

ROUTE 422 HOLIDAY GIFTS AND SERVICES GUIDE

A variety of LOCAL gift giving options to help make your holiday unique and special.

FALL COUPON SALE

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**DURING OUR HUGE FALL COUPON SALE
PRESENT THE COUPONS BELOW FOR
YOUR SPECTACULAR SAVINGS**

<p>bonus coupon</p> <p>\$50 OFF INSTANTLY</p> <p>when you spend \$500-\$999</p> <p><small>Cannot be combined with any offer or discounts. Prior sales excluded. See store for details. Coupon must be present at time of sale. Expires 11/25/2020</small></p>	<p>bonus coupon</p> <p>\$100 OFF INSTANTLY</p> <p>when you spend \$1000-\$1499</p> <p><small>Cannot be combined with any offer or discounts. Prior sales excluded. See store for details. Coupon must be present at time of sale. Expires 11/25/2020</small></p>
<p>THESE COUPON SAVINGS ARE ON TOP OF OUR LOW, LOW PRICING.</p>	
<p>bonus coupon</p> <p>\$150 OFF INSTANTLY</p> <p>when you spend \$1500-\$2499</p> <p><small>Cannot be combined with any offer or discounts. Prior sales excluded. See store for details. Coupon must be present at time of sale. Expires 11/25/2020</small></p>	<p>bonus coupon</p> <p>\$250 OFF INSTANTLY</p> <p>when you spend \$2500-\$2999</p> <p><small>Cannot be combined with any offer or discounts. Prior sales excluded. See store for details. Coupon must be present at time of sale. Expires 11/25/2020</small></p>
<p>THESE COUPON SAVINGS ARE ON TOP OF OUR LOW, LOW PRICING.</p>	
<p>bonus coupon</p> <p>\$350 OFF INSTANTLY</p> <p>when you spend \$3000-\$3999</p> <p><small>Cannot be combined with any offer or discounts. Prior sales excluded. See store for details. Coupon must be present at time of sale. Expires 11/25/2020</small></p>	<p>bonus coupon</p> <p>\$500 OFF INSTANTLY</p> <p>when you spend \$4000 or more</p> <p><small>Cannot be combined with any offer or discounts. Prior sales excluded. See store for details. Coupon must be present at time of sale. Expires 11/25/2020</small></p>

EXPERT INSTALLATION ON ALL
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**VISIT OUR FLOORING STORE NEXT DOOR
FOR SPECIAL PRIVATE SALE SAVINGS!**

Van Scoy Jewelers

After 20 years in its previous location at the Broadcasting Square Shopping Center in Wyomissing, Van Scoy Jewelers' has moved to a new location at 1121 Penn Avenue in beautiful downtown West Reading. The new location offers a friendly, relaxed atmosphere, with 20-foot ceilings and a beautiful chandelier. Abundant light cascades in from the many interior windows, and the natural light and special case lighting accentuate the jewelry throughout. Store owner Caroline Hill, who has a true passion for the jewelry industry, chose white and gray as the store's feature colors, with navy as a "pop color" to highlight the fireplace and center island. Their bench jeweler is set up in

an area where customers can watch his work being done. Convenient parking is available in their own parking lot and on-street parking.

Though the location is new, the friendly, long tenured staff, fine products and special events Van Scoy Jewelers has become known for remain tried and true. When you walk into Van Scoy Jewelers, you're greeted by a friendly, knowledgeable, and dedicated staff. "We don't view our customers as a one-time transaction... we strive to create lasting relationships with them," Caroline Hill said. "Often, that translates into generations of families coming to us because we care about the quality and integrity of the products we offer."

*"Because Love is still happening at
Van Scoy Jewelers"*

JOIN US FOR:

GIRL'S NIGHT NOV. 5
COME IN AND COMPLETE A WISH LIST. ENTER A DRAWING FOR DOOR PRIZES, GRAND PRIZE OF A TORY BURCH - DESIGNER BAG

MEN'S NIGHT NOV. 19
MEN GET TO SHOP FROM THE WISH LIST, SAMPLE BOURBON AND BE ENTERED INTO A DRAWING FOR A BOTTLE OF BOURBON.

Given the uncertainty surrounding COVID-19, we want you to know that we are here to ensure that your needs, from now through the holiday season, will be a priority for us.

- Curbside pick-up
- Private in-store appointments
- Free Layaway now for Christmas
- 6 or 12 month interest free financing
- On-line shopping at www.vanscoy.com

1121 Penn Avenue, Wyomissing • 610-374-9330 • www.VanScoy.com



The knowledgeable and artistic staff is eager to help and create for customers. They are always staying up-to-date and bringing fresh ideas and gems to the table by attending trade shows and by taking continuing education classes. As a customer, you can bring your own design ideas and collaborate with the staff for a gorgeous finished product.



Van Scoy also offers timely turn-around for repairs and custom-made pieces to be completed and back into your hands. The in-house jeweler has many years of experience and expertise and has spent a good portion of his career working in high-end jewelry stores on the West Coast, specializing in setting diamonds and gems.

Van Scoy also offers a rewards program for customers to earn five percent back on purchases for future shopping. Earn and save even more by participating in the referral program. Keep your eyes peeled for special events and programs throughout the year. These include pop-ups featuring local jewelry designers and other artists, a girls' night with door prizes and the opportunity to create a wish list

for the men in your life to check out during men's night. Men can also enjoy special refreshments and time to bond with the guys. Other special events, programs and speakers are lining up, so keep your calendars open.

Van Scoy Jewelers has received the "Best of Berks" award over ten times which earned them the Lifetime Achievement Award and "Top 50 Businesses" from the Greater Reading Chamber Alliance three times. They are a locally owned and operated small business that has been in business for over 40 years.

For additional information, please call 610.374.9330 and visit www.VanScoy.com.

Order Now for Christmas!

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