



**Mercer's TruCraft Collision** Turn your Collision into Compassion

*mpassion*

Mercer's TruCraft Collision

Had a minor fender bender or major collision? Bring your vehicle to Mercer's TruCraft Collision and a portion of the repair will be donated to the animal rescue organization of your choice! All insurance claims welcome. Visit [www.TruCraftCollision.com](http://www.TruCraftCollision.com) or call (610) 327-8787 for more details.

Red Kieffer's Est. 1961

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1404 Ben Franklin Highway, Douglassville, PA 19518

### Mercer's TruCraft Collision

Mercer's TruCraft Collision, located at 401 West High Street in Pottstown, offers a LIMITED LIFETIME WARRANTY on all of our repair work. For as long as you own your vehicle we will guarantee our work. This insures that you get the best quality possible, and that we focus on doing the repair right the first time. (Rust work is only covered depending on the type of repair.)

We strive to make your collision repair or customization experience as smooth as possible. All insurance claims are welcome (we are a direct repair for many). We will work with your insurance company and set up your car rental needs. We also provide vehicle pickup and delivery. We provide guaranteed completion dates on all of our repair work. If for some reason the guaranteed repair date is missed, Mercer's TruCraft Collision will assume the cost for additional car rental days.

Mercer's TruCraft Collision has a production process that is key to our customer's vehicle being repaired right. We provide expert analysis and thoroughly assess the damage before work is done on the vehicle. We then have all parts ordered and received, so that our production process is not interrupted once work begins. Our team of quality trained technicians will then proceed step-by-step in repairing your vehicle to pre-loss condition. Absolutely NO short cuts are taken. Your vehicle will always be cleaned prior to delivery.

For additional information, please call 610.327.8787 and visit: [www.TruCraftCollision.com](http://www.TruCraftCollision.com).

FAMILY OWNED & OPERATED SINCE 1967



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