

# Diamond Credit Union Names Jennifer McKee Vice President, Chief Operations Officer

Diamond Credit Union has named Jennifer McKee its Vice President, Chief Operations Officer. McKee has over 25 years of experience in the areas of credit card growth, risk mitigation and fraud. She is well-versed in the regulatory environment and compliance-related needs.

McKee will lead Diamond's operational departments to ensure the highest level of member service. As COO, McKee is responsible for the overall management of Support Services, Risk Management and Facilities. She is a member of the Executive Leadership Team.

"We are extremely excited to welcome someone with Jen's talent, experience and track record to Diamond," said John Faust, President and CEO of Diamond Credit Union. "We look forward to seeing

the continued growth and expansion of Diamond in the market as Jen grows in this leadership role."



Jennifer McKee

Most recently, McKee was employed as the Director of Operations, Authorizations and Fraud for Genesis Financial Solutions in Akron, OH. Prior to Genesis, she was with Signet Jewelers, Inc., where for her last three years, she served as Vice-President, In-House Credit Authorizations and Fraud. McKee earned her Juris Doctor from the

University of Akron School of Law and was admitted to the Ohio Bar. She earned her Bachelor of Arts Degree in Criminology and Justice from Kent State University.

For additional information, please call 800.593.1000 and visit [www.diamondcu.org](http://www.diamondcu.org).



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# Vistage Recognizes Diamond C.U.'s John Faust with the 2021 Leadership Award

Vistage, the world's largest CEO coaching and peer advisory organization for small and midsize businesses, announced John Faust is the 2021 recipient of the Vistage Leadership Award for the Southcentral Region. The Leadership Award celebrates a member's enduring excellence in leadership, recognizing the discernible impact they've had on their business, Vistage group and community.

Faust, a native and resident of Summit Hill, Pa., is the President and CEO of Diamond Credit Union, a Pennsylvania state-chartered and federally insured credit union serving Berks County and the Tri-County Region since 1947. Over the nine years that John has been a Vistage member, Diamond's assets grew 116 percent, membership grew 61 percent and employees grew 68 percent. They added five new branches and recent strategic plans have included conversion to a state-of-the-art core data processing system and lending system, realignment of the organization's staff structure, and partnership with an innovative digital technology organization creating the ability to further grow the credit union's reach digitally and to establish the ability to utilize data analytics. Diamond's headquarters is in Pottstown.

"I am humbled and honored to receive the 2021 Leadership Award," said Faust. "To have been nominated by my fellow Vistage CEO peer group members and Joni

Naugle, Vistage Master Chair and to receive such recognition from a prestigious organization as Vistage is one of the highlights of my career."



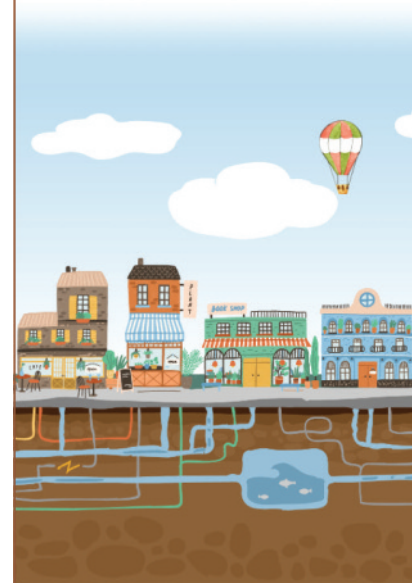
**John Faust**

"John has been a stellar member since joining Vistage," said Joni Naugle, Vistage Master Chair. "His insight brings great value to the other group members. He is always open to new ideas, willingly shares his knowledge, challenges others and brings his sense of humor just when we need it most," Naugle continued. "Working with him as his Vistage Chair is a true privilege and delight."

For more information on Vistage, visit [vistage.com](http://vistage.com).

About Vistage Worldwide, Inc. Vistage is the world's largest CEO coaching and peer advisory organization for small and midsize businesses. For more than 60 years, we've been helping CEOs, business owners and key executives solve their greatest challenges through confidential peer groups and one-to-one executive coaching sessions. Today, more than 23,000 members in 20 countries rely on Vistage to help make better decisions for their companies, families and communities. The results prove it: Vistage member companies grow 2.2 times faster than average small and midsize U.S. businesses, according to a 2017 study of Dun & Bradstreet data. Learn more at [vistage.com](http://vistage.com).

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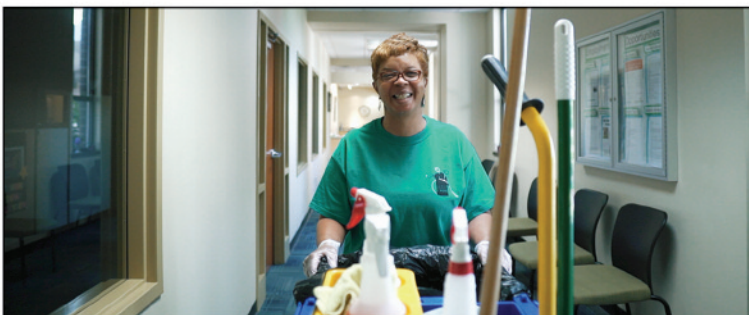
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