

STREAMLINE, SCALE, SUCCEED

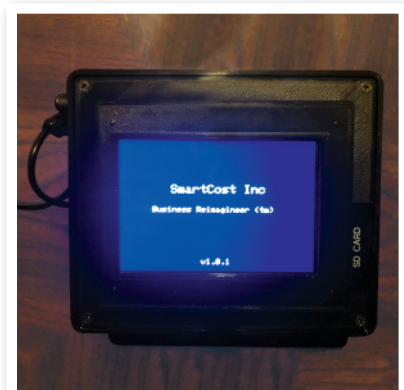
If you have ever imagined a world where businesses not only survive but THRIVE in the ever-evolving landscapes of manufacturing and supply chains, be glad that you have now heard the name, SmartCost Incorporated. Vinitha Moskal and her team of Business Reimaginers® have a mission to reshape the future of business operations. Through the fusion of time-tested lean principles and the cutting-edge prowess of I4.0 technologies, they're not just consultants - they're catalysts for efficiency, growth, and innovation. Vinitha believes companies should be able to scale not just expansively, but intelligently as well. Through a simple process of optimizing, eliminating, and transforming, redundancies can vanish and digital transformation becomes a true reality.

At SmartCost Incorporated, they provide functional leadership and support within manufacturing and supply chain operations. Their solutions are focused on digitizing to digitalizing operations, helping customers with their Digital Transformation initiatives no matter where they are in their growth journey. They build highly connected Business Processes to help companies scale and integrate seamlessly. With a focus on Lean and Six Sigma, they identify & eliminate redundancies and waste within operations utilizing data and simulation software. SmartCost has partnered with Tulip Inc, the leader in frontline operations, to provide a no-code MES and systems integration platform. And with dashboard development and custom IIoT solutions, SmartCost provides Data Acquisition and Analytics support as well as crisis management & business continuity planning as part of their Program Management support.



Dual Spring Hook

Vinitha has recently started a second business venture — Open Oceans — as a company founded through the NSIN (National Security Innovation Network Foundry) Program to commercialize breakthrough defense technologies to solve national security problems. Open Oceans is thrilled to be working alongside the brilliant minds at NIWC Pacific to bring game-changing innovations to its customers. A double spring hook is one of their U.S. Patented products. The secure mechanism on the snap-hook allows you to attach and release objects effortlessly. Although it has mainly been used for marine applications, Open Oceans is looking to expand its uses in towing, anchoring, water sports, construction, gym equipment, climbing, mining equipment, rigging, and scientific research.



Custom Built IOT Sensor



On Thursday, September 14th, at the Miller Center for the Arts, Vinitha will be delivering the keynote speech at the Greater Reading Chamber Alliance Annual Manufacturing Summit, titled "From Assembly Lines to Algorithms: A New Era in Manufacturing". She will help her audience discover the power of AI, the benefits of the shift from descriptive to prescriptive analytics and how it facilitates digital transformation. She will also provide a practical roadmap to digital transformation, emphasizing constant upskilling and building a digital culture.

Vinitha Moskal, President and CEO of SmartCost, is a Transformational Leader and Operations Architect, with a Masters in Mechanical Engineering, who has spent the last 25 years of her career transforming businesses worldwide in industries ranging from automotive to

aerospace, specialty materials, oil & gas, petrochemical and power. With a wealth of experience under her belt, she has not only helped companies scale, but has also aided in taking them public.

SmartCost Incorporated is on a mission to empower their customers to reimagine their business in the era of Industry 4.0 and Big Data and to be a viable solutions provider that the market demands. Connect now to explore tailored solutions for your unique business goals.

**For more information,
visit their website
www.smartcostinc.com.
They can also be reached
at info@smartcostinc.com
or call 1-800-674-8801**

Scale with Confidence