

DISCOVER THE EXCITEMENT OF THE AUCTIONEERING PROGRAM AT RACC

Reading Area Community College (RACC) offers one of Pennsylvania's most distinctive and dynamic programs — the Auctioneering Certificate Program. Designed to prepare students for a fast-paced and rewarding career, the program combines:

- Pennsylvania's auction law — ensuring graduates are ready to meet and sit for the state licensing exam.
- Learning the art of the auction chant and bid calling
- Appraisals-antiques, autos, dolls, coins, jewelry, furniture, and more
- Auctioneering software and online auctions
- 60 hours of observing and working hands-on with a local auctioneer

Graduates of the program have gone on to work in a variety of auction settings, including real estate, antiques, livestock, automobiles, and online auctions. The program's flexible schedule and online /remote modality make it an ideal choice for both newcomers to the field and professionals seeking to expand their expertise. By combining tradition with



modern techniques, RACC's Auctioneering program continues to build the next generation of auction professionals. Whether you dream of commanding the auction block or starting your own business, RACC provides the tools and training to help you achieve success.

Contact Auria Bradley, M.S. Associate Vice President of Workforce & Continuing Education at abradley@racc.edu or 610.372.4721 Ext. 5120.

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SPRING 2026:
March 9 - May 13
online/remote!

80%
of RACC
graduates
are licensed!

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out more!

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**INSPIRING STORIES FROM THE
HEART OF BERKS COUNTY**

The story of the **YMCA of Reading & Berks County** begins in 1858, with young men seeking fellowship as an alternative to the corner saloons of the day. Since then, the Y has been the backdrop for countless firsts—first steps into the pool, first friendships at camp and first safe nights for families in crisis.

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