

Lausch's Moving Company

Established in 1936, Lausch's Moving Company has established itself as a prominent mover in Berks County, particularly within the Reading area. As a family-owned business, we specialize in a diverse array of services encompassing residential, commercial, and interstate moves, along with the transportation of items such as safes and pianos. At Lausch's, we are committed to delivering tailored assistance to meet your individual requirements. Whether you seek relocation support or expert advice, we strive to ensure a smooth and personalized moving experience for you.

Regardless of the scale or distance of your move – whether it involves a substantial relocation or a smaller one, local or across state borders – you can rely on Lausch's to be your trusted companion for a superior and stress-free moving venture. As an amicable and professional family-owned moving enterprise, our primary objective is to guarantee the success of every move.

Our proficient moving experts guaran-

tee the secure transportation of your possessions, while our team of Certified Moving Consultants aids in streamlining your moving process. We furnish cutting-edge equipment and facilities, emphasizing personalized attention and service above all else. With no hidden fees or surprises, we offer complimentary and transparent estimates, striving to simplify your moving arrangements.

The Spohn family have long-standing ties to Berks County and take pride in serving their local community. Apart from providing exceptional packing and moving services, we are dedicated to enhancing the welfare of our community members. The privilege of owning a business that contributes to the betterment of Berks is a responsibility we hold in high regard. Lausch's Moving Company eagerly anticipates the opportunity to meet your needs with enthusiasm and dedication!

For additional information, please call 610.750.5534 and visit www.lauschsmovingco.com.



American Crane & Equipment Corporation ACECO Receives GRCA Business Excellence Awards at 111th Annual Dinner

American Crane & Equipment Corporation (ACECO) proudly received recognition at the 111th Annual Greater Reading Chamber Alliance (GRCA) Dinner. They were named one of the top ten outstanding businesses in the Business Countdown for the Business Excellence Awards, a testament to their dedication and hard work.

A Certified Women-Owned Business

ACECO is a certified women-owned business, which grants them access to supplier diversity and procurement executives at hundreds of major corporations and government entities that accept WBENC Certification. This certification not only highlights their commitment to diversity but also opens doors to significant business opportunities.

Commitment to Community

Beyond their business success, ACECO has demonstrated a strong commitment to community service through their outreach initiative, Hoist Up! This program focuses on philanthropy, boosting employee engagement, and increasing morale. By bringing employees together for team volunteer activities, ACECO fosters a sense of community and shared purpose.

Leadership and Growth

Norheim of ACECO emphasizes the importance of perseverance and growth. "No matter what obstacles come along, you can do it," Norheim says. "Keep doing what you're doing. Keep learning. Keep growing. Keep going to that point of discomfort and push outside your comfort zone. It pays off."

A Standout Employer

ACECO is also known for its investment in employees, boasting very low turnover rates. This success is due in large part to their many company culture initiatives, including GRIT Matters. Employees at ACECO exemplify heart, perseverance, and integrity in everything they do, and the company is committed to growing their people into leaders.

Join the ACECO Family

For more information about American Crane & Equipment Corporation, including employment opportunities, please visit americancrane.com.

American Crane & Equipment Corporation continues to set high standards for business excellence and community involvement, solidifying their reputation as a leader in their industry.



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Berks Water Technology was founded by Phil & Debbie Goshert in 1995. We have been proudly providing Berks County and surrounding local areas with the highest quality drinking water. Our highly experienced team can provide a large variety of water treatment products and services that will help you improve your water quality throughout your whole house or business.

As an authorized RainSoft Dealer we provide our customers with industry-leading equipment that is tested and backed by the best limited lifetime warranties in the industry all at an affordable price. In addition to water treatment products, we offer home salt delivery, and we are certified in Backflow preventor certification and installation for your home or business.



Phil & Debbie Goshert

Please visit our website Berkswatertech.com or give us a call at 610.670.7275 to discuss your water treatment needs.

Rothenberger Insurance Services Recognized at Greater Reading Chamber Alliance Annual Awards Dinner

Rothenberger Insurance Services (RIS) has once again proven its commitment to excellence, earning recognition at the Greater Reading Chamber Alliance (GRCA) Annual Awards Dinner. This event, which honors the region's top businesses, recognized RIS in Category 1 of their Business Excellence Awards.

RIS has long been dedicated to providing top-notch insurance solutions tailored to meet the unique needs of their clients. Their team, known for their expertise and customer-focused approach, has played a pivotal role in this achievement. The recognition at the GRCA Awards is a testament to their hard work and dedication to the clients they serve.

The GRCA Annual Awards Dinner not only celebrates business success but also highlights the importance of community and collaboration. RIS is proud to be part of a business community that supports each other. This recognition reinforces their position as a leader in the insurance industry, continually setting the standard for quality and service.

