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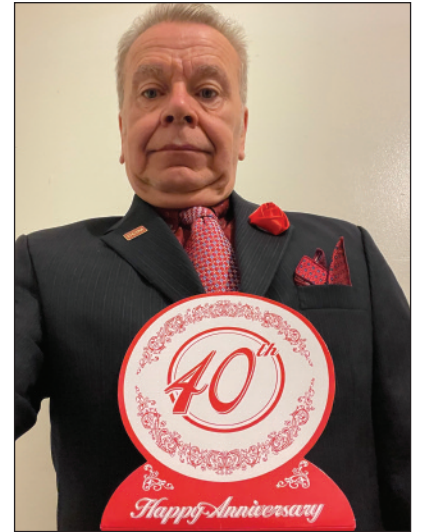
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## Joseph Scott McArdle Celebrates Fortieth Anniversary in Real Estate

Joseph Scott McArdle, C.C.I.M. has just celebrated his fortieth anniversary in the real estate business. "McArdle is a prime example that dedication, hard work, and expertise with a continued commitment to education lead to longevity in this business," according to Terese Brittingham, broker and owner of Keller Williams Group. "With all that he brings to each situation, he is an asset to his clients in the environment of uncertainty which faces us at this time. He enthusiastically embraces challenges, turning them into opportunities from which his associates, colleagues, and community can reap the benefits. He is a true leader."

McArdle is often credited with helping lead the renaissance of the Phoenixville area. "People often ask me where the renaissance of Phoenixville all started," McArdle said. "The quintessential moment, in my humble opinion, was a cold and rainy winter night twenty years ago when buyers "camped out" to buy a new development that I put together on the former steel property. New shops, bars, and restaurants have opened up since that event, with new residents, supporting local businesses with the influx of their new disposable incomes, and their new attitudes have shaped the renaissance."

McArdle is instrumental in the marketing of the town's real estate and in particular two different developments over the past decades in the borough where buyer's "camped out," as well as numerous commercial and office transactions on Bridge Street and throughout the greater Phoenixville region. "The Live, Work, Play lifestyle that embodies the new residents has fueled the booming center of the downtown," McArdle said. "For a long time over my forty years in my real estate career, buyers would exclude Phoenixville from their choices of places to live. When the revitalization happened over the last two decades, buyers for residences and businesses are actually requesting the Phoenixville area. I think with all else being equal, Phoenixville will prosper and be considered a desirable place to live, work, and play for a long time."



Recently McArdle was chosen by the local chamber of commerce to help them purchase a new facility to expand their programming as was needed with the ever-booming nature of the area. He was also enlisted to assist in the sale of their existing facility which had long since been outgrown due to the desirability of the region. During a competitive bid situation, he was instrumental in their acquisition and helped them navigate multiple bids far above their asking price on their sale.

McArdle achieved the prestigious industry pinnacle designation of Certified Commercial Investment Member (C.C.I.M.). He is an award-winning graduate with distinction from the University of Pennsylvania's Wharton School with a Bachelor's in Business Administration (BBA) in marketing and graduated Summa cum Laude from Harvard University with a Masters in Liberal Arts (MLA) in sustainability. He is an active member of the Tri County Suburban Board of Realtors.

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