

GREATER READING CHAMBER ALLIANCE



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 • www.greaterreading.org

Mission: To be Berks County's leading resource for building a healthy, competitive business community

Vision: Assist companies to retain, expand, and grow their operations and employment and attract new business to Berks County.

UPCOMING EVENTS

January 6 – Supervisor Training Module 1: Principles of Supervision (Winter 2021)

Center for Business Excellence
 49 Commerce Drive, Wyomissing, PA 19610
 6 weeks on Wednesdays:
 Jan. 6, 13, 20, 27, Feb. 3, 10
 8:30 – 11:30 a.m.
 \$595/Person for Chamber Members
 \$745/Person for Not-Yet Chamber Members



January 8 – Berks County Commissioners Update 2021: Featuring Gene Barr

Remo Platform – Link will be sent week of Event
 7:30 – 9:30 a.m.
 \$15/Person for Chamber Members
 \$25/Person for Not-Yet Chamber Members
 Advanced Registration Required
 Cancellation Deadline – 5 Business Days Prior

January 11 – Lead Worker Certification Program AM: Winter 2021

Center for Business Excellence
 49 Commerce Drive, Wyomissing, PA 19610
 12 weeks on Mondays: Jan. 11, 18, 25,
 Feb. 1, 8, 22, Mar. 1, 8, 15, 22, 29, April 5
 9:30 – 11:30 a.m.
 \$650/person - Chamber Members
 \$750/ person - Not-Yet Chamber Members

January 11 – Lead Worker Certificate Program PM: Winter 2021

Center for Business Excellence
 49 Commerce Drive, Wyomissing, PA 19610
 12 weeks on Mondays: Jan. 11, 18, 25,
 Feb. 1, 8, 22, Mar. 1, 8, 15, 22, 29, April 5
 6:00 – 8:00 p.m.
 \$650/person - Chamber Members
 \$750/ person - Not-Yet Chamber Members

January 12 – Supervisor Training Module 3

Leveraging Workplace Relationships for Organizational Success
 Center for Business Excellence
 49 Commerce Drive, Wyomissing, PA 19610
 6 weeks on Tuesdays: Jan. 12, 19, 26, Feb. 2, 9, 16
 8:30 – 11:30 a.m.
 \$595/person for Chamber Members;
 \$745/person for Not-Yet Chamber Members

January 14 – Women2Women: Mindful Leadership - How to Give Without Depletion

Zoom
 10:00 - 11:30 a.m.
 \$15/person - Chamber Members
 \$20/ person - Not-Yet Chamber Members
 Register at berkswomen2women.com

January 19 – Essentials of Effective Management: Driving Organizational Results: Winter 2021

Center for Business Excellence
 49 Commerce Drive, Wyomissing, PA 19610
 Five weeks on Tuesdays: Jan. 19, 26, Feb. 2, 9, 16
 8:30 – 11:30 a.m.
 \$695/person for Chamber Members
 \$895/person for Not-Yet Chamber Members

January 21 – Berks Alliance: Planning for the Future – City and County Plans for Economic Development

Zoom
 11:30 a.m. – 1:00 p.m.
 Free
 Advanced Registration Required

January 21 – Human Resources & Benefits Roundtable 2021

Center for Business Excellence
 49 Commerce Drive, Wyomissing, PA 19610
 Thursdays Jan. 21, April 15, July 15, Sept. 30
 12:00 – 1:30 p.m.
 \$195/Person for Chamber Members
 \$250/Person for Not-Yet Chamber Members
 Lunch included

The Greater Reading Chamber Alliance Names Gantz Senior Director of Economic Development



Aaron Gantz

The Greater Reading Chamber Alliance (GRCA) recently announced that it has named Aaron Gantz as Senior Director of Economic Development. She will be responsible for management of business attraction, business retention and expansion projects in Greater Reading. In addition, Gantz will lead efforts to position Berks County as the location of choice for new investments.

Gantz will transition from her current role at GRCA as the Executive Director of Downtown Development. With established connections in the Greater Reading community and beyond, as well as a 2021 strategic plan in hand, Gantz is ready to hit the ground running. Soon, GRCA will be hiring a new person to fulfill Gantz's former position and will continue its commitment to downtown revitalization.

"As the premier economic development organization in Greater Reading, we are excited to add Aaron's expertise to lead our economic development team. She will further strengthen GRCA

as the go-to organization for economic development," said Jim Gerlach, GRCA president and CEO.

Gantz graduated from West Virginia University with a Bachelor of Arts, Political Science and a Master of Public Administration. She brings extensive knowledge of economic development to the organization. Prior to her role at GRCA, Gantz served as the Economic Development Director for the Greater Reading Economic Partnership.

Gantz was born and raised in Greater Reading. Her commitment to the Greater Reading community is strong. She sits on numerous community boards and committees, including the Reading Symphony Orchestra, West Reading Economic Development Committee and Smart Growth Alliance of Berks County.

"I am thrilled to have the opportunity to serve the community and organization in an expanded economic development role. I look forward to continuing to enhance strategic partnerships at the local, regional, state and national levels to continue to advance the economic prosperity of the Greater Reading community," said Gantz.

GOTASTE BERKS
 Save the Date
 Feb. 22-March 1

GRCA
 GREATER READING Chamber Alliance

Learn more at greaterreading.org