Whether you're safeguarding your home, your health, or your business, remember that with Rothenberger Insurance Services, you're not just insuring your assets, you're entrusting them to a team that cares about your well-being. For additional information, please call 610.685.2804 or visit www.risquote.com.

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New Welding and Metal Fabrication Facility Brings State-of-the-art Training to Berks County

Welding and Metal Fabrication is one of the most desired and highest paying trades in American industry. Career pathways will include plumbers, pipefitters, steamfitters, welders, metal workers and more. The average salary for a Welder is \$22.50 per hour in Pennsylvania.

The Reading-Muhlenberg Career and Technology Center (RMCTC) campus is located at 2615 Warren Road in Muhlenberg Township, providing career and technical education programming to prepare secondary and adult students for life after school.

“RMCTC is making sure we train and provide skills to the next workforce,” said Eric Kahler, Administrative Director of the RMCTC, “welding is a high-priority occupation, and qualified welders are sought by many local fabricators.” The growth in demand for skilled welders makes RMCTC’s new Welding and Fabrication facility a great place to sharpen your skills and prepare for a successful career in manufacturing.

Muhlenberg Greene (MG) Architects of Wyomissing was hired by the partnering

districts to conduct a feasibility study to perform a space use analysis of the existing location. This led to a comprehensive evaluation of the current utilization and analysis of the program’s future needs. Through this process, it was determined that the best way forward would be to build a new facility.

MG Architects’ firm principal in charge of the project, Jim Sarro, AIA, who also sits on the Greater Reading Chamber Alliance board and is part of their Manufacturing Industry Partnership. “This project represents the goals of multiple stakeholders in our community,” said Sarro, “the new building supports the local manufacturing industry and its workforce needs.”

The 5.6-million-dollar project is an investment that supports career and job pathways after graduation. The work included new construction of a Welding Classroom building and required site modifications as well as upgrades to selected areas of the existing building to facilitate the relocation of the Precision Machining program to a larger space.

Today, the new welding and metal



fabrication facility is set up to train the skilled metal workers needed by area manufacturers. The front of the building welcomes visitors with a large icon of the gear that symbolizes the classes logo. This state-of-the-art building has 25 welding stations equipped with advanced technology, multiple styles of welding machines, including an outdoor welding area, and can accommodate 50 students split into morning and afternoon training classes.



Berks Digital Inc.

A family-owned business founded in 2005, Berks Digital has grown and continues to invest in the state-of-the-art printing technologies, including computerized large format cutting by COLEX® for custom shape cutting of signs, displays and added automation and accuracy in finishing. Berks Digital was the recipient of the 2020 Greater Reading Chamber Alliance Entrepreneurial Award.

Offerings include small format printed materials that businesses use, such as brochures, flyers and postcards. Large-format printing includes banners, displays, decals and store signage. “With a focus on quality and customer service our customers rely on our expertise to make print buying pleasant and affordable.”

Berks Digital Inc. is located at 2620 Hampden Boulevard, Reading, PA 19604. For additional information, please call 610.929.1200 and visit www.berksdigital.com.



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Reppert's Candy

Reppert's Candy has a sweet history and long-standing tradition of providing fine chocolates since Floyd and Dorothy Reppert founded the company in 1945. In 1978, the Reppert's decided to retire and sold the business to Larry and Jean Schell. Today, 30 years later, the business remains in the Schell family, and Keith Schell is the current owner.



Reppert's Candy, operating out of a 12,000 square foot facility in Oley Township, now offers more than 65 varieties of candy and approximately 200 different style chocolate molds. Holding true to the "family business," model, the Schell's truly view their employees as an extension of their family. With more than 22 employees averaging 15 years with the company, "employees come first" is a philosophy Reppert's Candy has stood by for many years. This mentality is one of the reasons Reppert's Candy has built a long-standing tradition of being one of the finest chocolate manufacturers around.

Reppert's Candy retail store is filled from end to end with seasonal chocolate decorative pieces, Halloween candy, and Thanksgiving treats. From full-size jack-o-lanterns, turkeys and cornucopias to chocolate and marshmallow ghost pops,

the variety of seasonal treats will get you in the autumn spirit! The retail store's transition from Autumn to Christmas begins at Thanksgiving and lasts through the new year. Chocolate tree ornaments and custom packaged party favors are just a few examples of the hundreds of seasonal treats you will find at Reppert's retail store.

Reppert's also offers custom chocolates for your wedding favors and gifts for the wedding party, bride or even the groom. Reppert's can offer custom molds, custom packaging and plenty of options. Call them so they can learn how to make your special day even sweeter. You can reach them at 610.689.9200 or email: info@reppertscandy.com.

Reppert's Candy is located at 2708 W. Philadelphia Ave., Oley, PA 19547. For additional information, please visit: www.reppertscandy.com.

