

## REGIONAL CHAMBER ROUNDUP

Please see pages 29-35 for the TriCounty Area Chamber of Commerce news and information section.

### GREATER READING CHAMBER ALLIANCE



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- www.greaterreading.org

Mission: To be Berks County's leading resource for building a healthy, competitive business community

Vision: Assist companies to retain, expand, and grow their operations and employment and attract new business to Berks County.

YOU'RE CORDIALLY INVITED TO  
**THE Virtual DINNER**  
THURSDAY, SEPT. 17

FEATURING GUEST SPEAKER  
**WES MOORE**

### UPCOMING EVENTS

#### August 3 – Reimagine Your Business

Virtual Zoom Meeting  
1:00 – 2:00 p.m.  
Free; Advanced Registration Required

#### August 4 – 2020 Create Your Own Chamber Picnic

Virtual Zoom Meeting  
9:00 – 12:00 p.m.  
\$125/Member  
\$175/Not-Yet Member  
Each Basket Serves 10  
Advanced Registration Required

#### August 6 – Grow Your Pipeline by Asking for Referrals

Virtual Zoom Meeting  
1:00 – 2:00 p.m.  
Free; Advanced Registration Required

#### August 7 – Managing Expectations & Shifting into Intentional Leadership

Virtual Zoom Meeting  
1:00 – 2:00 p.m.  
Free; Advanced Registration Required

#### August 10 – Innovation Retention Strategies & Tactics that Accelerate Revenue from Top Customers

Virtual Zoom Meeting  
1:00 – 2:00 p.m.  
Free; Advanced Registration Required

#### August 11 – 2020 Create Your Own Picnic – Networking Event

Virtual Zoom Meeting  
10:00 – 11:30 a.m.  
\$10/Member; \$15/ Not yet Member  
Advanced Registration Required

#### August 12 – Women2Women Conference & Expo 2020 Digital Summit Breakout Session 2 & All Day Expo

Virtual Zoom Meeting; 9:00 – 11:00 a.m.  
\$20 – August 12th Breakout Session & All Day Expo Pass

#### August 13 – Map Your Cash

Virtual Zoom Meeting; 1:00 – 2:00 p.m.  
Free; Advanced Registration Required

#### August 14 – FBA Virtual Workshop

Virtual Zoom Meeting; 8:00 – 9:30 a.m.  
Free; Advanced Registration Required

#### August 14 – Coaching as an Emerging Leadership Requirement

Virtual Zoom Meeting; 1:00 – 2:00 p.m.  
Free; Advanced Registration Required

#### August 17 – Increase “wallet share” and Spur Growth through Targeting Existing Customers

Virtual Zoom Meeting; 1:00 – 2:00 p.m.  
Free; Advanced Registration Required

#### August 18 – The Evolution of COVID and the Business Path Forward

Virtual Zoom Meeting; 1:00 – 2:00 p.m.  
Free; Advanced Registration Required

#### August 25 – Teamwork in a Time of Great Transition

Virtual Zoom Meeting; 1:00 – 2:00 p.m.  
Free; Advanced Registration Required

#### August 26 – The Amazingly, Undeniable Power of Storytelling

Virtual Zoom Meeting; 1:00 – 2:00 p.m.  
Free; Advanced Registration Required

**KEEP BUSINESS LOCAL. WATCH BERKS THRIVE.**

**REBUILD BERKS** ↑↑↑ [rebuildberks.com](http://rebuildberks.com)

Brought to you by the Berks County Commissioners in partnership with the Greater Reading Chamber Alliance.