

ROUTE 422 HOLIDAY GIFTS AND SERVICES GUIDE



Holiday Ideas

Barbara McInnis Hayman, Decorating Den Interiors

At Decorating Den Interiors, we love to help our clients create a festive atmosphere in their home or office. Here, we offer some suggestions to help you create that warm and cozy holiday glow!

Your foyer/entry way sets the stage for visitors to your space. It is where a great first impression can be made. So why not consider dressing up your front door with a beautiful holiday wreath? From natural evergreen to beautiful dried flowers mixed with silk greenery, a wreath is a great way to set the stage for your holiday décor and create an inviting welcome to guests. A well-lit entry is also a must. To achieve this, use a mirror to brighten these areas. A well selected area rug will also help add a much needed touch of warmth.

As guests or friends settle into your space, they will most likely gravitate toward your living or family room. The centerpiece of either room is typically a brightly

bedazzled holiday tree. If your room features a fireplace, most likely you have the added feature of a mantle as another focal point. Candles, pine cones, garlands and holiday stockings all add the right festive touch to your fireplace mantle. You may need to rearrange furniture to accommodate a large Christmas Tree, but be sure to keep your furniture pieces in a comfortable and conversational grouping.

If you have house guests, think of other ways to make their visit with you extra special. Beautify the guest room with just a touch of Holiday magic. Create that special welcoming touch using holiday-inspired accent pillows on the bed, or drape a holiday throw over a chair.

Above all, be sure to include your personality into everything you do. Preparing your space to welcome guests is a lot of fun! And also, a great excuse to complete that long-overdue decorating project! Call us at 484.369.8557 to schedule a complimentary consultation and hear how we can help you make some holiday decorating magic!



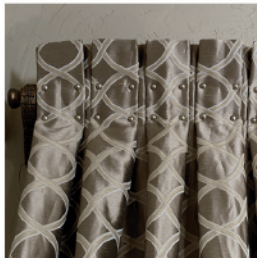
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Pottstown Dance Theatre Rep Ensemble Performs "The Nutcracker"

The Pottstown Dance Theatre once again brings back the family beloved classic "The Nutcracker" to the Hill School this December. On December 1 at 7pm and on December 2 at 3pm, professional and student dancers will grace the stage at the Center for the Arts located at Beech and Sheridan Streets in Pottstown. This full production with brand new costumes, a brand-new backdrop, and various lighting effects will tell the famous tale of Clara, her Nutcracker, and

the Mouse King. She will travel to the Land of Sweets where she will be greeted by the Sugar Plum Fairy and dancers from many lands. This is a ballet the entire family will love!

The performance is choreographed by Artistic Director and International Dance Artist Michelle Jones Wurtz with assistance from Diane Alex-Brody and Megan Schultz. Ms. Wurtz has performed, taught, and choreographed throughout Europe and is a Dance Professor at Eastern University.

Diane Alex-Brody is a long time faculty member of Pottstown Dance Theatre and Ms. Schultz is an alumnus of the school and holds a dance degree from Eastern University. Both will perform various solo roles in the production. Lizzie Rasmussen and Ashley Reicher will share the coveted roles of Clara and the Sugar Plum Fairy while Sofia Bischof will portray the Nutcracker and Brianna Shank will dance the part of the Mouse King. Students from the school complete the full cast.

Tickets are available at Pottstown Dance Theatre (72 W. Main Street), online by visiting the school website at www.pottstowndance.com, by calling 610.323.2569, or at the Box Office upon arrival. Tickets are discounted when purchased in advance and group rates are available. Start your Holiday Season right this year and see the BEST NUTCRACKER in the area brought to you by the ONLY school in the area that has performed at the Olympics!



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"The Nutcracker"
presented by The Pottstown Dance Theatre

Dec.1 at 7pm & Dec.2 at 3pm
Hill School Center for the Arts
(Beech & Sheridan Streets, Pottstown)

This FULL production has tickets available at Pottstown Dance Theatre or, online at www.pottstowndance.com or by calling 610-323-2569.

Tickets also available at the Box Office upon arrival. Adults in advance: \$18 (\$21 at box office). Students/Seniors in advance: \$15 (\$18 at box office) Group rates available!

Pottstown Dance Theatre
Michelle Jones Wurtz, Director
610-323-2569
72 W. Main St., Pottstown PA 19465
www.pottstowndance.com

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Pottstown Gets a Crafty New Addition!

Hammer & Stain, a popular do-it-yourself studio with locations across the country, is open in a Pottstown, PA on Route 724 across from Coventry Mall. Have you ever explored Pinterest and thought, "Wow, I'd love to make that."? Well now you can! Hammer & Stain puts a new twist on a night out, by allowing

you to transform unfinished wood into beautiful, personalized works of art. Instructor-led workshops offer hands on, step-by-step instructions to help you create one-of-a-kind custom pieces like wood signs, centerpiece boxes, porch décor, Holiday decor and more.

