

FOCUS ON SUCCESSFUL PHOENIXVILLE BUSINESSES

PHOENIX TAX CONSULTANTS

When was the last time you sat down with a planner, looked at your tax and financial efficiency and had a resource to identify areas for improvement and help you set up a plan for better results and future goals? It can be isolating trying to do this on your own.

Business owners, do you know your margins and ratios? Do you have any vulnerabilities that could cause you to run off the road?

Fact: most businesses fail three years after their best year.

Your business may be your biggest asset — are you viewing it like this?

Do you have a plan for employee retention? It is costly to lose an employee.

A well-designed retirement plan may be your best defense to reduce your taxes and may not be as expensive as you think.

Have you offered your team concierge tax preparation with pick up, delivery, group discounts and virtual options — we can do this for you!

At Phoenix Tax Consultants LLC, the mantra is “we don’t just process, we plan.” Owner Julia Brufke Wenger and her award-winning staff fully embody the belief that it is impossible to be a good tax preparer without taking into account holistic strategic planning, and a good financial planner or advisor must understand and factor in taxes. This multidimensional approach to tax preparation and tax and financial planning has made PTC a trusted resource and one stop shop for individuals and small businesses.

PTC, a **Certified Women Owned Business**, is a full-service, year-round tax firm serving over 1800 individual, small business, and corporate clients. The staff of CPAs and Enrolled Agents are experts in federal, state, and local taxes and have experience with international, executive, and other specialty tax needs so they are ready to help you with your tax preparation no matter how simple or complex. Taxes and finances are ever changing, so as an alumna of the Goldman Sachs 10,000 Small Businesses program, Julia embraces the idea of continuing education. The pedigrees of the PTC staff include multiple degrees from University of Pennsylvania, West Chester University, and Villanova, as well as Master in Taxation degrees from Drexel University and Boston University, and a law degree from Tulane University.

PTC has been a member of the Phoenixville and Philadelphia metropolitan area business communities since 1990, when Phoenixville was not yet a suburb and no longer a steel town, a time when places like Fazzini’s shoes and Whitey’s Variety Store still doing business on Bridge Street. Starting in a single store front, PTC now occupies the entire corner of Bridge and Gay Streets in downtown Phoenixville; understanding our community and witnessing firsthand the growth of the Rt 422 corridor.

As a small business owner, Julia understands the twists and turns of a growing business and is there to offer firsthand knowledge. PTC is a main street firm with national firm services. The firm was recently listed twelfth on the 2019 Philadelphia100®. Cofounded by *The Philadelphia Inquirer* and the Entrepreneurs’ Forum of Greater Philadelphia, the Philadelphia100® awards identifies and honors the 100 fastest growing, privately held entrepreneurial companies in the Greater



JULIA BRUFKE WENGER

Philadelphia Region. Do it yourself tax software can be lacking, and a brick and mortar meeting can be an inconvenience, so PTC offers **virtual tax preparation**. With the use of secure protocols, they can transmit documents, use e-signatures, and conference with you face to face using various technologies. Currently clients as far away as Thailand make use of PTC’s services.

Julia has a vision for her business and she and her team are dedicated first and foremost to their clients. She is a **Certified Financial Planner®, Chartered Financial Consultant®, IRS Enrolled Agent**, and holds a Bachelor of Accounting from Villanova University and Master of Science in Financial Services degree

from The American College of Financial Services. She started Phoenix Tax Consultants with the goal of providing in-depth tax planning and strategy in addition to general accounting and tax services throughout the Philadelphia region. She is a published subject matter expert for the Wall Street Journal, Journal of Financial Planning, Advisor Today, SmartCEO Magazine, Main Line Today, and numerous local publications. She is also an accomplished speaker having presented multiple times at national conferences for the financial services industry.

Visit the Phoenix Tax Consultants website at www.taxtacklers.com or call the office at 610.933.3507 and learn how PTC can make a difference for you.



Office at 300 Bridge Street, Phoenixville



The Award Winning Staff



Mayor Peter Urscheler



CFP & WBENC Certifications



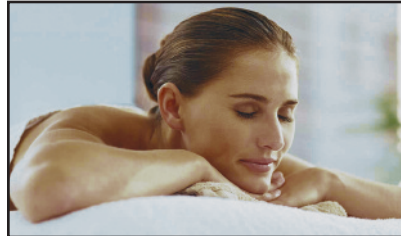
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Tre Spa

After many years spent learning about skin care (along with natural remedies for stress and allergies), Tre Spa Owner Heidi Truong decided to incorporate her knowledge into her manicures and pedicures at Tre Spa. It is both her passion and her goal to nurture the mind, body, and soul of each one of her customers through her services.

