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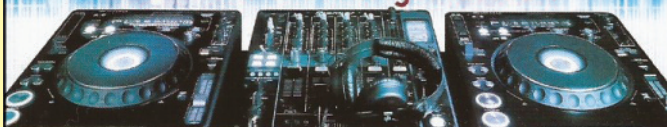
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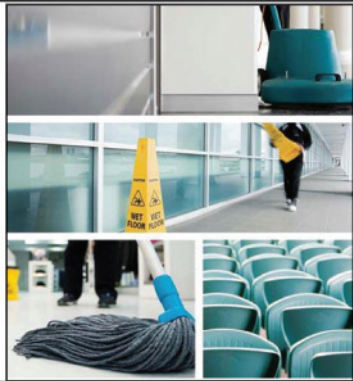


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**A FEW "TAKE HOMES" AFTER 50 YEARS IN BUSINESS**



By Gary Seibert, Co-founder SBRA

If someone had of asked me 50 years ago, "Why are you going into business for yourself and what do you expect to get out of it?", I probably would have responded, " Because I want to be my own boss and I want to control my future." Fifty years later, I can honestly say, my journey was far more than being my own boss, and the future turned out totally different than I expected.

Actually, What I have learned about myself and, what the real meaning of being a "boss" was, totally changed my life.

You see, I really wasn't meant to be a boss but rather a LEADER, and in so doing, my purpose was to help other people be successful and define and develop THEIR future. As I made mistakes and experienced various forms of failure, I grew wiser and was thereby able to turn those lessons into successes. By sharing that wisdom with my employees,



they made fewer mistakes, our companies grew, and we became more successful by learning and growing together. The list of "take homes" below are a few of the wisdom tips I share with other emerging entrepreneurs whom I consult with. Hopefully one or more of them will be a nugget that you can cling onto and help you navigate through the wonderful world of owing your own business.

(Continued on page 28)

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