

GREATER READING CHAMBER ALLIANCE

GRCA

GREATER READING Chamber Alliance

- 606 Court Street, Reading, PA 19601
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- info@greaterreading.org
- www.greaterreading.org

Our mission is to be Berks County's leading unified resource for building a healthy, competitive business community. Our vision is to assist companies to retain, expand and grow their operations and employment and attract new businesses to Berks County.

UPCOMING EVENTS

Intro to Excel

4 weeks on Mondays: Jan. 6, 13, 20, and 27
8 a.m. - 10:30 a.m.
Shearer Technical
727 Penn Ave., West Reading
\$300/person - GRCA Members
\$375/person - Future Chamber Members
Register: greaterreading.org/introexcel2025

Lead Worker Certificate Program A.M.

12 weeks on Mondays: Jan. 6, 13, 20, 27, Feb. 3, 10, 17, 24, March 3, 10, 17, and 24
9:30 a.m. - 11:30 a.m.
Center for Business Excellence
49 Commerce Dr., Wyomissing
\$690/ person - Chamber Members
\$860/ person - Future Chamber Members
Training is WEDnet eligible
Register: greaterreading.org/leadworkerjan2025

Intermediate Excel

4 weeks on Tuesdays: Jan. 7, 14, 21, and 28
8 a.m. - 10:30 a.m.
Shearer Technical Computer Consultants
727 Penn Ave., West Reading
\$300/person - GRCA Members
\$375/person - Future Chamber Members
4 weeks on Tuesdays: Jan. 7, 14, 21, and 28
2:30 p.m. - 5 p.m.
Center for Business Excellence
49 Commerce Dr., Wyomissing
Please remember to bring your laptop!
\$300/person - GRCA Members
\$375/person - Future Chamber Members
Register: greaterreading.org/interexcel2025

Advanced Excel

4 weeks on Wednesdays: Jan. 8, 15, 22, and 29
8 a.m. - 10:30 a.m.
Shearer Technical
727 Penn Ave., West Reading
\$300/person - Chamber Members
\$375/person - Not-Yet Chamber Members
Register: greaterreading.org/advancedexcel2025

Ultimate Excel 2019/365

4 weeks on Thursdays: Jan. 9, 16, 23, and 30
8 a.m. - 10:30 a.m.
Shearer Technical
727 Penn Ave., West Reading
\$300/person - GRCA Members
\$375/person - Future Chamber Members
Register: greaterreading.org/ultimateexcel2025

Intermediate Excel P.M. Session

4 weeks on Thursdays: Jan. 9, 16, 23, and 30
2:30 p.m. - 5 p.m.
Please remember to bring your laptop!
Center for Business Excellence
49 Commerce Dr., Wyomissing
\$300/person - GRCA Members
\$375/person - Future Chamber Members
Register: greaterreading.org/intermediatep2025

Berks County Commissioners Breakfast

Friday, Jan. 10
7:30 a.m. - 9:30 a.m. EST
Reading Regional Airport
2501 Bernville Road, Reading
\$45 - GRCA Member/Investors
\$60 - Future Member/Investors
***includes breakfast, networking & presentation*
Cancellation Deadline: 5 Business Days Prior
GRCAW2W policy does not allow active campaigning or distribution of campaign materials at its event. No solicitation. Photos are taken at events and may be used on social media and in future advertising; by attending you are consenting to the use of your photo.
Contact: Alex Roche aroch@GreaterReading.org
Register: greaterreading.org/bcc25

Supervisor Training Module 1: Principles of Supervision

6 weeks on Tuesdays:
Jan. 14, 21, 28, Feb. 4, 11, and 18
8:30 a.m. - 11:30 a.m.
Center for Business Excellence
49 Commerce Dr., Wyomissing
\$695/person for GRCA Members
\$860/person for Future Chamber Members
WEDnet eligible
Register: greaterreading.org/supermod1

Supervisor Training Module 3: Leveraging Workplace Relationships for Organizational Success

6 weeks on Wednesdays:
Jan. 15, 22, 29, Feb. 5, 12, and 19
8:30 a.m. - 11:30 a.m.
Center for Business Excellence
49 Commerce Dr., Wyomissing or virtually on Zoom
\$695/person for Chamber Members
\$860/person for Future Chamber Members
Register: greaterreading.org/supermod3



PERSEVERANCE + OVERCOMING OBSTACLES

INSPIRING STORIES FROM THE HEART OF BERKS COUNTY

In downtown Reading, stands a venue that commands the cityscape: **Santander Arena**. The community hub has been the backdrop for countless concerts and hockey games. But behind the bright lights and cheering crowds lies a seldom-told story of resilience and adaptability.



Scan code to read the whole story.

Sponsored by: **Bell Media Group**



Essentials of Effective Management: Driving Organizational Results

5 weeks on Wednesdays:
Jan. 15, 22, 29, Feb. 5, and 12
8:30 a.m. - 11:30 a.m.
Center for Business Excellence
49 Commerce Dr., Wyomissing
\$695/person for GRCA Members
\$895/person for Future Chamber Members
Program is WEDnet eligible
Register: greaterreading.org/orgresults2025

Mastering Goal Setting for Personal and Professional Success Workshop

Wednesday, Jan. 15
Noon - 1:30 p.m. EST
Center for Business Excellence
49 Commerce Dr., Wyomissing
\$75/person for GRCA Members
\$125/person for Future GRCA Members
Training is WEDnet eligible
Register: greaterreading.org/goalsetting2025

GRCA Executive Leadership Academy - Effective Executive Leadership for High Performance

5 weeks on Tuesdays:
Jan. 21, 28, Feb. 4, 11, and 18
1 p.m. - 4 p.m.
Center for Business Excellence
49 Commerce Dr., Wyomissing
\$1,495/person for GRCA Members
\$1,895/person for Future Chamber Members
Register: greaterreading.org/ELAperformance

GRCA Executive Leadership Academy: Dynamic Strategic Planning for Competitive Advantage

5 weeks on Wednesdays:
Jan. 22, 29, Feb. 5, 12, and 19
1 p.m. - 4 p.m.
Center for Business Excellence
49 Commerce Dr., Wyomissing
\$1,495/person for Chamber Members;
\$1,895/person for Future Chamber Members
Register: greaterreading.org/ELAAadvantage

Unlock the Power of Emotional Intelligence in the Workplace

Thursday, Jan. 23 and 30
9 a.m. to Noon
Center for Business Excellence
49 Commerce Dr., Wyomissing
\$395/person for GRCA;
\$495/person for Future GRCA Members
Training is WEDnet eligible
Register: greaterreading.org/emotional2025

Networking@Night - LEO Design Gallery

Thursday, Jan. 23
5:30 p.m. - 7 p.m. EST
LEO Design Gallery
1295 Penn Ave., Wyomissing
GRCA Member Exclusive
Contact: Katie Johnsen, 610-898-7779, kjohnsen@greaterreading.org
Register: greaterreading.org/networkingLEO
For all training questions, contact Mark Dolinski, Vice President Training and Professional Development at mdolinski@greaterreading.org.