JUNE IS DISASTER PREPAREDNESS MONTH FOCUS ON INSURANCE AGENCIES



Vlahos Dunn Offers Liquor Liability Insurance for Fellow Hospitality Industry Entrepreneurs



By James Vlahos

In 2007 after having a great year in our insurance business, my partner (Tom Dunn) and I decided to look into making another

investment in Pottstown. Our insurance agency Vlahos Dunn Insurance has been a staple in the community for more than twenty years, living and breathing the changes that the Pottstown community has experienced over the past two plus decades. As our agency was growing nicely, we acquired a nice open lot right in the middle of town. A friend of ours suggested that the lot at 230 E. High Street would make a perfect Beer Garden. We did our research and built our beautiful beer garden — The "Iron Gate Biergarten" — that is now open for all to enjoy.

If the cost of your Liquor Liability Insurance has continually increased over the years eroding your bottom line, our agency has the solution. As owners of "Iron Gate Biergarten"

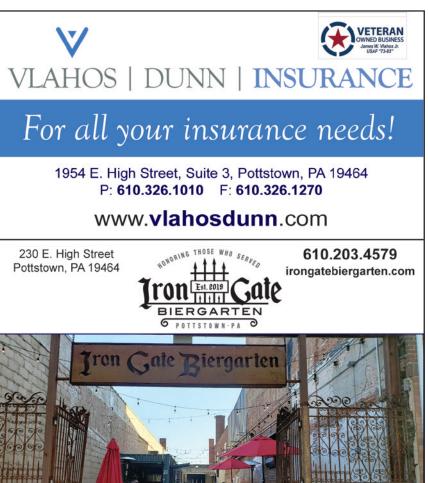


and also our most recent location just outside of Boyertown — Antonio's Trattoria (located on Route 73 in Shanesville), we can tailor your coverage to help you protect what you have worked so hard to build. We know the restaurant/bar business and the challenges it can present. Liquor Liability Insurance is what we do and know. Give us a call today at 610.326.1010; email: jvlahos@vlahos dunn.com or nvlahos@vlahosdunn.com.

We also invite you to check out our Instagram page and follow us and visit www.irongatebiergarten.com or call 610.203.4579. Thinking of a place for your event, bridal shower, birthday, or just the right place to gather with friends? Come join us as we grow together, and don't forget to bring your fury friends!







Summertime Home Maintenance

By Heide Peters, Bothenhorger Insurance Com

Rothenberger Insurance Services

The summer months are a great time to tackle those projects around the house. Here are a few reminders of maintenance tasks that can extend the life of your property.

Inspect Your Roof: Let's start with the roof. When was the last time you had your roof inspected? If it's been a while or if you have noticed shingles missing, now is a great time to have it inspected. If there are areas that need a repair, have those completed. If your roof requires more work, consider having it replaced. A roof is not an area of your house you want to just ignore.

Gutters & Downspouts: Now is the perfect time to grab a ladder and clean out your gutters and downspouts. They may also be in need of some repairs, or it might be time for replacement. They can also be inspected by a professional, such as the roofing company that inspects your roof. If they don't do gutters, ask them if they know someone that they recommend. It's not a bad idea to also have a gutter guard added which will make cleaning easier and reduce clogs.

Pressure Washing: Pressure washing is a great way to extend the life of certain things and also make them look new again. You will be surprised at the difference pressure washing can make to brighten up bricks/pavers; porches/decks; siding; walkways/cement areas; fences and more Stain that Wood Deck: Once the pressure washing is finished, you may find cracking and peeling areas on your deck. Wood decks need to be stained every couple of years to help protect the wood from fading, water damage and natural wear and tear. If it's been several years since you last stained, you may want to consider taking the time to do it yourself or hire a professional.

Air Conditioner Efficiency: In the summertime, filters often fill up with debris quicker than in the springtime because the system runs more frequently. Check the filter monthly to determine if a change is necessary. It's also allergy season, so consider upgrading to a higher MERV (Minimum Efficiency Reporting Value) filter for better contaminant control and reduced allergy symptoms. Also, it is a good idea to have your AC unit checked and serviced. It may save you sticky hot downtime of your air conditioning during a heatwave, or a costly bill later.

Should you find that you need homeowner's insurance or are interested in a quote, give us a call. We are here to help!

Rothenberger Insurance Services is a full service independent insurance agency specializing in residential insurance and commercial insurance. Residential insurance services include automobile insurance, home owners insurance and life insurance. Commercial insurance services include group life insurance, group health insurance and general liability insurance. Rothenberger Insurance Services has two locations : 436 Penn Ave West Reading 19611, Phone 610.406.5827 and 507 Madison Ave Reading 19605, Phone 610.685.2804



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It's more than just the business that makes Chester Perfetto Agency unique. They have been part of the Berks County community since 1971 and still approach business the old-fashioned way. Each member of the agency's expanding team has unique expertise in different areas of insurance and financial needs, allowing them to deliver diverse options for their clientele. Meet the team at the Helm:

Chris Montgomery: President, brings over 30 years of management, consulting and business ownership in multiple industries. Has continued the excellent record of success for Chester Perfetto Agency, by growing the team, and adding a location in Allentown.

Deb P Grove: Executive Vice President, with the agency for 38 year is the driving force behind the day-to-day operations. She oversees the smooth running of all departments, ensuring everyone has the resources and support they need to thrive.

Supporting Deb is a team of dedicated department heads. Each is an expert in their field, responsible for the strategic direction and day-today management of their team. The decisions and actions taken daily form the foundation of the agency's success.

Jessica M. Walb, Director of Health, Life and Financial Services, Amanda Martin, Director of Property & Casualty, Debbie L. Hole, Administrative Director of Travel Insurance.

For additional information, please call 610.678.0373 and visit www.perfetto insurance.com.

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