REGIONAL CHAMBER ROUNDUP

Please see pages 31-37 for the TriCounty Area Chamber of Commerce news and information section.

PERKIOMEN VALLEY CHAMBER OF COMMERCE



521 Main Street, Trappe, PA 19436 • 610.489.6660

• info@PVchamber.net • www.PVchamber.net

Welcome to the Perkiomen Valley Chamber of Commerce!

For over 60 years the Chamber has been the recognized voice & advocate for the business community. Creating opportunities for members to connect with business professionals, mentors, and potential customers, the Chamber helps members improve business and create a thriving community for themselves and their employees. We can help grow YOUR customer base in Collegeville, Trappe, Schwenksville, Upper Providence, Lower Frederick, Lower Providence, Perkiomen, Skippack, and Oaks.

For more information contact Executive Director, Renee Blomstrom, 610-489-6660,

renee@PVchamber.net.

Don't miss Chamber events, member news, special offers and more...

Like us on FaceBook @PerkVallevChamber and email info@PVchamber.net to receive weekly e-news! Visit www.PVchamber.net to view membership directory



We've increased communications, sending time-sensitive announcements/resource links through email and social media. To sign-up for E-news, send request to info@PVchamber.net. Follow the PV Chamber FaceBook Page @PerkValleyChamber.

Advisors 610.898.8086 Toll Free: 800.280.5927 www.vrmarathon.com

Marathon Capital

Advisors

Marathon Financing

Sell Your Business

mmccarthy@vrmarathon.com

- Buy a Business
- Mergers and **Acquisitions**
- Strategic & **Succession Planning**

From confidential marketing, to securing qualified buyers, to structuring the transaction, you can depend on the experience and integrity of the Marathon professionals throughout the business transition process.



VR has sold more businesses in North America than anyone

A message from the Chamber office

Our COVID-19 Resource Hub received a makeover in June! Information is now organized into 8 categories; bookmark the page for time-sensitive announcements, resource links, local deals and positive things happening in our community! To view the page, click on the COVID-19 banner on www.PVchamber.net and click on the COVID-19 banner and you will be directed to the new page. Montgomery County unveiled a new website to provide Reopening Guidance for businesses and residents as we move to the Yellow and Green Phase; it offers simplified industry specific guidelines, and the ability to drill down to find comprehensive details from CDC and State.

June proved to be another challenging month for our business community. Although the County moved to the YELLOW phase, there are still many hurdles ahead. Gyms, spas, salons and entertainment venues are still not allowed to open, and restrictions on the restaurant/catering industry brings its own set of challenges. Reopening plans for schools, camps and day care facilities remains fluid. My hope is that by the time this publication goes to print, we will have moved into the GREEN phase. But the work does not stop there. It's important we continue to follow the CDC's safety guidelines so that we can keep our employees, family and friends safe and healthy. We want to keep a foot on the pedal, driving forward. Let's all do our part to prevent any setbacks.

Chambers of Commerce throughout our region and State have come together to offer a unified for the business community. Over the past few months, Chamber leaders have worked tirelessly to effect change and reopen businesses in our communities. Most recently, a coalition of 80 Chambers of Commerce throughout the Commonwealth sent a letter to Pennsylvania's federal and state lawmakers urging support for safe harbor protections for employers related to COVID-19 in the pandemic. Additional advocacy efforts for support, concessions and guidance can be found on Chamber website, enews, and social media posts.

The Chamber is full of resources for our members and the business community. Our virtual Zoom meetings will connect you with business leaders and expert panelists to provide guidance, resources and answer questions about business operations during these challenging times. Keynote speakers in June included Gene Barr, President of PA Chamber of Business and Industry; Maura Shenker, Executive Director, Temple Univ. SBDC; Joe Bergquist, VP Commercial Lending at Harleysville Bank; Joe Baker, Partner at Maillie, LLP. Sponsorships are available and most events are free to attend. Members and non-members welcome! Recorded events can be viewed by accessing the Webinars tab on the Chamber's COVID-19 hub.

Adding to the stress of a global pandemic, we struggle to process the senseless death of George Floyd and the events that followed throughout our nation. My heart aches as I can only imagine the trauma, fear and frustration so many are feeling right now. We must continue to fight ignorance and intolerance, demonstrate inclusivity, and embrace diversity. Despite the challenges of social distancing, we can spread kindness, lend support, foster inclusion, listen with compassion, rise to challenge and love unconditionally. The path forward is never straight, easy or obvious, but when we stand together, listen to each other and open our hearts and mind, we will find the path to a better place!

Stay strong. Stay healthy. And know that we are hear for you. Please reach out if there is anything we can do to help you through these challenging times. TOGETHER we will get through this crisis.

Sincerely, Renee Blomstrom **Executive Director** renee@pvchamber.net 610-489-6660 www.PVchamber.net

WELCOME NEW MEMBER!

Kona Ice - King of Prussia, Bill Green (610) 933-7673

www.kona-ice.com/local-site/kona-ice-king-of-prussia

The Green family feels privileged to be a part of fundraising for the community that we love and grew up in. Through Kona Ice, we can fundraise for your school, sports league, church, or nonprofit organization. We also specialize in birthday parties, corporate events and more! Kona Ice will put your event over the top, while fundraising for you at the same time! Kona Ice is truly fun in a cup!

Ways to help our community...

- Shop Local Visit the Chamber Directory and COVID-19 Resource Hub for businesses serving our community
- Buying gift cards gives a small business a cash infusion now to make it thorugh difficult times.
- Browse the PV Chamber Directory for business listings. In addition, visit the new MontcoStrong Small Business Gift Card Network to support businesses located througout the county.
- Add an extra tip for restaurant delivery drivers or curbside attendants extra.
- Support Daily Bread Community Food Pantry donations are down and the number of families has increased. Look on the Pantry Facebook page for current needs list or make a monetary donation. Visit the Chamber directory for a list of non-profit organizations to support during the crisis.
- Visit the PV Chamber COVID-19 Resource Data Hub for COVID-19 related business resources, list of restaurants offering curbside pickup, partnership opportunities and more.
- The Bright Side -Let's Spread Happiness! A portion of our Data Hub is dedicated to sharing stories of good deeds, happy moments, funny videos, discounts and more. Send your stories to info@PVchamber.net.
- The PA Attorney General is warning consumers to be on the lookout for scams that involve the new coronavirus. Do not take unsolicited calls related to unemployment compensation and financial support for business
- Keep in your thoughts our healthcare professionals and first responders as they care for our community.
- The Chamber is here for you! If you have questions about relief programs, mandates/guidelines, employment opportunities, food pantries, PPE and signage, unemployment claims, or just want to chat, please contact the chamber office at 610-489-6660.

"Spread love everywhere. Let no one ever come to you without leaving happier." - Mother Teresa

Please visit the PV Chamber website for COVID-19 health updates and business resources, webinars and event schedules. Be safe and healthy!

422bizmag.com

Business **Advisor**

Print is not dead. In fact, in recent years, a flurry of studies has shown that the reading experience online is less immersive and enjoyable than print, which has implications for how we consume and retain information. These studies show that readers tend to skim and jump around online more than they do in print. Print provides a more linear, less distracting way of reading, which in turn increases comprehension.

Place Your Ad in the NEXT issue! Call (610) 323-6253

422bizmag.com

