FOCUS ON SUCCESSFUL WOMEN ENTREPRENEURS

Lynne Ernst Entrepreneur and a Proponent of Zoetic Lifestyle/Translation ...living a vital life.

As Lynne's mother, I believe I can give you the inside track on how my daughter has evolved in business, health and physical fitness, and business relationships. There are some key things that I have seen Lynne practice that have moved her forward in the important areas of her life regarding any project or undertaking.

- Excellent planner
- Extremely organized
- Developed an open mind
- Good decision making techniques
- Practices effective communication with her interactions
- Very generous (sometimes to a fault)
- Notable work ethic

The best way to follow Lynne's career path is along a continuum. She embarked on her career path as a short order cook at the Tropical Treat; a local drive up restaurant in her home town of Shippensburg.

After high school, Lynne's next step into her career path was working at the Mechanicsburg Naval Base as a Clerk Typist. On her move to West Chester, PA; she attended the West Chester University.

Moving forward to State College: Lynne attended Penn State University. This is where she took a big step into property management giving her an opportunity that launched her into a new realm of the business world. She began to develop many and varied skills that she refined and continued to use in future ventures.

A notable stride on Lynne's career path was as an Executive Director for John Hamilton Realty Seminars combined with Inner Circle Education; a national consortium of real estate educators. Lynne was the liaison between the Board of Directors, educators and their students. Relocating to Reading PA, Lynne became a Girl Friday to the owner of an Insurance and Investment Brokerage firm — A position that required interacting with clients, underwriters, insurance carriers and physicians on behalf of the owner. Another layer of skills and talents was added to Lynne's already solid base.

Continuing on Lynne's career path, an opportunity was presented to her and she became an independent contractor/consultant to the proprietor of a residential and commercial real estate portfolio. Lynne acted as a liaison with the proprietor's attorneys, accountants and bankers. A major part of Lynne's role was the coordination and facilitation of multi-million dollar real estate transactions in New York, Maryland, Pennsylvania and Indiana.

Can we just take a break here?! I am exhausted! You must be too reading this. I have told you these things to show you the progression and development of a career person.

May I tell you, as Lynne's mother; I am very proud of her accomplishments and energy. There is more in her career path to bring you to the present. At the end I will be sharing her secrets to being like the energizing bunny.

> Lynne Ernst



Lynne Ernst and her mother.

Lynne and her husband Barry own LB Property Services, LLC, a facilities maintenance, construction and property management company with a combined 100+ years experience; providing services to some of the largest pharmaceutical corporations in the world and varied other commercial properties. While her husband is the project manager on-site, Lynne's role is business development and operations manager. Their project history demonstrates an expansive scope of work.

Now that you have read about Lynne's career path and accomplishments to the present, I promised I would tell you some of her secrets to living a Zoetic lifestyle.

I will start with Jeunesse Global, a company that supports the opportunity to live a Zoetic lifestyle. Jeunesse Global incorporates a variety of products and programs that work synergistically to enhance many aspects of your health.

Physical fitness has become a major part of Lynne's life. She is a runner and disciplined about her gym time. Lynne has discovered that proper nutrition is extremely important in creating the energy and health to maintain her lifestyle.

Lynne has been creating her own recipes, eliminating sugar and white flour; using ingredients that support a Zoetic lifestyle. She is currently working on a cookbook that will be available offering a collection of her favorite recipes.



Lynne and her husband Barry Ernst.

Lynne is known for her willingness to help her family, friends and business associates. Lynne loves flower gardening and landscaping. On their eight-acre farm, she raises chickens and calls them her "girls." She enjoys event planning and entertaining. Trips to California and Key West are her two favorite destinations.

Follow Lynne on Facebook @zoeticlife or Instagram @zoetic_life to learn more about her cookbook, nutrition, fitness tips and upcoming women's retreats.

You may connect with Lynne at: lynneernst262@gmail.com.

