

FASTSIGNS of Pottstown Hires Outside Sales Professional

Jeremy McDonald Returns to Local Visual Communication Team

FASTSIGNS® of Pottstown recently announced Jeremy McDonald as their newest Outside Sales Professional. A former employee of FASTSIGNS of Pottstown, McDonald is now bringing his extensive background in the plastics industry.

Before FASTSIGNS, Jeremy McDonald worked as a sales manager of a branch for a distributor of substrates including acrylic, polycarb, coroplast and polystyrene, that sold directly to sign shops. Overall, he has over 25 years experience in sales after graduating with his degree in marketing, enabling him to creatively problem-solve as a sign expert in his field.

"The most important thing is communicating with my customers," said Jeremy McDonald. "I love providing them with solutions to help their business grow. It's a learning experience and pretty much everything is new for every customer. With different solutions at hand, I have to figure out the best solution for the needs and challenges of my customer."

A local to the area for over seven years, Jeremy McDonald will be joining Mark Militano, their high-performing Outside Sales Professional on the team. The team looks forward to assisting local businesses and organizations in 2021 as they continue to offer their high-quality services and products.

"Jeremy did a great job when he was with us before. Now that he's returned, he brings a wealth of experience," said Bill Wellen, franchisee at FASTSIGNS of Pottstown. "I think the transition will be smooth as he gets back to business at FASTSIGNS. He looks forward to getting reacquainted with his old customers and picking up where he left off."

FASTSIGNS of Pottstown is located at 180 Shoemaker Rd., Unit B. The center is open from 8:30 a.m. to 5:30 p.m. and Saturday by appointment only.

About FASTSIGNS®: FASTSIGNS® of Pottstown is locally and independently owned and operated sign, graphics and visual communications company that provides comprehensive visual marketing solutions to customers of all sizes—across all industries—to help them attract more attention, communicate their message, sell more products, help visitors find their way and extend their branding across all of their customer touchpoints including décor, events, wearables, digital signage and marketing materials. To learn more, visit fastsigns.com/566 or 484.624.4874.

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