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McArdle Helps Business People with their Real Estate Needs

Joseph Scott McArdle CCIM of Keller Williams Realty Group was enlisted by the Phoenixville Chamber of Commerce to find them a new location and then to sell their current properties. Shortly after being engaged, he found them a suitable property at 710 Main Street in the borough. It had multiple bids at the time and the strategies employed resulted in the winning bid by The Chamber. "The challenge in today's real estate world is finding a suitable property and once found winning what is often a competitive bid situation," according to the 40-year veteran of the real estate industry. The growth in popularity and resulting population growth of Phoenixville over the last two decades has dramatically increased the business activity in the town, precipitating the need for more space for The Chamber's ever-expanding programs.


Once settlement was finalized on the new property, The Chamber's existing properties along Bridge Street were offered through Joseph Scott McArdle, C.C.I.M. of Keller Williams Realty. He quickly generated significant interest and multiple offers. He was instrumental in marketing the Chamber's property on Bridge Street that resulted in not just multiple bids but concluded in an extremely quick settlement. McArdle was chosen because of his in-depth knowledge

of the real estate market, professionalism, education, experience, reputation, and his determination. According to one member he is just the right person for the job.

"The challenge in today's real estate market is winning with multiple bids on the purchase side as well as managing the multiple bids on the selling side," McArdle said, adding, "There is no question the chamber benefited from the two transactions as they purchased at the best time to buy and sold at the best time to sell, resulting in acquisition at a price lower than the properties they sold."

He was engaged after multiple years of the chamber's contemplating and evaluating what to do with their property. Both transactions, the purchase of the new location and the sale and settlement of the old location, all concluded within a relatively few short months. The new location at 710 Main Street has about 3,000 square feet while the old facility had about 1,200 square feet or so. McArdle concluded, "I am honored to be a part and help the Chamber acquire space where they can realize their programming dreams coming to fruition."

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