

REGIONAL CHAMBER ROUNDUP

Please see pages 35-41 for the TriCounty Area Chamber of Commerce news and information section.

PERKIOMEN VALLEY CHAMBER OF COMMERCE



Perkiomen Valley
CHAMBER OF COMMERCE
your business · our community

521 Main Street, Trappe, PA 19436 • 610.489.6660

• info@PVchamber.net • www.PVchamber.net

Welcome to the Perkiomen Valley Chamber of Commerce!

For over 60 years the Chamber has been the recognized voice & advocate for the business community. Creating opportunities for members to connect with business professionals, mentors, and potential customers, the Chamber helps members improve business and create a thriving community for themselves and their employees. We can help grow YOUR customer base in Collegeville, Trappe, Schwenksville, Upper Providence, Lower Frederick, Lower Providence, Perkiomen, Skippack, and Oaks.

For more information contact Executive Director, Renee Blomstrom, 610-489-6660, renee@PVchamber.net.

Don't miss Chamber events, member news, special offers and more... Like us on Facebook @PerkValleyChamber and email info@PVchamber.net to receive weekly e-news!



Sign up to receive weekly Chamber e-News and stay in the know about upcoming events and local offers. Email info@PVChamer.net and include "sign up for enews" in the subject line.

WELCOME NEW MEMBERS:

Main Street Nutrition -

Tara Rose McGlone

www.mainstreetnutrition.vixsite.com/home

The Physical Therapy & Wellness Institute - Collegeville

Tia Holloway

www.ivyrehab.com

Velov Design, LLC

Venroy Joseph

www.velov.com

Yeager Financial Services, Inc.

Christina Yeager

www.yeagerfinancial.com

The Value of a Chamber of Commerce Membership

A recent study commissioned by the American Chamber of Commerce Executives with support from Small Business Network, Inc. researched the real value to companies in terms of consumer outcomes of joining and being active in their local chamber of commerce. Below are a few of the favorable results:

When consumers know that a restaurant franchise is a member of the chamber of commerce, they are 50% more likely to eat at the franchise more often; 25% more likely to think favorably of the franchise; and 40% more likely to eat at the franchise in the next few months.

When consumers know that an insurance company is a member of the chamber of commerce, they are 39% more likely to know a lot about the company; and they are 43% more likely to consider buying insurance from it.

Impact on small business – When consumers know that a small business is a member of its local chamber, the business enjoys a 44% increase in its consumer favorability rating, a 51% increase in consumer awareness, a 57% increase in its local reputation, and a 63% increase in the likelihood that consumers will patronize the business in the future.

To view the complete report:

<http://www.chamberorganizer.com/ectowndemo/docs/TheRealValueofJoiningALocalChamber.pdf>

UPCOMING EVENTS

FEATURED EVENT



February 20, 2020

RiverCrest Golf Club and Preserve

5:30 PM – 9:00 PM

Perkiomen Valley Chamber will recognize businesses and individuals making a positive impact on life in the Perkiomen Valley. Join us for an evening filled with networking, food, drinks, music, exhibitor showcase and awards ceremony.

Congratulations to the
PV Stars 6th Annual
Best of the Valley
Finalists

Local Business (1-50 employees) of the Year: Gorski Engineering; Salter's Fireplace, Patio & Grill; TORQUE Spin Barre

Large Business of the Year: Allied Wire & Cable; Proconex; Ursinus College

Business Star of the Year: Sharon Hansen, Ursinus College; Kevin Kweder, DaVinci's Restaurant; Evan Kovalsky, MD, Pathway School

Non-Profit Organization of the Year: Integrate for Good; The Survivors Cancer Foundation, The Lukens Foundation

Citizen of the Year: Karen McCaslin; John Moss; CJ Santangelo

Emerging Business of the Year: BeBalanced Weight Loss Center; Escape Trappe; Perk Valley Brewery

Winners will be revealed at the PV Stars Awards Gala on February 20, 2020



Keynote Speaker
Marc Mero
"Inspiring Hope"

Marc Mero, Former WCW & WWE Wrestling Champion reached the pinnacle of sports-entertainment success – then lost it all — but in the process discovered what's most important in life. As Author of "How to be the Happiest Person on the Planet" and Founder of Champion of Choices nonprofit, he has shared his inspiring life story with over one million people. Marc will deliver a high-energy show incorporating music, visuals and video to convey his message with passion, humor and sentiment that will tug at the heartstrings and inspire us all!

VIP ticket holders attend an exclusive Meet & Greet/Autograph/Photo session with Marc Mero. VIP Passes are limited. Contact Chamber office for availability.

February 27, 2020 @
11:45AM – Business Owner
Roundtable Luncheon

The PV Chamber welcomes business owners and key decision makers to participate in Business Owner Roundtables. Each monthly session facilitates peer-to-peer discussions that drive solutions for important business issue. **Discussion Topic: Technology Tools for Businesses**

PVCC members-only. Cost: \$25.

Location: PVCC

March 20, 2020 @ 9:00AM –
2020 PV Chamber
Business Book Club

Attendees at bi-monthly PVCC Business Book Club participate in book discussions and "all things business" reviews. All are welcome to attend. March review of "Good to Great" and "Turning the Flywheel" by Jim Collins. The 2020 reading list and meeting schedule is available at www.PVchamber.net

\$10/pp. All welcome to attend.

March 25, 2020 –
New Member Orientation
@ 8:30AM

sponsored by Maille

All welcome to attend! **New members, prospects and current members** are invited to learn how to maximize your Chamber membership. FREE event. Optional Networking training, 9:30am – 10:00am. Register online www.PVchamber.net

**DOW Business Expo
registration will open soon!
Visit www.PVchamber.net
for Expo details and complete
list of upcoming events**

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