# **FOCUS ON SUCCESSFUL BERKS COUNTY BUSINESSES**

# Lausch's Moving Company

Established in 1936, Lausch's Moving Company has established itself as a prominent mover in Berks County, particularly within the Reading area. As a family-owned business, we specialize in a diverse array of services encompassing residential, commercial,

and interstate moves, along with the transportation of items such

as safes and pianos. At Lausch's, we are committed to delivering tailored assistance to meet your

individual requirements. Whether you seek relocation support or expert advice, we strive to ensure a smooth and personalized moving experience for you.

Regardless of the scale or distance of your move – whether it involves a substantial relocation or a smaller one, local or across state borders – you can rely on Lausch's to be your trusted companion for a superior and stress-free moving venture. As an amicable and professional family-owned moving enterprise, our primary objective is to guarantee the success of every move.

Our proficient moving experts guaran-

tee the secure transportation of your possessions, while our team of Certified Moving Consultants aids in streamlining your moving process. We furnish cuttingedge equipment and facilities, emphasizing personalized attention and service

above all else. With no hidden fees or surprises, we offer complimentary and transparent estimates, striving to simplify your moving

SCH'S arrangements.

The Spohn family have long-standing ties

to Berks County and take pride in serving their local community. Apart from providing exceptional packing and moving services, we are dedicated to enhancing the welfare of our community members. The privilege of owning a business that contributes to the betterment of Berks is a responsibility we hold in high regard. Lausch's Moving Company eagerly anticipates the opportunity to meet your needs with enthusiasm and dedication!

For additional information, please call 610.750.5534 and visit www.lauschs movingco.com.

## American Crane & Equipment Corporation

ACECO Receives GRCA Business Excellence Awards at 111th Annual Dinner

American Crane & Equipment Corporation (ACECO) proudly received recognition at the 111th Annual Greater Reading Chamber Alliance (GRCA) Dinner. They were named one of the top ten outstanding businesses in the Business Countdown for the Business Excellence Awards, a testament to their dedication and hard work.

#### **A Certified Women-Owned Business**

ACECO is a certified women-owned business, which grants them access to supplier diversity and procurement executives at hundreds of major corporations and government entities that accept WBENC Certification. This certification not only highlights their commitment to diversity but also opens doors to significant business opportunities.

### **Commitment to Community**

Beyond their business success, ACECO has demonstrated a strong commitment to community service through their outreach initiative, Hoist Up! This program focuses on philanthropy, boosting employee engagement, and increasing morale. By bringing employees together for team volunteer activities, ACECO fosters a sense of community and shared purpose.

#### **Leadership and Growth**

Norheim of ACECO emphasizes the importance of perseverance and growth. "No matter what obstacles come along, you can do it," Norheim says. "Keep doing what you're doing. Keep learning. Keep growing. Keep going to that point of discomfort and push outside your comfort zone. It pays off."

#### **A Standout Employer**

ACECO is also known for its investment in employees, boasting very low turnover rates. This success is due in large part to their many company culture initiatives, including GRIT Matters. Employees at ACECO exemplify heart, perseverance, and integrity in everything they do, and the company is committed to growing their people into leaders.

### Join the ACECO Family

For more information about American Crane & Equipment Corporation, including employment opportunities, please visit americancrane.com.

American Crane & Equipment Corporation continues to set high standards for business excellence and community involvement, solidifying their reputation as a leader in their industry.