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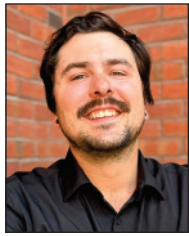
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The Greater Reading Chamber Alliance Welcomes New Director of Advocacy, Promotes Two Staff



Alex Roché

The Greater Reading Chamber Alliance (GRCA) recently announced several key promotions and a new hire, underscoring our commitment to growth and excellence in delivering programming and services to its members and the Greater Reading business community. GRCA is pleased to welcome Alex Roché as their new Director of Advocacy, where he will lead GRCA's legislative agenda, advocacy initiatives, and strategy, and keep our members and community stakeholders informed on regulatory changes and community matters.

"After years working in non-profit and doing research with Downtown Colorado, Inc., I continued to realize the importance of the community's impact on the economic vitality and development of a region. I am excited to come home to Reading and work with the Greater Reading Chamber Alliance as we work together to ensure that the community is the center of the continued development of the Greater Reading region," Roché said.

Most recently, Roche served as a Strategy and Project Consultant at Sustainable Misfits where he developed its programmatic framework and long-term organizational goals. Before that, he managed the adult nutrition education team in Reading and Philadelphia as a Project Manager for The Food Trust.

"Alex will bring incredible energy, communication and analytical abilities that will be invaluable to our team. We are so excited to have him," said Lucine Sihelnik, President and CEO, GRCA.



Jackie Stiles

Additionally, Jackie Stiles has been promoted to Vice President of Business Development/Special Programs where she will oversee training, GRCA membership, events and leading Women2Women and the Family Business Alliance.

Aaron Gantz has been named Vice President of Economic Development & Strategy where she will be responsible for spearheading GRCA's economic development initiatives and strategic planning efforts.

"Both Aaron and Jackie possess the knowledge and ability of a growth mindset to support all of us at GRCA into what the future holds for our organization," Sihelnik said.



Aaron Gantz

ABOUT THE GREATER READING CHAMBER ALLIANCE: Our mission is with excellent and committed leadership and coordination, we: attract new businesses to our community, support the businesses that are already here, nurture local start-ups, develop the workforce for today and the future, and advocate on behalf of the business community.

Morgan Truck Body Expands its Presence in North America

Morgan Truck Body, LLC acquired Transit Truck Bodies Inc. (Les Fourgons Transit Inc.), a well-established manufacturer of truck bodies in Laval, Quebec, Canada. The acquisition of Transit increases the total number of Morgan Truck Body locations to 14 manufacturing facilities in North America. Founded in 1978, award-winning Transit Truck Bodies has been mastering the craft of truck body manufacturing for over forty-five years, with Louis Leclair leading as Transit's president. Transit Truck Bodies is headquartered in Laval, Quebec, and includes a product line of cutaway, dry freight, refrigerated, and tailor-made solutions.



"With Transit's workforce, known for quality and efficiency, and an expandable 120,000+ square foot manufacturing facility in the heart of Quebec, Morgan Truck Body looks forward to meeting growing customer needs with quality products for North American markets," said Tom Diez, Chief Commercial Officer of Morgan Truck Body.



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SureStay Plus by Best Western Reading North Grand Opening

SureStay Plus by Best Western Reading North held a Grand Opening and Ribbon Cutting Ceremony on June 20th at 2200 Stacey Drive, Reading, PA 19605 (at intersection of Route 12 and North 5th St. Hwy.) The event included speeches and ribbon cutting, a door prize (free night stay) drawing, and other raffle prizes drawings. There were representatives from Both The Rudden Family Foundation and The Salvation Army had a successful day of fundraising.



SureStay Plus by Best Western Reading North, formally known as Comfort Inn, Reading recently changed their brand name & franchise association. They offer clean & comfortable guestrooms at budget pricing, with wonderfully friendly service, plus a fresh & hot breakfast buffet.



Vijay Joshi, Owner, spoke to staff, friends & family of SureStay Plus by Best Western Reading north, political figures, and local business people, explaining his enthusiasm about working with Best Western and giving praise for the staff's hard work and dedication.

There were music performances by Lucile Jazz Vocalist, Tom Montgomery on Keys & Roger D Harris with guitar.



For additional information, please contact Janet Lamborn, GM, SureStay Plus by Best Western Reading North, 2200 Stacey Drive, Reading PA 19605. Hotel

Phone: 610.371.0500. Cell Phone: 484.507.3926. Email: salesrdgpa@gmail.com.

Additional speakers included: Senator Schwank, Mayor Moran, Jackie Stiles of GRCA, Gary Seibert of SBRA, and Ed Puodziunas of Best Western. (Greater Reading Chamber Alliance & Small Business Resource Association.)

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Go Fish! Seafood Market and Sushi Bar has blossomed into a culinary haven under the leadership of Heather Clark, its fearless sole proprietor. Dive into a story that reminds us that life's challenges don't happen on a schedule, and sometimes it's best to go with the flow and savor the flavor of life.



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