

RICHARD A. ZUBER REALTY

TIME FOR CHANGE! NEW GROWTH! RENEWAL!

Rich Zuber rarely sits still even in the frozen days of winter. And so, when springtime arrives, the robins return, and the ground begins to thaw, there is no keeping the man in one place for too long.

"We 'get it done,'" is how Rich Zuber owner of Richard A. Zuber Realty, the area's largest locally-owned and operated real estate organization, expresses the agency's mission. He takes pride in the reputation the agency has earned over 40 years for its dedication to helping buyers and sellers.

This year Rich is super-charged for change! This year's goal centers on education. Committees on Community Outreach and Best Practices will allow experienced agents to share their knowledge and develop strategies to build relationships within the community and enhance success within the agency. He has begun weekly sessions to introduce changes in the industry, provide explanations regarding new regulations or financing issues, or address challenges and questions that surface during discussion.

Rich emphasizes the "we" in the agency's mission statement in stressing, "We need each other." Professionally, each of the agency's specialty divisions supports the residential and commercial real estate division in offering appraisals, title services, property management, and a full line of insurance products. These money-saving services are available to anyone who needs them.

But beyond the interdependence built into the organization, agents and staff regularly share their knowledge and experiences with one another. And while agents appreciate the organization's size and wide area of influence, they are attracted to the family-like atmosphere and the on-going dedication to providing professional training and support. And like any strong family, the members of the Zuber "family" take care of one another during traumatic times like medical or family crises.

AWARD RECIPIENTS



Award recipients announced at Richard A. Zuber's annual progress luncheon held at Cutillo's Restaurant, on February 13, 2019, (from left to right) Kathy Morcette, Connie Dolansky, (owner Richard Zuber), Karl Stauffer, and Keith Kline. Absent from photo Brian Gilbert, top producer.

To signal the agency's 2019 season of rebirth, Zuber Realty is showcasing a refreshed identity and an enhanced marketing plan through redesigned signage in updated colors guaranteed to increase market awareness of the company's varied services to accomplish its mission: "We work for YOU!"

What doesn't change is the Zuber dedication to customer service. For 6 years, Zuber Realty has received the Pottstown Mercury's Readers Choice Award. Zuber agents are known to go above and beyond the norm — professionally and personally — providing clients needed services beyond the agency's own resources, services that only a local agency may be willing to offer.

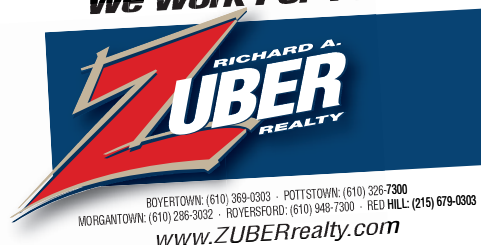
These "extras" make Zuber Realty unique and stand out in the industry. Referrals and return business testify to their well-earned reputation for dedicated service.

Zuber Realty services buyers and sellers over 6 counties, recruits and attracts new agents to the organization with experience and enthusiasm.



Richard Zuber

We Work For YOU...



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