



TRICOUNTY AREA CHAMBER OF COMMERCE

Building Communities, Creating Connections, Supporting Commerce

152 E. High St., Suite 200, Pottstown, PA 19464 | 610.326.2900 | www.tricountyareachamber.com

Our Mission: Leveraging the power of membership to provide valued membership services and proactive leadership for the tri-county region.

Our Vision: The tri-county area has a strong sense of place – quality of life, economic opportunity, and generations of leaders - to support the region’s businesses and communities.

Follow us on:



#WhyTCACC

#tcaccbettertogether

WELCOME NEW MEMBERS!

Congratulations to the businesses listed below for becoming new TCACC Members!

Crunch Fitness

<https://www.crunch.com/locations/pottstown>
(610) 427-4531
Health & Wellness/ Health Clubs / Fitness Centers / Gyms

Moments by Amy Photography

<http://www.momentsbyamy.com/>
(484) 792-8475
Photographers / Photography Studios

Rita's Italian Ice and Frozen Custard (Pughtown, PA)

<https://www.ritasice.com/location/ritas-of-pughtown-pa/>
(610) 469-6669
Ice Cream Parlors/ Food Products/ Food Products - Specialty

Spotts Insurance Group

<http://spotts4insurance.com/>
(610) 374-7691
Insurance Companies

MEMBER ANNIVERSARIES

Happy anniversary to the following Members for their consecutive years of Chamber membership:

44+ Years

Borough of Pottstown

Brookside Country Club

Columbia Boiler Co.

Constellation

Fox Rothschild LLP

P. Richard Frantz, A.I.A., Architect

Herbein & Company, Inc. (Formerly Cappelletti, Pinter & Company, P.C)

The Hill School

Maillie LLP

O'Donnell, Weiss & Mattei, P.C.

Pottstown Area Economic Development

Pottstown Hospital Tower Health

Rhoads Energy - Cool Crew

Specht Realty, Inc.

Truist

Twin County Construction Co., LLC

Yergey, Daylor, Allebach, Scheffey, Picardi

15 Years

Reading Site Contractors

5 Years

1031 CORP.

KICKING OFF 2023!



By Eileen Dautrich, TCACC President

I have used this article space before to talk about and focus on networking.

Networking is the primary reason we hear that people are joining a Chamber/maintain their membership. They want to meet other businesspeople and hopefully those new connections become customers.

It is not the focus of this article, but I do want to take any opportunity I can to remind everyone that networking is not about the sale but about the opportunity to meet someone and continue to see them at other events and build a relationship with that fellow Chamber Member. Successful networking takes time and more work than just exchanging business cards at an event.

Now that I provided my PSA, I want to highlight the opportunities the TriCounty Area Chamber of Commerce has for our Members in the 1st quarter of 2023. All our Chamber events have the opportunity for networking/building relationships and building your network that I just referenced but there is much more to benefit from.

In January:

- We welcomed New Chamber Members into our office for a New Member Orientation. Chamber Membership has a number of programs, events, and services to benefit from and we want to explain where Members can gain the most value based on their business and their goals to help them be successful.

- Our REACH program hosted its first event of 2023, providing a professional development presentation focused on time management to set our REACH attendees up for success in 2023.
- Our programming also extends to helping our local students while also servicing our Members. On January 25th our Membership Breakfast featured a panel of four individuals representing education, business, and workforce investment to answer the question – “Internships – Are They Right for My Business?” If our Members can walk away with the answers they need to pursue partnering with our local schools it creates a win, win situation for both!

We want to provide our Members opportunities in their Membership that assist them in sharing Member benefits and investing in their team members. This past fall we started offering our Refresh Friday workshops again. Our next few will focus on Succession Planning for your Business; Generating New Leads and Customers; and Bridging the Multi-Generational Gap (this one will also provide a sneak peek behind the scenes of our Leadership TriCounty program for those that might be interested in applying for the Class of 2024).

In addition to our ongoing programming and the events that we schedule monthly or bi-monthly, we also enjoy focusing on key objectives and providing specific programming at larger, special, annual events:

On February 15th we will showcase the Connections in the Borough of Pottstown with our Pottstown Progress Luncheon presented

by Pottstown Area Economic Development (PAED). This event is a great opportunity to celebrate PAED’s contributions to the economic climate in Pottstown and to recognize the progress made over the last year.

