



SMALL BUSINESS RESOURCE ASSOCIATION

In case you haven't heard, there's a new organization FOR small business, ABOUT small business, that's dedicated to HELPING small business, and it's right in your back yard. The Small Business Resource Association (SBRA) is a membership organization that provides services and resources through its *staff and members* to help small business GROW.

If you think you've seen and heard it all before, make sure you take a moment to look at the SBRA. The SBRA takes a different, cost-effective, hands-on approach to delivering resources to small business owners, their employees and their families... I'll say it again, their employees and their families... *specific to their needs*. The SBRA was formed by a group of entrepreneurs, small business owners just like you, to provide advantages *exclusively* to small businesses. The SBRA is based in a culture that understands the concerns and frustrations of trying to grow a small business in a world that favors 'big' business.

Do you want to get your business name in front of clients that need your services? Would you like the opportunity to present valuable content in front of groups of potential clients that could use your products? Do you need help organizing a "pitch" to banks for funding to expand your business? How about an opportunity to air a podcast about your business? Could you use support services such as marketing consulting, HR, accounting and legal support, even (especially) insurance services, that provide just what you need at a reasonable price? We understand that many small business owners can't afford to give up time during the day to attend a workshop, so we provide videos of those events for SBRA members to view on our website. This is just a 'taste' of what the SBRA does, why we do what we do and what we're all about.



So how do we do it?

For a modest annual membership fee the SBRA provides:

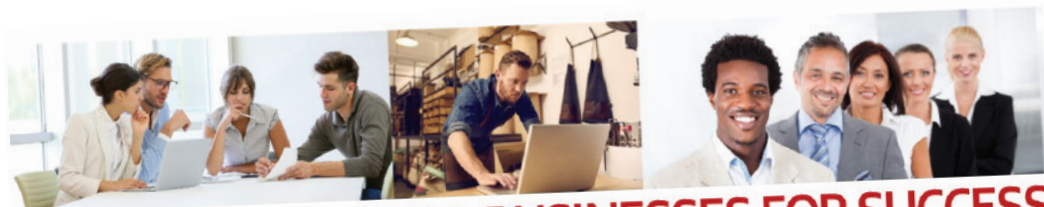
- Member to member networking
- Free educational workshops
- Discounted member services
- Employee training
- Insurance resources – business & personal
- Marketing consulting
- Website design resources
- HR resources
- Restaurant & entertainment discounts
- Family enrichment programs
- Free business assessments
- "The Huddle" & "The Pitch" ...and more!



The offices of The Small Business Resource Association are located in the new Good Life Financial building 2395 Lancaster Pike in Shillington, accepting members Monday through Friday 8:00AM-5:00PM. 814-808-SBRA (7272) SBRAssociation.org

"To empower businesses with the resources necessary to be successful and profitable through loyal, engaged employees with happy, united families."

– Small Business Resource Association Mission Statement



EMPOWERING SMALL BUSINESSES FOR SUCCESS

