

ADVISOR PROGRESSES TOWARD CERTIFICATION

Marathon Capital Advisors recently announced that Mike McCarthy has passed the Certified Valuation Analyst examination, an important step leading to the CVA credential offered by the National Association of Certified Valuators and Analysts (NACVA). The exam tests applicants in nine primary categories: Overview; Professional Responsibilities and Standards; Engagement Acceptance and Planning; Qualitative Analysis; Quantitative Analysis; Valuation Approaches; Cost of Capital Concepts and Methodology, and Other Pricing Models; Discounts, Premiums, and Other Adjustments; and Special Purpose Valuation. For a detailed listing, visit: http://edu.nacva.com/BVTC/CVA_Exam_Topical_Categories.pdf.

"This demonstrates the commitment of all our advisors to continuing to serve our clients with the highest standards of professionalism and integrity," said Ray Melcher, President of Marathon Capital Advisors. "A CVA provides valuation

services for clients for a variety of purposes, including sale, tax and estate planning and employee stock ownership plans."

Marathon Capital Advisors, a division of Marathon Business Group LLC, has been advising business owners since 2006. It is an award-winning affiliate of VR M&A Advisors and Business Brokers.

Marathon Business Group LLC offers assistance with mergers, acquisitions, business sales, divestitures, succession planning, strategic planning, exit planning and

performance improvement. The firm, and its sister firms Marathon Financing Advisors and Marathon Franchise Advisors, also offers interim, part time CEO and COO services and executive coaching. Marathon is headquartered in Wyomissing, PA. For additional information, please call 610.898.8086; and visit www.vrmarathon.com.

Marathon Capital Advisors, division of Marathon Business Group, LLC. Award Winning Affiliate of VR Mergers & Acquisitions



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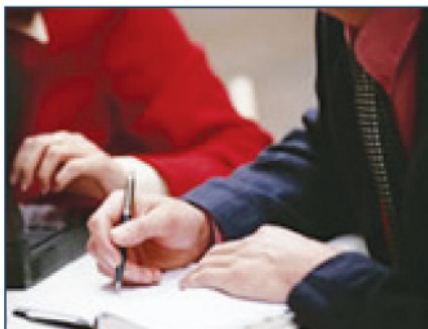
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From confidential marketing, to securing qualified buyers, to structuring the transaction, you can depend on the experience and integrity of the Marathon professionals throughout the business transition process.



VR has sold more businesses in North America than anyone ©

The Pottstown Rotary Club Wants You!



You are cordially invited to make new friends and business contacts, while engaging in fun activities designed to serve our community.

This is your opportunity to grow your business and your circle of friends, and help make your community a better place to live and work.

Join us at 6:30 on Wednesday evenings at Brookside Country Club for a delicious meal, camaraderie, and a Rotary meeting where we plan and execute projects to improve the community.

- *Meaningful community service projects*
- *Fun social activities*
- *Important business connections*
- *Deep and lasting friendships*
- *Opportunity to learn about our community*

**Call Bill Wellen at
484.886.5396 to learn more!**



www.pottstownrotary.org