March 2nd is the night of the annual Boyertown Area Progress Dinner. This year’s event will feature the story of four new directors of four non-profit organizations in the Boyertown community. We look forward to hearing their hopes and dreams for their organizations and how they plan to create progress and make a positive impact in their community.

Last (for purposes of this article) but definitely not last as far as our calendar for 2023 and definitely not least is our April 26th event is our big night! April 26th will be the TriCounty Area Chamber of Commerce Annual Dinner. Every year this event is a celebration of the previous year, recognition of special individuals or organizations that helped us get there, is the “Be in the Room” Chamber event, and also features an entertaining keynote speaker for our audience’s enjoyment but also to leave them with a takeaway to enhance their business. This year it is a two for the price of one – we are excited to have the sister duo of Kay and Shi – Entrepreneurs, Speakers, Sisters – join us to share the story of their family business!

2023 is just starting and there is already so much to share. Stay tuned for even more to come!

#tcaccbettertogether



**Leadership:
Let's Create Your Story**

LUNCHEON

Wednesday, February 22nd

11:30 AM - 1:30 PM

Brookside Country Club

850 N. Adams St., Pottstown, PA 19464

FEATURING:

Dr. Myra Forrest, Pottstown Area Health & Wellness Foundation

Jenna Armato, Growth & Success Coach and Director of Leadership TriCounty



Member Price: \$45 | Non-Member Price: \$90



For more details, sponsorship opportunities, or to purchase tickets, please call Alice at 610.326.2900 or email alice@tricityareachamber.com. Scan the QR Code to register or visit tricityareachamber.com.



**Bridging the
Multigenerational Gap**

Thursday, March 9th

3:00 PM - 5:00 PM

**Montgomery County Community College,
Pottstown Campus - North Hall Room 202**

This is a rare time in history that we have 5 generations across the workforce. Learning about the perspectives and drives of each generation and applying that understanding in the workplace can positively impact communication, collaboration, and productivity.

Also get a behind-the-scenes glimpse into a Leadership TriCounty lesson.

There is no charge to attend; however, we do ask that you register due to limited seating.

Scan the QR Code to register or visit tricityareachamber.com



Roundup

BOYERTOWN AREA



Presented by:
TRICOUNTY AREA
CHAMBER OF COMMERCE
Building Communities. Creating Connections. Supporting Commerce.

PROGRESS DINNER

**Thursday, March 2nd
5:00 PM - 8:30 PM**

**LaMassaria at Bella Vista
2901 Fagleysville Rd., Gilbertsville, PA 19525**

Join us in recognizing the new faces of organizations within Boyertown in our annual video!

- Denise Pulgino Stout- Boyertown Community Library
- Ellen Martignetti- Building a Better Boyertown
- Jocelyn Charles - Boyertown Area Multi Service, Inc.
- Amy Muzopappa - Foundation for Boyertown Education

Presentation of the James K. Boyer Quality of Life Award to Berks County Commissioner Christian Leinbach, Chair.

PLUS, we will be recognizing all Boyertown Area High School alumni who remain in the area in local businesses.

**Member: \$100 | Member Table of 10: \$900
Non-Member: \$200 | Non-Member Table of 10: \$2,000**

For more details, sponsorship opportunities, or to purchase tickets, please call Alice at 610.326.2900 or email alice@tricityareachamber.com.

Platinum Sponsor:



Register:



Building Communities

**The Work Of
CONNECTING
POTTSTOWN**



**PROGRESS Luncheon
Wednesday, February 15th**

11:30 AM - 1:30 PM

**Soul Joel's at SunnyBrook
50 Sunnybrook Rd., Pottstown, PA 19464**

**Member: \$55 | Non-Member: \$110
Member Table of 8: \$400 | Non-Member Table of 8: \$880**

At this luncheon, you'll have time to network with local businessmen and women, enjoy lunch, and gain insight into all the ways Pottstown is progressing.

Featuring remarks from elected officials, a video, a look at Pottstown Area Economic Development's Annual Report, and presentation of the 1st Annual Connector Award.



For more information and sponsorship opportunities:
Scan the QR Code | Call 610.326.2900 |
Email alice@tricityareachamber.com |
Visit tricityareachamber.com



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