

# CHANNEL LETTER SIGNS

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- HALO-LIT CHANNEL LETTERS
- NON-ILLUMINATED CHANNEL LETTERS






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## CREATE CONTENT WITH AI AND CANVA



### SOCIAL MEDIA TIPS

By Theresa Mintzer

Creating social media graphics can be time consuming. Canva is a free design tool that you can use for presentations, video, and social media. The paid plan called Canva Pro is well worth the cost if you plan to use it on a regular basis. The Canva Pro bundle offers video background remover, premium content, stock photos, instant animation, templates, and branding.

Try these hacks to save you time on your social media. Canva Pro has a brand kit to store

your logo, brand colors, brand fonts, and templates in one place. You can now choose any template and though the brand hub adjust it to your brand colors. This feature saves you time while giving your posts a cohesive look.

The Magic Studio contains all Canva's AI features. Magic Design will create posts and entire presentations when you give it prompts. Magic Replace enables you to erase part of a picture and replace it with something you suggest. For more advice about how to utilize Canva and AI tools for social media, sign up for my social media coaching.

For additional information, call 484.686.2995; email: [Theresa@MintzerSolutions.com](mailto:Theresa@MintzerSolutions.com).

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Nick Piscani  
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(845) 760-0925

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