

# BUSINESS SPOTLIGHT

## BARBARA HAYMAN DESIGNS

### DECORATING DEN INTERIORS

**Barbara Hayman Designs**, a Decorating Den Interiors franchise serving the Tri-County Area, took the top three honors in a recent International room makeover competition. She won two awards in the living room and office categories. She also won one award in the People's Choice segment, an online judging that involved nearly 300 rooms in 12 categories. More than 30,000 votes were cast over a two-week period. Hayman's two awards were in the home office and living room categories in the room makeover competition.

1 The home office was first in its category and was designed for a couple that wanted a masculine vibe with subtle feminine touches. "One wall of the office spans a large world map, symbolizing their love of travel." Hayman explains, "At

the center of the room is a custom desk, wrapped in faux leather in a charcoal grey finish. A glass top was added to protect the fabric, along with custom cutouts to hide cords. The desk is framed with custom white built-ins for storage, with open shelving to display accessories. Pops of gold and silver accessories are found all around the office. One of my favorite accessories was an abstract gold mirror behind the desk. We also provided softer touches in the space with a custom soft Roman shade and a bold, red accent chair."

Hayman won also two awards for her Living Room entry. She won a First Place award in the living room category of the room makeover competition, as well as First Place in People's Choice category of



2



2 Hayman's living room features stunning shades of black, ivory and gold. "A black damask wallpaper provides a backdrop for the room along with luxurious, gold custom drapery panels. The custom upholstered sofa was finished in a creamy white velvet with contrast black trim. A large geometric rug with shades of black, white and gold grounds the space. Cream upholstered chairs and benches provide unique seating to the room. Pops of gold can also be found in the artwork, mirror, tables and lamps. A luxurious light fixture finishes off the room with its gold and crystal accents."

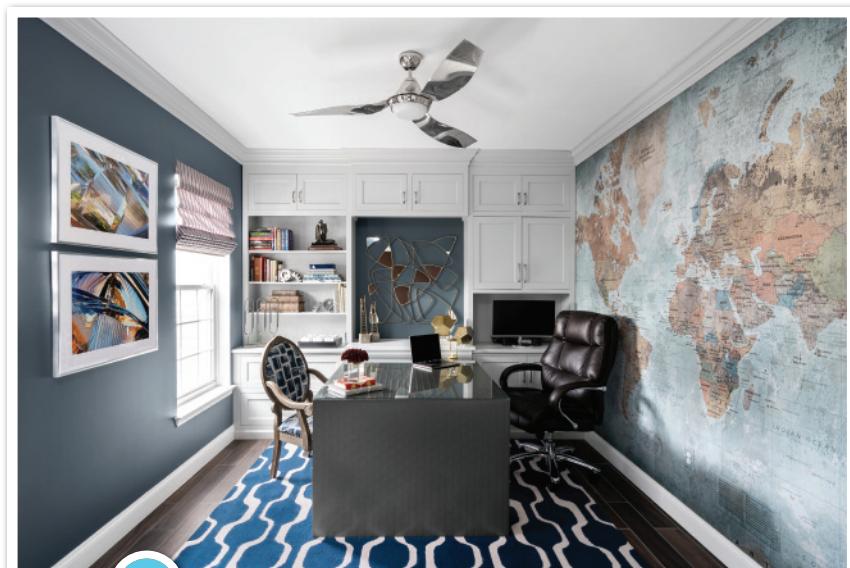
Hayman's awards were announced at the Decorating Den Interiors 51st anniversary conference, held virtually due to COVID-19. The conference would have been held in Myrtle Beach, SC this year. Each year, the company has a Dream Room competition in which its design professionals enter room makeovers done in the previous year. In recent years, an online judging was added to give the public an opportunity to vote for their favorite makeovers. The top three rooms receive People's Choice awards.

Decorating Den Interiors was founded in 1969 and has interior design professionals and decorators throughout the U.S. and Canada. They are also North America's leading in-home decorating service and

largest home furnishings and interior design franchise company. Decorating Den Interiors room makeovers have been featured in such publications as Traditional Home, Elle Décor, Better Homes and Gardens, Veranda, Home Accents Today, among others. Hayman offers full-service design and has direct relationships with 135 suppliers in her LIVV Home Collection™ of fine furniture, custom window treatments, wall and floor coverings, accessories, lighting and even closet systems. Hayman has owned her franchise since 2011.

"We take samples directly to the client's home or office, provide complimentary design services, and personally see projects through to completion," she adds. "Virtual design consultations are also available. Our extensive choices enable us to work within a wide range of budgets and lifestyles."

Barbara Hayman Designs is located at 32 Wells Road Suite 1, Spring City, PA 19475. Her stunning designs can be found on her website, <https://barbara.decorating-den.com/how-we-work/>, and she can be contacted at 610-908-9027; email: [barbara@decoratingden.com](mailto:barbara@decoratingden.com).



1



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