

## REGIONAL CHAMBER ROUNDUP

PLEASE SEE PAGES 31-40 FOR THE TRICOUNTY AREA CHAMBER OF COMMERCE NEWS AND INFORMATION SECTION IN THIS ISSUE.

### PERKIOMEN VALLEY CHAMBER OF COMMERCE

351 E. Main Street, Collegeville, PA 19426 • 610.489.6660

• info@PVchamber.net • www.PVchamber.net



**Welcome to the Perkiomen Valley Chamber of Commerce!**

Creating opportunities for members to connect with business professionals, mentors, and potential customers, the Chamber helps members improve business and create a thriving community for themselves and their employees in which to live, work, learn and play. We can help grow YOUR customer base in Collegeville, Limerick, Lower Frederick, Lower Providence, Perkiomen, Skippack, Schwenksville and Trappe.

For more information, contact Executive Director, Renee Blomstrom, 610.489.6660, renee@PVchamber.net. OR, visit the Chamber website: www.PVchamber.net. Like us on Facebook @PerkValleyChamber. Email info@pvchamber.net to receive weekly news!

### WELCOME NEW MEMBERS!

**Samaritans At Last** - Jose Gandulla  
1055 Westlakes Drive, Suite 300, Berwyn  
(610) 566-1361; www.samaritansatlast.com

**Controller OnDemand** - Audrey Faust  
524 Richards Cir, Pottstown  
(610) 308-8260; www.controller-ondemand.com

**Colebrookdale Railroad** - Frank Buttaro Jr  
Third & South Washington Streets  
P.O. Box 492, Boyertown  
(610) 367-0200; www.colebrookdalerrailroad.com

Visit www.PVchamber.net to view membership directory

## UPCOMING EVENTS

Visit the Chamber website for a complete list of upcoming events! www.PVchamber.net

### April 5, 2018 – 61st Annual Meeting

**Celebrating Our Past, Inspiring Our Future!**

11:30am – 1:30pm

RiverCrest Golf Club

As we come to the close of our 60th Anniversary, we welcome all to attend PV Chamber Annual Meeting.

The Annual Meeting is one of the Chamber's largest gatherings of our business leaders. **Chair Cheryl Kreider**, Kreider Health Solutions, will highlight accomplishments of FY2017.

• Participate in the **general election** of the Board of Directors

• **Network** and lunch with business leaders

• Congratulate **Vince Raffeo**, recipient of 2018 Marvin J. Lewis Community Service Award

• Keynote Address presented by **Dr. Barbara Russell**, PVSD Superintendent

• Meet **New PVCC Members** (2017/2018) at the meeting

• Visit Sponsors and learn more about local businesses!!

Title Sponsor: **Phoenixville Hospital / Tower Health**

Gold Sponsor: **Patrick J. Kelly Insurance Group**

Exhibitor: **Victory Bank**

Dessert Sponsor: S&B Event Concepts & Catering

Sponsorship Opportunities: Gold Sponsor \$500, Exhibitor \$155, Digital Program Ad \$25, Individual Tickets \$35 member. Visit www.PVchamber.net for details.

### April 11, 2018 – Mixer at Senior Helpers

Senior Helpers will host a Mixer at their Pottstown office, located in the former Pottstown Hospital. Senior Helpers provides companion care, home health care and personal care for seniors living in the Perkiomen Valley region. Meet the team of specialists at Senior Helpers, enjoy networking, food and drinks. Business card drawing for special gift!

Senior Helpers, 1200 E. High Street, Pottstown

Members: FREE; Nonmembers \$10

4:00pm – 6:00pm

### April 25, 2018 – New Member Orientation

Sponsored by: **Maillie**

Wednesday, April 25th, 8:30am – 9:30am at the PVCC office, 351 E. Main Street, Collegeville.

**New members, prospects and members...** join us for an informational session to learn how to maximize your Chamber membership and meet Board and Ambassador representatives!

FREE Event; Pre-registration is required. More details, contact Renee Blomstrom at 610-489-6660 or email renee@PVchamber.net. Register online www.PVchamber.net

### April 26, 2018 – Business Owner Roundtable

The PV Chamber welcomes business owners and key decision makers to participate Business Owner Roundtables. Each monthly session facilitates peer-to-peer discussions that drive solutions for important business issue. Limited to 18 attendees, PVCC members-only. Cost: \$25.

Spring Ford Country Club, 48 Country Club Road, Royersford.

Time: 11:30am – 1pm

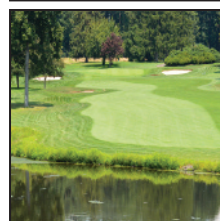
### May 3, 2018 – Mixer at the Montgomery School

The Montgomery School, an independent, co-ed day school serving pre-k through grade eight in Chester Springs, PA is the location for our May Mixer. While enjoying food and drinks, network with fellow chamber members and school representatives on the stunning 60-acre campus and learn what makes this school so special.

Montgomery School, 1141 Kimberton Road, Chester Springs, PA

Members: FREE; Nonmembers \$10

4:00 – 6:00pm



### June 11, 2018 – PV Chamber 33rd Annual Golf Outing

This is your opportunity to entertain clients and guests during a full day of networking and golf at the area's premier private golf course! Golf packages include greens fees, cart, lunch, beer and refreshments all day, snacks at the grove, golfer goody-bag, dinner and awards ceremony. Great sponsorship opportunities are available to meet every budget, or you may customize a sponsorship package to align with your specific marketing needs. Advance and event recognition for your business with a golfer foursome, raffle/door prize donations or contribute to the golfer goody-bags. Not a golfer? You can still join the fun by attending the networking social (dinner and awards ceremony) or volunteer some time at one of the prize holes! Sponsorship packages starting as low as \$100

Call the Chamber to add your name to the list of sponsors!

**Title Sponsor Keyser Miller Ford**

**Supporting Sponsors: Trappe Tavern, Pizza Stop, Signarama Limerick, Kelly Insurance Group**

Spring Ford Country Club, 48 Country Club Road, Royersford

11:00am Shotgun Start followed by dinner reception/awards ceremony

Golf and Sponsorship Details and Registration on www.PVchamber.net or contact Renee Blomstrom to discuss a custom package!

The Chamber is seeking donations for Golfer Goody Bags, Raffle Prizes and Golf Prizes!

## Ask SCORE

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Here are some tips to help ensure your press releases make an impression and make it past media gatekeepers:

### Make sure it is sharing something people will care about

While a press release can be about anything relevant to the people you want to reach, make sure you are sharing something that is *interesting*. Never create a press release that does not offer something of value to your readers.

Examples of press release topics that might resonate with people include:

- Launch of a new product that will make customers' lives easier
- Improvement to an existing product that enhances its quality or capabilities
- An open house event
- Introduction of a new staff member who brings additional expertise to your company
- Involvement in an industry association or sponsorship of a well-known program

### Keep it to the point

Press releases are typically short, providing just enough information to spark a reporter's interest in learning more.

(Continued on page 58)



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PRUSSIA  
DISTRICT**

## EXCLUSIVE MEMBER-ONLY EVENT... PV CHAMBER BUSINESS EXPO AT DOW!

### April 18, 2018 – Business Expo at Dow Chemical – Collegeville

Showcase YOUR business to 1,100 regional Dow Chemical employees while networking with fellow Chamber members. Exhibitor/Non-Exhibitors may contribute to Marketing Goody Bags for DOW employees. Exhibitor table only \$175; participation in marketing bags \$30, Marketing Bag Sponsor \$200.

Registration and details call 610-489-6660 or visit <http://www.PVchamber.net>