The workshop provides everything you need for your project: the wood, paint, stain, stencils, etc. ... and they do all the prep and clean up. In addition, Hammer & Stain is BYOB, making it the perfect venue for private events, baby showers, bridal showers, birthday parties, or team-building events.

The Pottstown location is owned by Lisa Scheidt, who resides locally. Her two oldest daughters are also instructors, and she has four part-time assistants who share a passion for all things DIY.

Their workshop calendar can be found at www.hammerandstainpottstown.com Or find them on Facebook at <https://www.facebook.com/hammerandstainpottstown>.

For more information, please contact them at: 484.420.7420 or via email at info@hammerandstainpottstown.com



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Studio 36 Bead Shop & Artisans Gallery

Studio 36 Bead Shop & Artisans Gallery opened its doors on October 13th at 105 E. High Street in Pottstown. We are a full-service bead shop offering a magnificent selection of unique Czech glass, semi-precious stones, Delica, seed and specialty shape beads. In addition to beads, we have a nice array of tools & gadgets, wire, hand-painted lucite flowers, silks & fibers, artisan components, lamp-work and kits for you to create your own little works-of-art. Whether you are a beginner or have advanced skills, no doubt you will find something to help spark your creativity.

We look forward to welcoming you to our shop. Our motto is "Enter as strangers, leave as friends." We are very excited to have our shop in downtown Pottstown, as the revitalization continues. We moved to Pottstown in 1994 and have always loved the charm of the downtown area. Our business started small. Just over 20 years ago I picked up my first bead and was quickly addicted. The colors, the shapes, the sizes, oh my! I was in love.

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ROUTE 422 BusinessAdvisor

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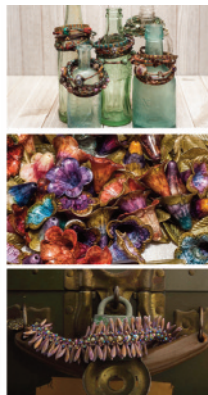


STUDIO 36

Bead Shop & Artisans Gallery

105 E. High Street Pottstown, PA 19464 • (610) 310-5568

We are a full service bead shop nestled in historic downtown Pottstown offering beautiful Czech glass beads, hand-painted lucite flowers, Delicas, seed beads, tools & gadgets, wire, silk & gorgeous fibers, lampwork beads, artisan components, kits, trunk shows, classes, parties for adults, children & scouts and so much more!!!



My hobby quickly turned into my passion. After years of creating it was time to depart the corporate world and begin pursuing my own dreams. The small studio in our home was now taking me on the road to sell beading supplies at conventions. It didn't take my husband long (actually all but a few days) to encourage me to open a shop. It has been a life-long dream of mine, and I never thought this day would actually come. As I adamantly said no, he adamantly said yes. Well, I am grateful for his persistence.

Studio 36 will be offering classes from beginner to advance in all types of mediums as well as classes for scouts, Birthday parties and any other reason you can think of to celebrate. We are currently open seven days a week. In addition to a full line of beading supplies, we have a beautiful line of jewelry available for purchase. Come in and check us out. We have a great space creativity. Our phone number is 610.310.5568. You can follow us on Instagram at Lisa_Applegate. We look forward to seeing you soon!



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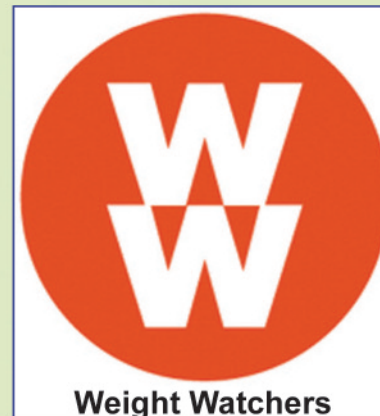
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The Benefits of Owning Real Jewelry

**By Bonnie Picone,
Store Manager, Van Scoy Jewelers**

The benefits of owning real jewelry are many. Composed of genuine gems and valuable metals like gold, silver or platinum and designed by master crafters, real jewelry literally lasts forever, if cared for properly and, becomes a part of the legacy that we leave our loved ones. Customers have told me that they purchase only real jewelry to mark special occasions, such as birthdays or anniversaries or for a graduation or wedding gift because its durability ensures that it will forever remain a tangible reminder of that special day in their lives.

For many customers, buying real jewelry at a local establishment is the only way to purchase an important piece. They can see it, try it on, and learn about it from educated and helpful staff. An educated customer

buys with confidence. In addition, they prefer a store with ties to the community and an expert jeweler on the staff for sizing, remounting and repairs. They prefer to deal with someone they can trust with their valuable items. In a sense, they're looking for an old-fashioned jewelry store with old-fashioned values of trust, service, and quality.

This is not to say that we discourage the purchase of costume jewelry. Low-cost items have a place in your wardrobe, even if they cannot be repaired. You may want an inexpensive piece for travel or as a starter piece of jewelry when you're young or you may want to match a one-time item like a bridesmaid's gown. Our advice is to buy it, enjoy it, but don't invest in it.

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