FOCUS ON SUCCESSFUL POTTSTOWN BUSINESSES

Steel River Playhouse

Steel River Playhouse Prepares to Say Goodbye to General Manager on Her Retirement, Launches Search for Replacement

Steel River Playhouse, Pottstown's outstanding nonprofit education and performing arts facility located at 245 E. High St., will soon say goodbye to Diane Nester, the Playhouse's general manager for the past seven years. Nester will be retiring May 21, 2020 and moving to Florida.

Nester says her part-time position at Steel River, a 501(c)(3), "was seriously the best job I ever had."

"The people involved with Steel River, from the staff and volunteers to our patrons, are wonderful," she adds. "I'm so proud of the work that is done at the Playhouse. I'm continually amazed by the talent and professionalism of our actors and musicians and the enthusiasm and expertise of our educators. We often hear that the quality of our productions mirrors the excellence of off-Broadway performances!

"Steel River has become a second home to me and to my husband, Dave. We truly will miss our Steel River family," she says.

Leena Devlin, managing artistic director for Steel River, says her colleague has been instrumental in creating a more professional and structured work environment at the Playhouse.

"We grew by leaps and bounds in terms of financial reporting and standardized procedures under her leadership," Devlin notes. "Diane also is a great friend to many. Although she won't be working here, she will always be a treasured member of the Steel River family."

Prior to joining Steel River in May 2013, Nester was the chairperson of the region's highly successful 2009 Relay for Life event.

Steel River now must fill Nester's shoes.

The part-time position calls for an individual who has a passion for theater and its role in Pottstown's revitalization as well as an experienced administrator with demonstrated understanding and skills in areas including office management and operations, facilities management, policy and procedure development, and bookkeeping and financial reporting.

Interested parties should contact Devlin at Leena@steelriver.org or 610.310.3496.

Each year, Steel River produces over 90 plays, musicals, concerts, and recitals. The facility offers performance opportunities for all ages through auditions, perform-

ance-based classes and workshops, private lesson recitals, and the popular Senior Follies program.

Educational programming include classes and workshops for all ages; an extensive summer camp program; private instruction in acting, voice, piano, guitar, flute, and trumpet; and educational outreach including periodic sample lessons and classes for the public, scholarships, complimentary study guides, audience talk-backs, artists-in-the-classroom, at-theater and traveling children's shows, after school and summer time enrichment programs, internships, and other initiatives.

Steel River originated in 2001 in Chester County as Village Productions; moved to Pottstown in 2005; and, in 2008, as the Tri-County Performing Arts Center, purchased an abandoned department store and transformed the space into a beautiful \$2.4 million performing arts center with two show venues and classrooms. An anchor institution in downtown Pottstown, Steel River welcomes more than 20,000 visits each year.



O'Donnell, Weiss & Mattei, P.C.

The law offices of O'Donnell, Weiss & Mattei, P.C. have been serving clients in Pottstown from the same location, 41 E. High Street, since 1955. In addition, we opened our Phoenixville office located at 347 Bridge Street, Suite 200, in 2006. The Pottstown office underwent some updating in 2015 and in 2018, we expanded our Phoenixville offices to accommodate our busy Title Insurance Agency.

As we kick off 2020, OWM Law has 14 attorneys, with seven in the Pottstown Office and seven in the Phoenixville Office. All OWM Law attorneys see clients in both offices, i.e., Pottstown and Phoenixville, as needed. While each OWM lawyer focuses in his or her designated areas of practice, to better serve

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our clients we also utilize client service teams, or practice groups, consisting of attorneys and paralegals concentrating in specific areas of the law. Those client teams include:

- Business Planning/Business Formation/Banking
- Land Use/Real Estate Transactions/Title Insurance
- Elder Law/Special Needs/Estate Planning/
- Estate Administration
- Divorce/Custody/Support
- Accidents & Injury/Criminal/DUI

In addition, to the legal services offered by OWM Law, several of our attorneys are licensed title insurance agents. As title agents, we can offer title insurance and conduct residential and commercial real estate settlements to not only our clients but to any purchaser of real estate.

We at OWM Law are pleased to help advance the vision for continued growth of Pottstown and the surrounding area. You will frequently find the lawyers from OWM involved, both on the front lines and behind the scenes, in much of what is happening in both Pottstown and Phoenixville. OWM attorneys are proud volunteers in local nonprofits and in the local Chambers of Commerce, and enjoy giving back to our community.

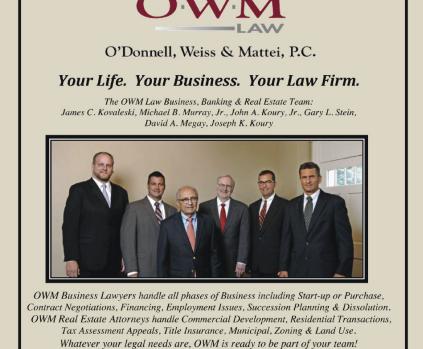
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Student Dance Company Collaborates with International Professionals

Pottstown Dance Theatre Repertory Ensemble collaborates with professional international pianist, Jeff Nations, for a world debut work sponsored by the PA Council on the Arts. The work is being choreographed by international dance artist, Michelle Jones Wurtz. The dancers in the work, Lacey Krause, Ashley Reicher, Nina Shenk, Megan Schultz, and Emma Wenerowicz are all dancers in the Rep Ensemble and study (and for Ms. Schultz teach) in the school over ten hours weekly. These dancers are dedicated to their craft and are pillars of the community.

