

# 422MYWAY.COM

## What's Your Journey? Find a New Way

Reduced traffic congestion, improved air quality, and increased use of sustainable modes during the pandemic has shown us that we no longer need to be car-centric to travel to work or around our communities. However, while teleworking may be here to stay for a percentage of Americans, many will need to return to the workplace. To ensure that drive-alone commuting stops being the dominant commuter mode, we need to choose more sustainable options such as biking.

By reducing the number of cars on the road, we improve our air quality, enhancing our overall health. Before the pandemic, transportation was responsible for the most significant percentage of greenhouse gas emissions. According to Forbes, Transportation Demand Management (TDM) is one of the four policies that can reduce U.S. transportation emissions by nearly half by 2050.

422 My Way campaign promotes transportation alternatives that avoid driving alone, such as biking, walking, public transit, vanpooling, carpooling, or working from home. The website 422myway.com provides people with safety guidelines for using these types of commutes and resources to help you make the switch from driving alone. The key is to give people choices!

By using these alternatives, you can improve your health and well-being. Vehicle emissions cause poor air quality, which can trigger health problems such as aggravated asthma, reduced lung capacity, and increased sensitivity to respiratory illnesses, including pneumonia and bronchitis.



Through these alternatives, you can also save a significant amount of money on your annual commuting costs through reduced gas, tolls (if applicable), and vehicle wear and tear expenses.

If you work or live along the 422 Corridor, we encourage you to visit 422myway.com to find relevant resources.

Follow the campaign on social media by liking us on Facebook at @422coalition and following us on Twitter at @US422coalition.

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