BUSINESS **SPOT**LIGHT



Bryan Nester, Kari Lazaro, John Young, Kim Swoyer

PROVIDING SUPERIOR CUSTOMER SERVICE

ester Insurance specializes in Group Health Insurance/ Employee Benefits (health, dental and vision insurance, short and long-term disability insurance, selective executive plans, incentive plans and voluntary products); Medicare Supplement Plans; and Term and Permanent Life Insurance.

Nester Insurance works with a network of brokers, financial advisors, and agencies that can provide whatever insurance or financial services their clients may need. As a broker with a collective 35 years of experience, Nester Insurance represents more than one hundred different insurance companies, and they cover Berks, Chester, Bucks, Montgomery, Delaware, and Philadelphia counties in Pennsylvania, along with parts of New Jersey and Delaware, and beyond.

Right from the beginning, Nester focused on providing the best possible customer service as a means of distinguishing himself from other agencies, establishing the tag line — "big agency solutions with small agency attention," — applying a personal touch while solving big issues for employers, employees, and individuals.

Maintaining the highest level of customer service has always been Nester's mantra. "My goal is to make sure that everybody who comes through the process of buying insurance comes out satisfied," Nester said. "It doesn't matter whether it's a billing issue, a claim issue with one of the insurance companies, or they just have general questions. They all come through the process the same way, and go away happy. That's my main objective: our clients get the same exact high level of service from each of us."

Group benefit plans in general have become a confusing area for many small business owners. Nester and his staff are happy to assist employers with the entire enrollment process, including the benefits meetings, collecting the applications and waivers from each employee, answering questions, and providing guidance and direct help if issues arise.

Clients have the Nester Agency's direct phone numbers and the staff will travel to your home or office and design an individualized plan that specifically meets your needs. "We specialize in providing personalized service and we're there to help our clients whenever and wherever they need us," Nester said.

Nester Insurance is located at 313 West Ridge Pike, Limerick, PA 19468. For more information about Nester Insurance, please call Bryan at 484.390.5312, and visit www.nesterinsurance.com.