

CREATE CONTENT WITH AI

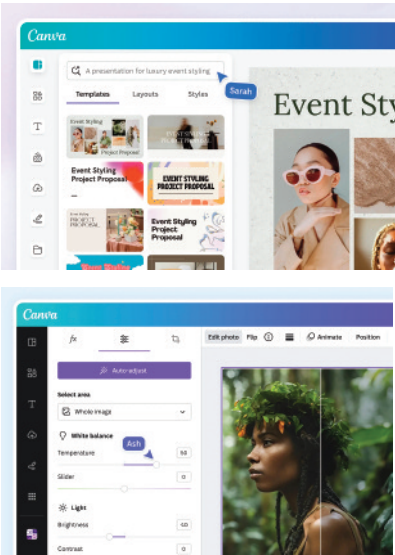


SOCIAL MEDIA TIPS By Theresa Mintzer

Do you struggle with ideas for your social media content? Try asking Chat GPT to give suggestions. This is an excellent starting point for your content. You can ask chat to give you posts, too. One thing to consider what utilizing AI is that the responses can seem generic. It is a good idea to check the output to confirm the content is correct and matches the tone you wish to convey with your brand.

Another way to use AI for content creation is a program called Minvo to create short form videos for YouTube, Instagram, and Facebook. Minvo will create shorter videos with your branding. You can ask Minvo to clip out content according to keywords you provide.

Creating social media graphics can be time consuming. Canva is a free design tool that you can use for presentations, videos, and social media. The paid plan called Canva Pro is well worth the cost if you plan to use it on a regular basis.



There are many tools available today that utilize AI to help save time with your content creation. Always remember your ideal customer when creating content. Have fun experimenting with these new tools.

Need help? I offer social media coaching. Head on over to my website at <https://www.mintzersolutions.com/> for more information and to schedule an appointment.



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