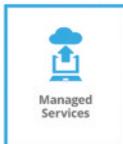




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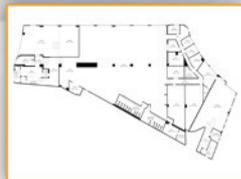
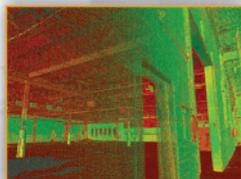
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FASTSIGNS OF POTTSTOWN CELEBRATES A DECADE OF SUCCESS IN JANUARY

FASTSIGNS® of Pottstown is celebrating a decade in business in January 2020. FASTSIGNS has grown in recognition over time as an integral and respected member of their local business community. With innovative problem solvers and a can-do attitude, the team has developed a deep knowledge of the art and science of visual communications that they have leveraged for the past 10 years on behalf of their customers.

“We only succeed when we serve our customers to the best of our ability, and being a part of the FASTSIGNS family has given us a distinct advantage,” said Bill Wellen, franchisee at FASTSIGNS of Pottstown. “FASTSIGNS has provided us with tremendous support to keep us abreast of changes in technology and the industry at large.”

FASTSIGNS of Pottstown has grown in size and sophistication of the projects they have undertaken over the years. One recently completed project included a solar powered LED illuminated community information kiosk that integrated technologies from several different companies into one unique solution. They have also expanded services to include electronic digital signs, installation opportunities and also purchased a router/engraver that has allowed them to bring in-house capabilities to customers.

“While anyone can purchase a sign online, we have had many customers return to us who tried to do that. They return because of our ability to deliver a product from beginning to end, that encompasses concept, design, fabrication,

installation and excellent customer service,” said Wellen.

Wellen came to FASTSIGNS from a career in information systems and management consulting with a desire to serve the needs of other businesses. In addition, the growing technological capabilities and visual communications industry appealed to him.



Bill Wellen

“One thing has remained constant over the years. Our customers need to communicate their products and services to their customers and prospects in ways that are immediate, compelling, that raise awareness for their business and drive additional revenue,” said Wellen. “Our main goal is to help our customers grow their businesses, and we have a wide variety of tools, products and media within our reach to accomplish that.”

ABOUT FASTSIGNS®: FASTSIGNS® of Pottstown is a locally and independently owned and operated sign, graphics and visual communications company that provides comprehensive visual marketing solutions to customers of all sizes—across all industries—to help them attract more attention, communicate their message, sell more products, help visitors find their way and extend their branding across all of their customer touch points including décor, events, wearables, digital signage and marketing materials. To learn more, visit fastsigns.com/566 or call 484.624.4874.

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