

Pottstown Designer Receives Awards at International Conference



Barbara McInnis Hayman, owner of Decorating Den Interiors - Barbara Hayman Designs in Pottstown, received multiple awards at her company's 49th Annual Conference held recently in Orlando. She received top design awards in the company's international design contest for outstanding design work.

Barbara McInnis Hayman was awarded:

Third Place in the window treatment category for a stunning design of a window treatment in a Local Douglassville kitchen. She explained that her design featured a natural woven wood treatment with matching woven wood valance paired with soft Roman shades in a patterned gray fabric. The woven wood valance is accented with a branding of the gray fabric to create a gorgeous treatment against the grays, creams and soft hues of the eat-in kitchen.



She was also awarded **Second Place** in the People's Choice voting for a foyer featuring a beautiful blue Wallcovering. An elegant black lacquered chest and stately brass lamps helps to give this tiny foyer a huge impact and provides a wow factor for arriving guests to the Pottstown home.



This was the company's 34th Annual International Dream Room Awards competition. Judging was done by journalists from across the US and Canada who write about Interiors for such publications as *Traditional Home*, *House Beautiful*, *Design NY*, the Canadian magazine *Arabella* and for national syndication and regional publications. Winners were selected based on their design excellence, creative problem-solving and overall presentation. The People's Choice voting received over 30,000 votes.

McInnis Hayman also received a **Directors Award** for 2017 sales that put her among the top 25 percent in the company which is North America's largest home furnishings and interior design franchise business.

"I've returned from conference with an extensive library of before and after high-resolution digital photographs featuring room makeovers from this year's Dream Room competition," McInnis Hayman said. "They are fabulous designs with interesting stories behind them making for an ideal workshop or seminar program for organizations looking for a speaker for their meetings," she added.

"As North America's largest interior design and home furnishings franchise company, we offer our clients fine furniture, case goods, accessories, lighting, floor and wall coverings, draperies and other hard and soft



window treatments from our L1V home collection of furnishings," McInnis-Hayman explained. "We bring samples directly to the clients' home or office, provide complementary design services and personally oversee projects through installation."

Decorating Den Interiors was founded in 1969 and has interior design professionals and decorators throughout the US and Canada. McInnis Hayman has owned her Pottstown franchise since 2011.

BARBARA HAYMAN DESIGNS

DECORATING DEN INTERIORS®

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