The new piece is part of "Jazzerella" which is a fun and modern twist on the classic fairytale; and it will take place at the Hill School Center for the Arts (Beech and Sheridan Streets) on March 28 at 7pm and March 29 at 3pm. The Repertory Ensemble is performing with professional dancers that are members of "Melange Contemporary Dance"; formerly the resident dance company of Steel River Playhouse. Melange has performed there, at the CEC in Philadelphia, at Theatre Horizon in Norristown, at McInnis Theater at Eastern



(L to R) Michelle Jones Wurtz, Jeff Nations (international musician), and Senator Bob Mensch.

University, at SALT in Phoenixville, and most notably at the International Dance Festival in Poland.

Tickets are \$18 for adults in advance (\$21 at the box office on the day of the performance) and \$15 for students and seniors in advance (\$18 at the box office on the day of the performance) and can be purchased at the Pottstown Dance Theatre (72 West Main St., Pottstown), by calling 610.323.2569, or online at www.pottstowndance.com. Group rates available. This is a show that has been endorsed by Senator Bob Mensch so you don't want to miss it! Get your tickets early!



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SATURDAY, MARCH 28

10:00 AM - 12:00 PM The Culinary Arts Institute Lansdale, PA

THURSDAY, APRIL 4

10:00 AM - 12:00 PM West Campus - North Hall Pottstown, PA

SATURDAY, APRIL 25

10:00 AM - 12:00 PM Central Campus - Health Sciences Center Blue Bell, PA



March 28 - 7pm & March 29 - 3pm

Hill School Center for the Arts (Beech & Sheridan Streets, Pottstown)

This FULL production has tickets available at Pottstown Dance Theatre or, online at

www.pottstowndance.com or by calling 610-323-2569.

Tickets also available at the Box Office upon arrival. Adults in advance: \$18 (\$21 at box office). Students/Seniors in advance: \$15 (\$18 at box office) Group rates available!



Pottstown Dance Theatre Michelle Jones Wurtz, Director

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FOCUS ON SUCCESSFUL POTTSTOWN BUSINESSES

The Red Horse Motoring Club

The Red Horse Motoring Club, a newly resurrected 20th century building, is calling your name for your next event, performance, exhibition, pop-up gallery, or collective get together. Just imagine toasting to your company's success and celebrating with up to 500 of your clients and colleagues while surrounded by rare vintage cars, antiques and authentic industrial glory!

Recognizing that small business owners often lack the necessary space to host special events and meetings, and knowing car clubs and collectors rarely have a dedicated place for enthusiasts to congregate, Red Horse

Motoring Club combined these needs featuring the rarest of automobilia as an interactive experience for events and uniquely memorable experiences. Co-owners Steve Everett and Chuck Harders, a retired Navy Lieutenant Commander, redefine the traditional car club expectation and deliver an event hosting experience unlike anything else in the Philadelphia area.

After two years of searching, Steve and Chuck decided upon the historic Ludwick Motors building in Pottstown, Pennsylvania to begin this endeavor. Originally opened in 1922, Ludwick Motor's proudly sustained nearly 80 years of history on 132 E 3rd Street.

Founding owner, Chuck Harders is an avid collector and dealer of all things petrolia and automobilia and keeps his vast collection displayed throughout the club. Chuck states, "Designing a space to properly show the bulk of my collection in one space has always been a dream of mine. I just wanted these rare finds to be seen and appreciated by others who understand their history." The collection at Red Horse is massive, encompassing all original antiques dating from the early 1960s back to the dawn of the gas and auto industry. The collection features the full spectrum of automobilia, including early "visible" gas pumps, neon dealership signs, gas station signs, posters, giveaways... and even a 27-foot-long original paper highway billboard for the Willys-Knight automobile! Any person, car enthusiast or not, could spend hours just enjoying the collection alone! As a member of The Red Horse Motoring Club, you gain full access to the entire building and collec-



tion, including a state-of-the art audio system throughout and 15-foot outside movie

The Red Horse Motoring Club fully utilizes its 12,000 square feet by offering different areas to relax, host a client, hold a meeting or have a private gathering. The Red Horse Lounge, originally the Ludwick parts storage room, is now an inviting parlor with a posh ambiance amidst a rustic aesthetic. John Dorety, a local Philadelphia antique salvage expert and custom bar builder designed the walls, posts and barters using untouched salvage from a Philadelphia Carriage house that was built in 1862. This member-favorite spot prides itself on a comfortable, warm vibe that all seem to love! Be sure to check out the original Ford whippet motorized hoist that





was used for decades to lift engine blocks to the upstairs! Smiling, Chuck states, "We wanted to fill a void in the market place; but wanted to do it in a way that blew everyone away." And that they did!

For additional information, please visit: www.redhorsemotoring.com.





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