

# RE/MAX<sup>®</sup> Synergy

## Now Has Two Locations to Serve our Clients — DOUGLASSVILLE and NORTH COVENTRY

Just in time for Spring Market! Remax Synergy has recently added a NEW 2nd location. "We are excited about our new North Coventry office because it's located in a great location, right on Route 100 in North Coventry," says McLaughlin Williams. Currently both the Douglassville and North Coventry locations are the only nationally known branded real estate offices in the Owen J Roberts and Daniel Boone School Districts.

In the fall of 2014, Broker Owner Regina McLaughlin Williams opened RE/MAX Synergy in The Douglassville Shopping Center. This office houses 17 full-time professional real estate agents. "Since opening in 2014, from day one, business has grown exponentially. Regina credits the offices success to the 17 local agents, their professionalism, knowledge of local inventory, and hard work ethic. She believes that has kept business moving in the right direction.

Technology has been a real game changer for the real estate industry. Its very important to be up on the latest technology, marketing and sales techniques. At RE/MAX Synergy agents use professional photographers and sometimes drones to capture their real estate audience.

"Today more people rely on their computers to search for homes," Regina said. "Our office style is called the "café concept" were people can come in, have coffee or a beverage, and review homes for sale. Every day we have people walking in our office. I am really pleased with how the new concept is working. It's a great time to be in business and an excellent way to serve members of our community."

In November of 2018, Remax Synergy raised \$6,500 for the Amity Fire Company by sponsoring a 5K. "All money went to the fire company. This event was a success and we look forward to doing more community events in the future," says McLaughlin Williams



For additional  
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RE/MAX has been in operation since 1973. In its 46 years of existence, the company has grown to encompass more than 100,000 sales agents, working in franchise-owned, operated offices in more than 85 countries and territories. As one of the most widely recognized names in real estate, RE/MAX receives 48 million hits to its websites on an annual basis. More importantly, RE/MAX is regarded as one of the country's most productive real estate sales forces. In a survey by *Real Trends 500*, a leading resource for residential real estate rankings, RE/MAX claimed the top 18 positions. It also dominated the top 50 lists, snagging 44 spots.

