

BUSINESS SPOTLIGHT

2018-2019 SEASON AND OFFERINGS AT

STEELriver



Steel River Playhouse is celebrating their 10th Anniversary Season, commemorating ten years as the Heart of High Street! First up, a festivity with their annual Gala held on September 8th, 2018. There is VIP experience tickets, and an After Party at a very affordable ticket price, which directly furthers Steel River Playhouse's mission and is a non-profit donation. This after party will have an open bar, desserts, dancing, DJ, live entertainment, and an auction. Join in the fun and come to the Gala on September 8, 2018 to meet the community leaders, and learn more about Steel River Playhouse.

The season opener this fall is *Sweeney Todd* is an iconic, award-winning musical written by one of America's great living composers, Stephen Sondheim. *Sweeney Todd* tells the story of a barber who has returned to London after 15 years in a penal colony. Working with his landlady, Mrs. Lovett, Sweeney plots his revenge upon the Judge who falsely convicted him and destroyed his family. Sweeney meshes a masterful plot of thrills and unexpected turns together with a beautiful yet haunting score to create a musical experience unlike any other. This show runs October 5 – 22, 2018 and is bound to sell out.

The remaining season has a wide array of Productions that include something for everyone.

Beauty and the Beast, a Broadway musical favorite perfect for the whole family, a reprise of the first show produced in the Steel River Playhouse theater ten years ago, *Miracle on 34th Street*, plus the irreverent one man Holiday treat, *Santaland Diaries*. There will be non-stop laughter with the musical *Nunsense*, and Shakespeare's most beloved comedy *Much Ado About Nothing*. Additionally, a thought provoking play *Constellations*, examining the different paths each of our lives can easily take, and the Theatre for Young Audiences production of *The Fisherman and His Wife*, where there is a lesson within for young and old alike. You can save on tickets when you buy a season subscription, 35% off for a full season subscription or 25% off for a "pick 4" option. If you have groups of ten or more you can save on individual productions as well, guaranteeing best seating, no fees and discounts on each ticket. Contact Beth McDonnell, Director of Sales and Marketing for special events, field trips or groups of ten or more to get the best deals.

This past summer, Steel River Playhouse delighted audience goers with a sold out run of *Newsies*, which was developed during the Pre-Professional Broadway Summer Intensive Program. These young adult actors were able to



PHOTO CREDIT: JOHN DAGGETT



learn from these highly sought after professionals, taking their training to the next level, all while producing this family friendly, mega hit Broadway musical. This is an auditioned program, yet all ages and experience levels are welcome at Steel River Playhouse. SRP prides itself on being the community's gateway theatre and strides to strengthen the community, inspire creative exploration, educate and entertain through the presentation of quality performing arts events and education for diverse audiences.

If you're looking to jump into classes, look no further than the outstanding education and training at Steel River Playhouse. With group classes and private lessons year round, fundamental and advanced production workshops offered in the fall and spring, summer camps and Broadway Intensives, there is no shortage of opportunities to learn and develop as an artist at Steel River Playhouse.

Steel River Playhouse is located in historic Pottstown, Pennsylvania and is committed to Pottstown's creative and economic revitalization. In 2008 Steel River purchased a turn of the 20th century abandoned department store in the once thriving downtown of Pottstown and transformed it into a 2.4 million dollar performing arts center. The playhouse serves as an anchor for the community to rebuild and develop a new

thriving economy and as a gathering place for shared artistic experience, standing as an artistic and entertainment destination for the tri-county area. When you see a production at Steel River Playhouse you can see how they meld the traditions of volunteerism, camaraderie, and entertainment of Community Theater, with the artistic goals, education, and skilled staff of professional theater. You can visit this performing arts center; learn about the numerous productions, educational programs, classes, community outreach, volunteer opportunities, auditions, design positions, charitable aspirations and more.

**Steel River Playhouse is located at
245 E High Street, Pottstown PA 19464;
610.970.1199; info@steelriver.org;
www.steelriver.org.**

