

## BUSINESS PROFILE

### Berks Digital Inc.

Gary and Elaine Brown founded Berks Digital Inc. in 2005, with a focus on maturing digital printing technologies, which have changed the printing industry. Starting in the basement of their Muhlenberg township home they quickly outgrew the home business. In 2008 they moved operations to their current location at 2620 Hampden Boulevard, Reading PA. In 2010 Berks Digital acquired a competing company that focused on the "Large Format" market and 2017 marked the 12th consecutive year of sales growth for the firm. 2017 also was the seventh consecutive year that Berks Digital placed on the Greater Reading Chamber Alliance Entrepreneurial growth list.

"This year we've upgraded our digital color press for expanded service and quality," said Gary Brown, partner at Berks Digital. With continued investment in automation technologies they have been able to offer both large and small companies fast turnaround times on high quality digitally printed materials at competitive prices.

Berks Digital can take on large production print, sign and banner orders, producing thousands of high quality pieces for large companies in a few days. "We've been able to prove that we can meet the needs of big business, when we get to speak to the right person in these companies the value we provide is pretty clear" said Gary Brown.

Berks Digital offers small format printed materials that businesses use, such as brochures, flyers, postcards and much more. Large format printing includes banners, pop-up displays, fine art reproductions and store signage.

With a focus on quality and customer service, Berks Digital has both national and local customers that rely on their expertise to make their print buying pleasant and affordable.

For additional information, please call 610.929.1200 and visit [www.berksdigital.com](http://www.berksdigital.com).



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