

REGIONAL CHAMBER ROUNDUP

Please see pages 31-37 for the TriCounty Area Chamber of Commerce news and information section.



THE GREATER READING CHAMBER ALLIANCE

- 606 Court Street, Reading, PA 19601
- 610.376.66766 • fax 610.376.4135
- info@greaterreading.org • www.greaterreading.org

Mission: To be Berks County's leading resource for building a healthy, competitive business community
 Vision: Assist companies to retain, expand, and grow their operations and employment and attract new business to Berks County.

UPCOMING EVENTS

Sept 6 – Strategies for Highly Effective Presentations & Public Speaking

Center for Business Excellence
 49 Commerce Drive, Wyomissing
 Five sessions: Sept. 6, 20; Oct. 4, 11, 25
 8:30 a.m. – 12:30p.m.
 \$695/person for GRCA Members; \$895/person for not-yet GRCA members

Sept 13 – Lessons in Leadership Leveraging Your Leadership

Center for Business Excellence
 49 Commerce Drive, Wyomissing
 Six full-day sessions:
 Sept. 13, 27; Oct. 11, 25; Nov. 8, 22
 8:30 a.m. - 4 p.m. (includes lunch)
 \$1,500/person for GRCA members;
 \$1,750/person for not-yet GRCA members

Sept 16 – Lead Worker Certificate Program

Center for Business Excellence
 49 Commerce Drive, Wyomissing
 12 weeks on Mondays: Sept. 16, 23, 30; Oct. 7, 14, 21, 28; Nov. 4, 11, 18, 25; Dec. 2
 9:30 - 11:30 a.m. or 6- 8 p.m.
 \$650/person for GRCA members; \$750/person for not-yet GRCA members

Sept 17 – Supervisor Training Module 1: Principles of Supervision

Center for Business Excellence
 49 Commerce Drive, Wyomissing
 Six weeks on Tuesdays:
 Sept. 17, 24; Oct. 1, 8, 15, 22
 Options: 8:30 - 11:30 a.m. or 6- 9 p.m.
 \$595/person for GRCA; \$745/person for not-yet GRCA members

Sept 18 – Essentials of Effective Management: Driving Organizational Results

Center for Business Excellence
 49 Commerce Drive; Wyomissing
 Five weeks on Wednesdays: Sept. 18, 25; Oct. 2, 9, 16
 8:30 - 11:30 a.m.
 \$695/person for GRCA Members; \$895/person for not-yet GRCA members

Sept 18 – Supervisor Training Module 2: Managing Performance & Developing Employees

Center for Business Excellence
 49 Commerce Drive; Wyomissing
 Six weeks on Wednesdays:
 Sept. 18, 25; Oct. 2, 9, 16, 23
 8:30 - 11:30 a.m.
 \$595/person for GRCA members; \$745/person for not-yet GRCA members

Sept 18 – Island Marketing - How to Use Content Email Marketing for Sales

Center for Business Excellence
 49 Commerce Drive, Wyomissing
 Noon - 1:15 p.m.
 \$50/person (lunch included.)

Sept 24 – Intermediate Excel

Shearer Technical
 727 Penn Ave., West Reading
 Four Tuesdays: Sept. 24; Oct. 1, 8, 15
 8-10:30 a.m.
 \$220/person for GRCA members; \$320/person for not-yet GRCA members

Sept 25 – Coffee & Convos - Website Maintenance

Greater Reading Chamber Alliance
 606 Court St., Reading (third floor) **
 Coffee & donuts/ Check-in: 7:45 a.m.
 FREE: advanced registration required

Sept 27 – No Pressure Prospecting & Cold Calling

Center for Business Excellence
 49 Commerce Drive, Wyomissing
 noon - 1:30 p.m.
 \$129 - GRCA members; \$149 - not-yet GRCA members

Oct 2 – Wednesday Diversity Mixer

Hosted by Fulton Bank
 DoubleTree by Hilton Reading
 701 Penn St., Reading
 5:30 - 7:30 p.m.
 FREE/ advanced registration required

This fall we're excited to focus on Berks County's most amazing projects and dig into powerful stories and ideas to help you to grow and prosper.

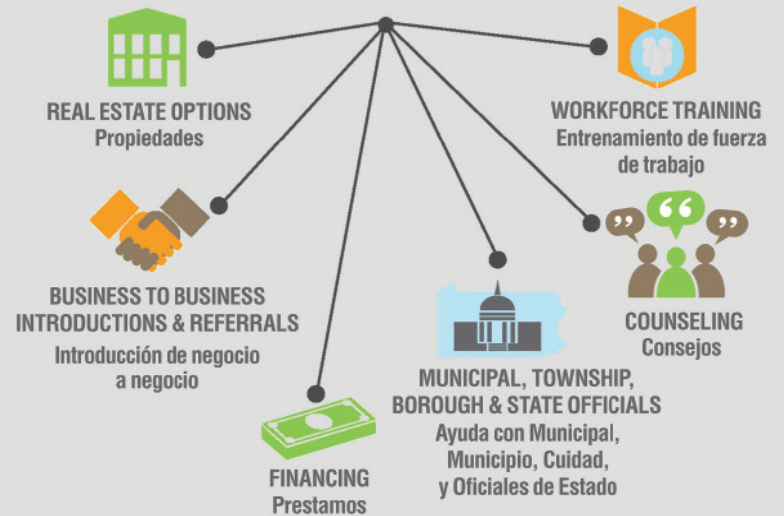
On Oct. 1, join Women2Women at our Evening of Empowerment for a night of connections and inspiration featuring Tala Raassi, an Iranian American fashion designer, entrepreneur and author. This energizing event will be held at Crowne Plaza Reading, 5-8 p.m. Details and registration are at <https://bit.ly/2KNt8bf>.

On Oct. 16, we'll celebrate \$113+ million of residential, commercial, and industrial development projects in our community at the second annual Building Berks Awards & Expo. We've added restaurant + bar category and expanded the manufacturing awards. Sponsorships and tickets are available at: <https://bit.ly/2YTqkCf>.



WELL CONNECTED TO ALL THE RIGHT RESOURCES

Estamos conectados con todos los recursos



Is Your Business Facing Opportunities or Challenges?

¿Tienes un desafío o buscas una nueva oportunidad para tu negocio?

We are here to help at no cost to you!
 We work to bring tools and resources to the table to help you grow your small business.

Estamos aquí para ayudarte con la herramienta y recursos que tu negocio necesita para crecer.



GREATER READING CHAMBER ALLIANCE
 610.898.7769 • JBedoya@GreaterReading.org



Jobany Bedoya looks forward to meeting with you.

Jobany Bedoya esta disponible para reunirse contigo.

SAVE THE DATE: Our very popular Breakfast4Success, 3 Leaders: 30 Thoughts returns on **Nov. 19** at Crowne Plaza Reading. Presented in partnership with our Family Business Alliance, you'll hear more than just advice, you'll learn how three successful business leaders have put the phrases into practice.