will have different takeaways based on their role, industry, or challenges. You will get insights on leadership from multiple angles, enriching your own approach. Hearing their growth stories will reinforce the importance of continuous learning in leadership.

## VISIONARY



## STAKEHOLDER



## BUILDING COMMUNITIES



## CREATING CONNECTIONS



## SUPPORTING COMMERCE

