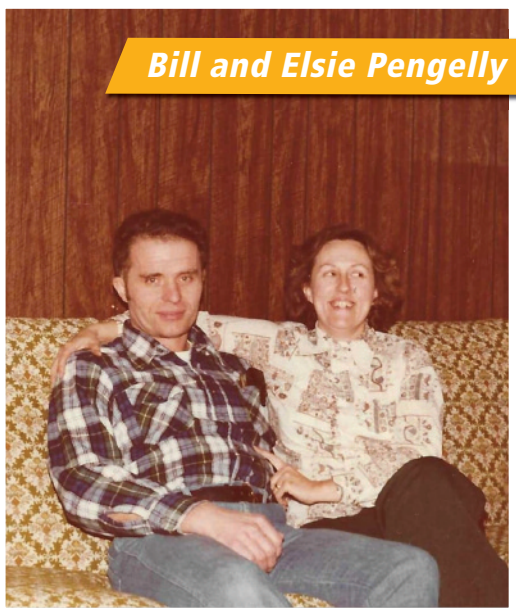


PENNY'S PIZZA REBRANDS AS RED TOP PIZZA BY PENNY'S



Bill and Elsie Pengelly



We here at Penny's Pizza would like to take the time to reach out to our loyal fans to inform you of some very exciting changes that are coming in the near and present future.

We would like to first thank everyone for the many years of support and the many more to come. We just want to let you know of some upcoming changes that at first glance may be a bit of a shocker.

Penny's Pizza was first established as a unique and delicious option in the Limerick area by Bill and Elsie Pengelly in January of 1970 and for the past 55 years has built a reputation as a "must try" pizza staple in the area. The unique style and taste of our pizza has garnered a popularity that has earned this pizza trips not only all over this nation but even the world to places like the Bahamas and Europe. Wow! Right?

This is why we are excited to announce two things. One, we have begun franchising our pizza — You can invest in a proven pizza legacy for a one-time \$25,000 franchise fee, and \$147,400 minimum initial investment. Number two, in order to make the business something that not only stands out among competitors in a stale market but also a simple, fresh, and recognizable look nationwide we will be implementing a rebrand of Penny's Pizza to Red Top Pizza by Penny's.

There, I said it. It's out there. Finally, we've been holding on to that for so long. But please don't worry. Nothing about the pizza is actually going to change. The recipes will always be what was handed down from the Pengelly's original vision for pizza and stromboli. The same faces that you're used to seeing when you pick up your order will still be present. The only change will be the name and the image of our logo.

And believe us when we say that the location at 68 W Ridge Pike in Limerick PA will always be Penny's Pizza. No matter how we spell it on the sign. But we believe in our vision for the future and legacy we gratefully been a part of and that it has such great potential to not only stand out in the market and be successful but bring a truly one-of-a-kind pizza experience to many more people across this country. We love our customers, and we are so thankful for you because without your support and the Pengelly's vision this wouldn't be possible, and we hope that you will continue on this experience with us as we reach into the future of Red Top Pizza.



Plain pizza

**WITH MUCH LOVE,
— THE CREW AT PENNY'S**





Cheese garlic sticks



Lasagna



Sicilian pizza



Stromboli



Located at 68 West Ridge Pike,
Limerick, PA 19468.

They are open Thursday –
Sunday from 11 am to 8:30 pm.

Franchise information:
www.redtoppizzafranchise.net

For additional information,
please call 610.489.3636 and
visit <https://redtoppizza.net>.

