

GREATER READING CHAMBER ALLIANCE INTRODUCES 'REBUILDING BERKS' INITIATIVE

The Greater Reading Chamber Alliance (GRCA) recently released a comprehensive recovery initiative dubbed "Rebuilding Berks" that will provide planning tools to the Berks County business community to prepare for a full re-opening. This plan is a roadmap for Berks County businesses to travel the road to recovery.

The plan includes three, main areas of focus and is housed on GRCA's website.

- **Financial Resources:** Businesses can connect with appropriate financial assistance available from the federal, state, local and private sources. Numerous options from these programs as well as information from private financial institutions are outlined.

- **Workplace Readiness:** To ensure Berks businesses get back to work safely, this page may be used as a go-to for providing up-to-date guidelines, protocols and procedures for getting businesses back up and running. Additionally, similar businesses can connect with one another through industry-specific communication channels and peer-to-peer discussions.

- **County Data:** Berks County has been hit hard by job losses because of the COVID-19 pandemic, but what does that mean for the future recovery? County and state data points are provided paired with explanations.

"The COVID-19 crisis has been an unprecedented challenge that has altered many facets of our daily life. The business community in Berks County has been quick to react to meet these challenges and focus on protecting the health and safety of our employees, customers and the greater citizenry," said GRCA's President and CEO Jim Gerlach. "Through proper planning and preparation, we will be ready to reopen our local economy and 'Rebuild Berks' while continuing to follow the recommended guidelines for personal responsibility and respect. GRCA's plan uses local metrics, coupled with targeted resources to help our business community move through this crisis and beyond."

The plan was created by polling GRCA's nearly 1,000 members as well as contacting key community business leaders and community stakeholders.

GRCA
GREATER READING
Chamber Alliance

Something Greater
TOGETHER

- Delivering Online Training
- Marketing Essential Services
- Providing Informative Webinars
- Sharing a Network of Resources
- Obtaining Loans
- Advocating to Legislators

while
APART

GREATERREADING.ORG

REGIONAL CHAMBER ROUNDUP

Please see pages 29-35 for the TriCounty Area Chamber of Commerce news and information section.

PHOENIXVILLE REGIONAL CHAMBER OF COMMERCE

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PHOENIXVILLE
REGIONAL CHAMBER OF COMMERCE

The Phoenixville Regional Chamber of Commerce is an independent organization serving the business interests of Northern Chester, Western Montgomery and parts of Delaware Counties.

The Chamber's mission is to "advance the principles of free enterprise by providing the leadership which will enhance the economic climate of the region, address the priority needs of its members, and interact with other individuals and organizations for the overall benefit of the business community."

PHOENIXVILLE RESOURCES DURING COVID-19

SIP · SAVOR · SHOP PHOENIXVILLE

Phoenixville First, the Phoenixville Regional Chamber of Commerce and PBA recognize that small business is the backbone of our economy.

To support our restaurants, breweries, boutiques, retail and service businesses, we are connecting our community to them, by bringing revenue, even from a distance.

Support our restaurants, breweries, boutiques, retail and service businesses. Do you want to add your business, click on link of home page. www.SipSavorShopPXV.com

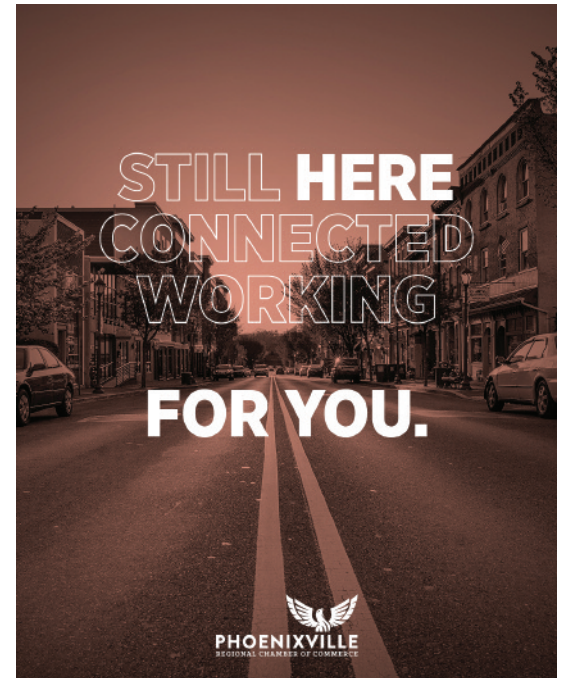
Need Help? Go to InthisTogethERPXV.com – Ways to get help, food, volunteer and donate to our community. #InThisTogetherPXV

See **Phoenixville Chamber website** - phoenixvillechamber.org

- Community Calendar postings for local Zoom meetings, webinars and events

- COVID-19 Page, loan, grant, information for small businesses

- News, press releases



WELCOME NEW MEMBERS!

Avlos Restaurant
The Capital Rams Inc.



Phoenixville First, 2020

First Friday is Virtual! June 5

Want to hear the sounds of our typical First Friday's? How about supporting your small business friends and neighbors?

First Friday is all about enjoying Phoenixville, and we are offering the chance to do that from home while we are social distancing.

A link will be provided for where you can listen to our acts and do virtual tours. See our Phoenixville First Facebook page and website - www.phoenixvillefirst.org