"We do this by creating a relaxing environment without the use of chemical products!" Heidi explains. "We use Himalayan, Epsom, and Dead Sea salts for our pedicure baths, along with custom made masks using yogurt, collagen, grape seed oil, coconut oil, and vitamins C and E across our varieties of pedicures. In particular, you can find



these ingredients in our *Coconut Paradise*, *English Garden*, and *Tre Signature* spa pedicure options. We take pride in making sure our salon provides a tremendously relaxing experience for each guest using all-natural products. We hope to see you soon!"

Tre Spa is located at 420 Schuylkill Road, Phoenixville, PA 19460. For additional information, please call 484.924.9207, and visit www.youdeservetrespa.com.

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Disconnect, Breath Easy and Rejuvenate your Body and Mind at Glow Skin Boutique & Spa in Phoenixville

Glow Skin Boutique & Spa is located in the heart of Phoenixville. "We strive to deliver clean, organic, and professional results with a focus on skincare and wellness for each individual, and to create a memorable journey for all who visit us," says owner Sangee Mohan, who has established Glow as a highly-sought after retreat for those seeking a transcendent spa experience.

Having just celebrated its 10th anniversary in 2019, Glow is continuously reinventing itself to provide the best skin care services. Glow Spa's new services include Ayurveda Facials, which uses natural elements — Vata (Ether and Air), Pitta (Fire and Water) and Kapha (Earth and Water). Ayurveda takes a custom approach to alternative medicine for lasting results not seen with pills and organic beauty products that only provide a quick fix or surface solution. This facial goes deeper, treating the problem at its



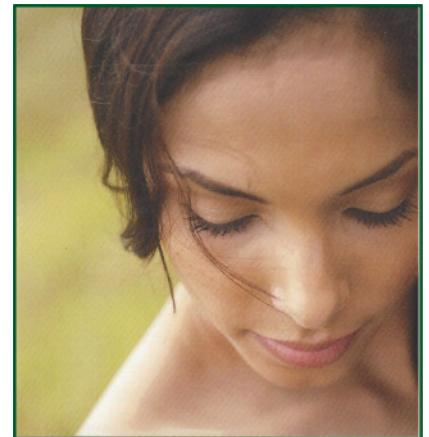
core and creating results that are not only seen but also felt, putting spirit, mind and body into balance.

Another new facial offered is the Hydra-dermabrasion. This procedure combines cleansing, exfoliation, extraction, hydration and antioxidant protection simultaneously, resulting in clearer, more beautiful skin with no discomfort or downtime. The treatment is soothing, moisturizing, non-invasive and non-irritating. Our other treatments include vitamin c facial, diamond peel microdermabrasion and a variety of body wraps and treatments, waxing, and much, much more!

As part of an ongoing effort to make self-care a necessity, Glow has also made the massage services affordable to everyone. All of our different massage services are the same price. The prices does not differ, regardless of the type of massage requested by the client.

On your feet all day? Consider a 30-minute foot soak. Freshly handmade by our therapists upon your arrival, they come out to you in a large hand-hammered bowl and are made with clean, nourishing ingredients. Glow Spa foot soak services include a warm agave oil massage, followed by hot stone massage with shea butter. Following that up with a honey-based serum wrap as a treatment for your feet, brushing the serum on dry heels and toes and drying of feet to ensure a lasting, silky soft feel.

"Regardless of the services offered by Glow, neither will we compromise on the products we use or the level of customer service we provide," Sangee explains. "Everyone has to start somewhere, and we are happy on the path we choose and believe we are headed in the right direction and happy doing it."



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Filming Site for
The Happening

G Lodge Restaurant

The Best Kept "Breakfast Spot" Secret in Chester County

Historic G Lodge Restaurant, located at 1371 Valley Forge Road (Route 23) in Phoenixville, two miles west of Valley Forge Park and two miles east of Starr Street. Owned and operated by Dennis Dreibelbis since 1984, G Lodge Restaurant is the best-kept secret in Chester County.

