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King of Prussia Rail Coalition Continues to Champion City to Suburb Link

As SEPTA continues to advance the extension of the Norristown High Speed Line into King of Prussia, a group of regional business, civic and academic leaders are working behind the scenes to champion the project known as King of Prussia Rail (KOP Rail). Formed in October 2017 as SEPTA and the Federal Transit Administration released the Draft Environmental Impact Statement for KOP Rail, the King of Prussia Rail Coalition believes that connecting the three largest employment centers in the Philadelphia region – Center City, University City and King of Prussia – will serve as a catalyst for economic development for the entire region.

The King of Prussia Rail Coalition is led by an Advisory Committee, chaired by Jerry Sweeney, President and CEO of Brandywine Realty Trust. Joining Sweeney on the Advisory Committee are Michael G. Anastasio, President, Bala Consulting Engineers, Inc.; Matt Bayley, Senior Vice President of Strategy, Children's Hospital of Philadelphia; Mike Bowman, President & CEO, Valley Forge Tourism & Convention Board; Thomas A. Caramanico, Former President, McCormick Taylor, Inc.; Bernie Dagenais, President, Main Line Chamber of Commerce; Rev. Peter M. Donohue, President, Villanova University; Pat Eiding, President, Philadelphia Council AFL-CIO; John Fry, President, Drexel University; Gerry Johnson Geckle, Senior Vice President of Human Resources, Universal Health Services; William H. Glazer, CEO,



Keystone Property Group; Eric Goldstein, Executive Director, King of Prussia District; Bob Hart, General Manager, King of Prussia Mall; Rob Henry, Executive Director, GVF; Ira Lubert, President, Lubert-Adler Real Estate Funds; Kevin Mahoney, EVP & Chief Administrative Officer, University of Pennsylvania Health System; Suzanne Ryan, Board Member, Montgomery County Chamber of Commerce; and Rob Wonderling, President & CEO, The Chamber of Commerce for Greater Philadelphia.

Since its founding, the Coalition has focused on educating the public on the immediate and lasting opportunities that this transformational project will bring to the region. Their efforts include the launch of a website, koprailcoalition.com, social media presence and an advertising campaign. Additionally, the Coalition's free webinar series, *KOP Rail: Smart Strategies for Connected Communities*, features industry experts exploring the many anticipated benefits of this project as well as highlighting case studies from around the country, including Tysons, VA and Silicon Valley.

To learn more about the King of Prussia Rail Coalition, visit koprailcoalition.com or email info@koprailcoalition.com.



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RAIL UPDATE

King of Prussia Rail: Recent Milestones & Next Steps

Wonder what's happening with the King of Prussia Rail (KOP Rail) project? Here's the latest on the transformational project that aims to connect the region's three largest employment centers – Center City, University City and King of Prussia – via a 4.5 mile extension of the Norristown High Speed Line:



October 2017: SEPTA and the Federal Transit Administration release the Draft Environmental Impact Statement (Draft EIS) for KOP Rail. The Draft EIS identifies alternatives and analyzes the effects the proposed project would have on the natural, cultural and socioeconomic environments. This federal process requires that SEPTA evaluate a range of options or alternatives that would address the project needs and goals, and determining which, if any, of the alternatives best balances potential impacts on the area environment and community with its anticipated benefits.

November 2017: SEPTA holds a series of public hearings and public information sessions to collect comments on the Draft EIS.

January 2018: SEPTA's Board of Directors adopts the recommended Locally Preferred Alternative (LPA) as presented in the Draft EIS with the North/South design option. This paves the way for the start of the Final Environmental Impact Statement (Final EIS) phase of the project.

July 2018: SEPTA releases a Request for Proposal (RFP) to progress engineering work on KOP Rail. The RFP's scope encompasses the

detailed preliminary design work, including surveying and utility and geotechnical investigations. This will progress the engineering and architectural design from the conceptual LPA, completing 15 percent of the total design. An option is also incorporated in the RFP to design engineering tasks and delivery contract documents, including technical specifications, drawings, schedule, cost estimates, survey stake-out and construction phasing documents to complete the 30 percent design.

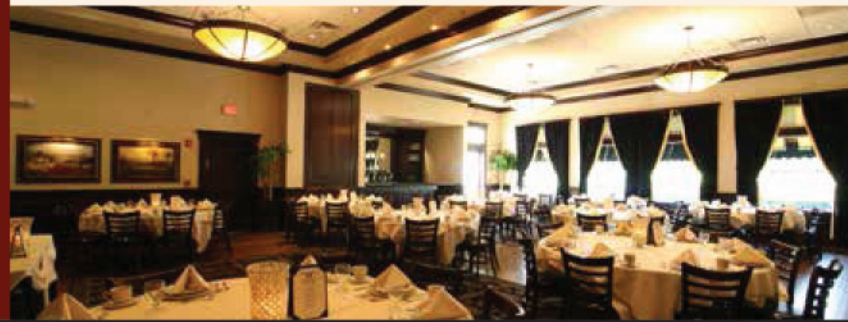
Late 2019: Final EIS expected to release. The purpose of the Final EIS is to further identify potential impacts and develop potential mitigation strategies the Final EIS may have on the natural, cultural and socioeconomic environments. During the Final EIS phase, engineering studies also will be advanced to confirm aspects of design and construction costs.

To learn more about King of Prussia Rail, visit SEPTA's project website, koprail.com.

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KING OF PRUSSIA RAIL

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New Webinar Series Highlights the Impacts of King of Prussia Rail

This September, the King of Prussia Rail Coalition launched a free webinar series highlighting the many opportunities that King of Prussia Rail (KOP Rail) will bring to the region. Once complete, KOP Rail will extend the existing Norristown High Speed Line into King of Prussia, connecting the three largest employment centers in the Philadelphia region - Center City, University City and King of Prussia. The project will serve as a regional catalyst for economic development.

"King of Prussia Rail is a necessary investment for our region to remain competitive," said Jerry Sweeney, President and CEO of Brandywine Realty Trust and chair of the King of Prussia Rail Coalition's Advisory Committee. "The benefits of this project are far-reaching, and we are excited to highlight them throughout this series."

Moderated by Wells & Associates, national transportation consultants based in Virginia, Maryland and Washington D.C., the series *OP Rail: Smart Strategies for*

Connected Communities, features industry experts exploring anticipated benefits within their fields. Elizabeth Smith, PE, PMP, Director of Strategic Planning and Partnerships for SEPTA, presented the first webinar, *KOP Rail: Tracking Progress*, on September 18. During the webinar, Smith shared the history, recent milestones and next steps for this significant project.

Future webinars include:

- **The Economic Impacts of Rail** presented by Nick Frontino, Managing Director of Projects & Operations, Economy League of Greater Philadelphia

November 13, 2018 from 1 to 1:30 PM

- **Opportunities for Walkability: Lessons Learned from Tysons** presented by Barbara Byron, Office of Community Revitalization, Fairfax County, VA

January 15, 2019 from 1 to 1:30 PM

To register for the free webinars or view archived presentations, visit koprailcoalition.com/webinar.





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