

GRCA ROUNDUP

GREATER READING CHAMBER ALLIANCE

GRCA

GREATER READING
Chamber Alliance

- 606 Court Street, Reading, PA 19601
- 610.376.6766 • fax 610.376.4135
- info@greaterreading.org
- www.greaterreading.org

Our mission is to be Berks County's leading unified resource for building a healthy, competitive business community. Our vision is to assist companies to retain, expand and grow their operations and employment and attract new businesses to Berks County.

UPCOMING EVENTS

Truist Economic Forecast Breakfast

Dec. 3, 7:30 a.m. – 9:30 a.m.

Location: Redners Event Center

Fees/Admission: \$40/person- GRCA Members;

\$55/person- Future GRCA Members

Register at Greaterreading.org/Truist

SEO Mastery: Advance Tactics & Strategies to Amplify Your Digital ROI

Dec. 4, Noon-1:30 p.m.

Location: Center for Business Excellence

49 Commerce Dr., Wyomissing

Fees/Admission: \$50/person- GRCA Members;

\$75/person- Future GRCA Members

(Lunch included)

Register at Greaterreading.org/SEO

Mom Life: Find Your Village

Dec. 9, 8 a.m. – 10:30 a.m.

Location: Fit4Mom Reading

11011 North Park Road, Wyomissing

Fees/Admission: \$35/person- GRCA Members;

\$45/person- Future GRCA Members

Register at Greaterreading.org/momlife

Coffee&Convos: Stress First Aid

Dec. 10, 7:30 a.m. – 9 a.m.

Location: Caron Treatment Centers

243 N Galen Hall Road, Wernersville

Fees/Admission: Free for GRCA members

Register at Greaterreading.org/stress

Family Business Alliance: Preparing for the Future

Dec. 11, 8 a.m. – 10 a.m.

Location: Center for Business Excellence

49 Commerce Dr., Wyomissing

Fees/Admission: \$35/person- GRCA Members;

\$50/person- Future GRCA Members

(includes coffee, networking & workshop)

Register at Greaterreading.org/future

Power Networking

Dec. 18, 11:30 a.m. – 1 p.m.

Location: The Inn on Main

401 Main St., Oley

Fees/Admission: \$30/person –

GRCA Member exclusive

Register at Greaterreading.org/Inn

NAVIGATING CHANGE & UNCERTAINTY

INSPIRING STORIES FROM THE HEART OF BERKS COUNTY

In 1993, David Phillips started Irish Creek Excavating with \$5,000 charged to a credit card. Today, Irish Creek Enterprises, Inc. is an Inc. 5000 company with 20 employees and operations across three states.

It moved from a converted farmhouse office to become a multi-division company.



Scan code to read the whole story.

Sponsored by:
Bell Media Group

GRCA
GREATER READING
Chamber Alliance

THE PCTV NETWORK

***Your Hometown Station...
We're Home For You!***

NOW OFFERING:

- *Streaming on Three Channels. 24/7*
- *Unbeatable Pricing for Commercial Productions and Airtime*
- *Webisode Productions*
- *Internet Placement*
- *Live Remote Broadcasts at The Location of Your Choice*
- *Local Sports Advertising Packages*



ThePCTVNetwork.com
ThePCTVNetwork@gmail.com • 610.327.1866