G Lodge Restaurant, featuring extraordinary food at reasonable prices, is one of the oldest, continuously running restaurants in the Phoenixville area. G Lodge Restaurant offers unique specialties like Banana Walnut French Toast and Filet Mignon and eggs, and has been voted one of the top ten breakfast spots in Chester County Online. "I have breakfast that no one can rival," said Dennis Dreibelbis, owner/operator of G Lodge Restaurant since 1984. "We have fresh fruit every day, with raspberries and blackberries and other things people wouldn't even think of," he said, adding "We feel our food is the best in the county and the price is fair for the amount of food you are served." Breakfast is served at

G Lodge every day until 1:30 PM, "And that makes everybody happy," Dennis Dreibelbis said.

The G Lodge is celebrating its 35th anniversary in business, having prospered through good times and bad — such as having a major motion picture "The Happening" filmed on site; and surviving countless storms, and making it through PENNDOT's seven-month closure of Route 23 to replace a bridge. Dennis Dreibelbis was out of commission with a broken leg at the time and his wife Terri and the staff managed to keep the business going. How? Why? Dedicated loyal customers, who found their way to the G Lodge despite the detours, and came back in droves when the road was reopened.

Isn't it time you experienced the G Lodge? Stop in and find out for yourself why G Lodge Restaurant is among the best breakfast spots in the region. G Lodge Restaurant is located at 1371 Valley Forge Road, Phoenixville, PA 19460; 610.933.1646.



Technical College High School Pickering Campus

TCHS is a place where students get to explore the things that interest them through a hands-on approach to education. TCHS is a part-time, career-focused public high school for students residing in Chester County. TCHS is a supportive community of educators, industry and college partners and students who share common interests. TCHS is where students get to apply the skills they learn in the classroom to real-world situations and confidently take the next step with a roadmap for their future.

TCHS relies on industry partners to fulfill its mission to help students become

career ready. Industry partners can shape curriculum by becoming a member of an Occupation Advisory Council (OAC) at TCHS, help students gain hands-on experience through co-ops and internships and serve as a resource to help students connect what they learn in the classroom to future career opportunities. In return, industry partners get to help prepare and connect with their future workforce.

Is your organization interested in partnering with TCHS? Are you ready to connect, work with and help shape your future workforce? If so, please visit <https://www.cciu.org/TCHSPartner>.

Bridge Street Chocolates

Bridge Street Chocolates, located at 158 Bridge Street, Phoenixville, celebrates eight years in business this December. If you're looking for quality chocolates, beautifully packaged and the customer service you deserve... Bridge Street Chocolates is your chocolate shop. Nestled in historic Phoenixville, you'll find a quaint shop filled with hand crafted chocolates. We offer a wide selection of truffles, assorted chocolates like butter creams, cherries, caramel pecans, coconut, unique barks, jellies and vegan options too! With a great selection for Holiday, Employee, Client gifting or for special milestone celebrations as well) Bridge Street Chocolates can also be found at Kimberton Whole-



foods, Petals Florist, The Grand Fromage, and Five Saints Distillery just to name a few. We deliver in our service area and ship within the USA.

Bridge Street Chocolates is a proud member of the Phoenixville Chamber of Commerce and Phoenixville Business Association. For additional information or to place your order, please call 610.935.8100, or email order@bridgestreetchocolates.com. Check us out on Facebook and Instagram.

Belle Haven

Located in the heart of historic Phoenixville at 28 S Main Street, lies Belle Haven, a unique Home Accessories & Gift Boutique. Owned and operated by mother/daughter team, Wendy and Megan Kirby, Belle Haven seamlessly blends vintage finds with new and trendy pieces. Wendy

and Megan have brought their love of home and decorating to create a space that is both inviting and inspiring!

In addition to the quaint retail space, Belle Haven also offers in-home decorating and staging services helping their clients create "havens" of their very own!

For more information, call 484.924.8052, follow them on Facebook and Instagram @bellehavenpxv or visit their website: www.bellehaven.market.



Looking to connect with the future workforce of Chester County? Here are a few ways TCHS can help:

- ✓ Join our Occupational Advisory Committee (OAC) and help ensure our programs stay up to date with industry developments.
- ✓ Partner with TCHS to establish workplace opportunities.
- ✓ Assist TCHS with mock interview days to hone students' soft skills.
- ✓ Participate in industry awareness days that bring you together with students to offer demos, job interviews/interview practice and networking.
- ✓ Become a sponsor at one of the many TCHS community events.

To get involved, please visit:
www.cciu.org/TCHSPartner



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