

**BE BETTER.
GROW FASTER!**

We Can Help.
Join Today!



**Workshops
Insurance Savings
Networking
Employee Retention
Sales Growth**

**Small Business
Resource Association**

SBRAssociation.com

814.808.7272

2395 Lancaster Pike Shillington

Popular Fete en Blanc Event to Return to Pottstown in September!

**Seating will be limited,
so register soon**

After cancelling the 2020 Fete en Blanc due to the pandemic – and with the lifting of statewide restrictions – Hobart’s Run and Pottstown Area Industrial Development, Inc. are thrilled to announce the very popular “Party in White” will return to Pottstown this year on Friday, September 10, from 6 to 9 p.m., rain or shine (bring a clear or white rain poncho, just in case!)

This everybody-wears-all-white, outdoor, last-hurrah-of-summer party will light up Smith Family Plaza at Pottstown Borough Hall, 100 E. High St. The beautiful evening will again feature food for purchase by pre-orders from excellent Pottstown restaurants, live music, and – best of all – an eclectic and enthusiastic gathering of local and not-so-local folks eager to celebrate Pottstown’s rebirth.

With careful, ongoing consideration given to safety as we emerge from pandemic concerns, attendance will be capped at 500 as it was in 2019. In



choosing to attend, and in accordance with the lifting of the “six-foot separation” guidance for outdoor events, please note guests may need to be seated near people from outside their household or group of friends. Guests who have not been vaccinated or who wish to wear masks regardless of their vaccination status are

encouraged to do so – *but, if you do, please choose white or clear masks* to complement the theme and ambiance of this evening.

Individuals interested in attending should not wait to register on the Pottstown Fete en Blanc website: feteen-blancpottstown.com. Registrants will be accepted on a first-come, first-served basis.



**Lucky
Squirrel**

907 Ben Franklin Hwy. W.
Douglassville PA. 19518

PRINTWORKS

**SCREEN PRINTING
EMBROIDERY
SIGNAGE • BANNERS
VEHICLE GRAPHICS
LOGO DESIGN
PROMOTIONAL ITEMS
BUSINESS CARDS & MORE**



610.385.7053
www.luckypw.com



The Junkluggers of Berks, Chester, & Lancaster Counties



**Getting junk out of your life,
keeping it out of landfills.**

What we offer:

- Same and next-day appointments
- Quick, dependable, on-time service
- Fully insured trucks and employees
- Tax deductible receipts for any donations made on your behalf
- We'll take items like furniture, TV's, appliances, clothing, household goods, and much more!

\$25 OFF

a 1/4 truck or more

Mention when booking to redeem. Only participating locations. Limit one per household. Offer cannot be combined. Tax is not included.

COUPON CODE: ROUTE422

1-800-LUG-JUNK • JUNKLUGGERS.COM

Call or book a job today for a **FREE**, no-obligation estimate!



Each registrant will be charged a nominal fee of \$10 per person to help cover essential costs for such necessities as table and chair rentals, security measures, and restroom facilities (please note that your admission will not cover any purchased food expense). No refunds will be available to registrants.

Unfortunately, at the 2019 event, there were a considerable number of people who very much wanted to attend the event but could not get a ticket – and there were a number of “no shows” the evening of Fete. Organizers kindly ask registrants who cannot attend after reserving a spot for this high-demand event to transfer their ticket or tickets to a friend or neighbor so there are no empty seats, or contact Melissa Shainline at melissa@tricityareachamber.com to let her know the seats will be available so that fewer interested people will be disappointed.

We are seeking sponsors to further defray costs for this event. Opportunities include \$250 sponsorships – for which the organization will receive logo placement on an attractive banner at the event and four free guest registrations – and \$100 sponsorships in return for recognition on table cards and two free guest registrations. All sponsors will be recognized for their generosity in publicity leading up to the event and at the Fete en Blanc celebration.



To become a Pottstown Fete en Blanc sponsor and share your Pottstown celebratory pride, please contact Stephanie Trauner of Hobart's Run at stephanie@hobartsrun-pottstown.org or Alex Thigpen of PAID at AThigpen@paidinc.org. The sponsorship deadline is no later than July 15.

Local participating restaurateurs will soon begin accepting food pre-purchase orders (and, as always, guests may bring their own BYOB picnic dinners if they prefer). Please keep an eye on the feteenblancpottstown.com website for the restaurant list and pre-ordering information.

Start designing your white centerpiece, selecting your all-white attire, and preparing to gather with old and new friends this September 10!

Fete en Blanc planners will adhere to CDC pandemic guidelines as outlined here: <https://www.cdc.gov/coronavirus/2019-ncov/vaccines/fully-vaccinated.html>. All health guidance and restrictions will be monitored and updated on the feteenblancpottstown.com event page as necessary.

Bringing It To You—
Home, Office or Hotel

**Massage Therapy &
Personal Training**

Charles Peeples, LMT, NCTMB, NSCA-PT, CSCS
610.324.3306 (cell)

teamvalkyries@teamvalkyries.org • chesterspringsmassage.com
1611 Kimberton Road, Phoenixville, PA 19460
PA Lic# MSG000532 • Insured, AMTA Member

FOR ALL YOUR COMMERCIAL LENDING NEEDS!

- Working Capital Lines of Credit
- Commercial Mortgages
- Commercial Construction Loans
- Commercial Term Loans
- Residential Tract Development Loans
- SBA Loans



**Fleetwood
Bank**

Call Today!

ALI SCHAEFFER-LYBACKI
Assistant Vice President
Commercial Lender
484-415-2286

www.fleetwoodbank.com



Now, an elegant and economical
way to refresh your storefront -



- while showing your visitors how
much you care about their safety.

COPPERHEAD

ACTIVE ANTI-MICROBIAL TECHNOLOGY
1-909-COPPERHEAD | copperheadsafety.com